COMCAST SPOTLIGHT - NEWMEXICO

POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

ALL QUESTIONS MUST BE ANSWERED

☐ **Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)**

OR

☒ **Ad relates to state or local issue and does not communicate a political matter of national importance**

1. **Requested by:** CWA Strategic Communications 3813 Academy Parkway South NE Albuquerque, NM 87109 Patti Watson, 505-293-2000
   (Agency name, address, phone number & contact)
2. **Paid for by:** CWA Strategic Communications 3813 Academy Parkway South NE Albuquerque, NM 87109 Patti Watson, 505-293-2000
   (Advertiser/sponsor name, address, phone number & contact)
3. **Date of request:** October 10, 2016
4. **Request received by:** Sonia Salazar
5. **Details/Description of the Ad Content:** General Obligation Bond C for Higher Education
6. **If ad refers to federal candidate(s) or federal election, list:**
   Names(s) of candidate(s) referred to, office being sought and date of election: N/A
7. **If ad refers to a national legislative issue, identify:**
   National legislative issue to which ad refers: N/A
8. **List sponsor's chief executive officers, members of executive committee or board of directors:** Dr. Gerald Burke, Chairman; Paula Pruitt, Executive Committee Member
9. **Date and nature of follow-ups, if any:** N/A
10. **Disposition:**
    ☒ **Accepted – see attached contract details**
    ☐ **Rejected – provide reason:**

Comcast Representative
Signed: [signature]
Name: Beverlee Frazier
Title: NSM
Date: 10/11/16