Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

Contract / Revision	Alt Order #
1806151 /	08775774

Product
ROY MOORE FOR SENATE

Contract Dates	Estimate #
09/05/17 - 09/10/17	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/31/17 / 08/31/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	09/05/17	09/08/17	Today In Alabama	6a-7a		:30			NM	4	$700.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -TWTF--	Spots/Week 4	Rate $175.00							
N 2	WSFA	09/05/17	09/08/17	NBC Today Show	7-9am		:30			NM	4	$460.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -TWTF--	Spots/Week 4	Rate $115.00							
N 3	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$45.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------1	Spots/Week 1	Rate $45.00							
N 4	WSFA	09/10/17	09/10/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------1	Spots/Week 1	Rate $45.00							
N 5	WSFA	09/10/17	09/10/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------1	Spots/Week 1	Rate $20.00							
N 6	WSFA	09/05/17	09/08/17	NBC Today 2	9-10am		:30			NM	4	$200.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -TWTF--	Spots/Week 4	Rate $50.00							
N 7	WSFA	09/05/17	09/08/17	NBC Today Show 3	10-11am		:30			NM	4	$200.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -TWTF--	Spots/Week 4	Rate $50.00							
N 8	WSFA	09/05/17	09/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	4	$400.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -TWTF--	Spots/Week 4	Rate $100.00							
N 9	WSFA	09/05/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	4	$240.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -TWTF--	Spots/Week 4	Rate $60.00							
N 10	WSFA	09/05/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	4	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1806151 /	08775774

Contract Dates	Product	Estimate #
09/05/17 - 09/10/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	08/31/17 / 08/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-TWTF--	4	$75.00						
N 11	WSFA	09/05/17	09/08/17	WSFA 12 News at Five	5-530pm		:30			NM	4	$740.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-TWTF--	4	$185.00						
N 12	WSFA	09/05/17	09/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-TWTF--	4	$350.00						
N 13	WSFA	09/05/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	4	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-TWTF--	4	$275.00						
N 14	WSFA	09/10/17	09/10/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	------1	1	$300.00						
N 15	WSFA	09/10/17	09/10/17	Late News	1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	------1	1	$150.00						
						Totals					45	$6,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/10/17	45	$6,300.00	($945.00)	$5,355.00
Totals	45	$6,300.00	($945.00)	$5,355.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8775774 AUG30/17 15.54
*** ORIGINAL REV#0 *** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER # 1806151 CONTRACT # 8775774 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/17 SEP10/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG30/17 15.54

REP: NEW ORDER
TTL $6,300 @ 45X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		$175.00	9/5	9/8	4		TU-F	4
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
2			700A-900A	30		$115.00	9/5	9/8	4		TU-F	4
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
3			700A-800A	30		$45.00	9/10	9/10	1		SUN	1
	PROGRAM : SUNDAY TODAY SHOW CON COM1: SUNDAY TODAY SHOW											
4			800A-900A	30		$45.00	9/10	9/10	1		SUN	1
	PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS											

REP HEADLINE# 8775774
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG30/17 15.54
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			900A-930A	30		$20.00	9/10	9/10	1	NA	SUN	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
6			900A-1000A	30		$50.00	9/5	9/8	4	NA	TU-F	4
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											
7			1000A-1100A	30		$50.00	9/5	9/8	4		TU-F	4
	PROGRAM : TODAY SHOW HOUR 4 CON COM1: TODAY SHOW HOUR 4											
8			1200N-1230P	30		$100.00	9/5	9/8	4	NA	TU-F	4
	PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P											
9			400P-430P	30		$60.00	9/5	9/8	4	NA	TU-F	4
	PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P											
10			430P-500P	30		$75.00	9/5	9/8	4	NA	TU-F	4
	PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P											
11			500P-530P	30		$185.00	9/5	9/8	4		TU-F	4
	PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P											
12			600P-630P	30		$350.00	9/5	9/8	4		TU-F	4
	PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P											
13			1000P-1035P	30		$275.00	9/5	9/8	4	NA	TU-F	4
	PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8775774
*** ORIGINAL REV#0 ***

AUG30/17 15.54
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			1000P-1030P	30		$300.00	9/10	9/10	1	N	SUN	1
	PROGRAM : WSFA 12 NEWS AT 10P SUN CON COM1: WSFA 12 NEWS AT 10P SUN											
15			1030P-1100P	30		$150.00	9/10	9/10	1		SUN	1
	PROGRAM : WSFA 12 NEWS AT 10:30P CON COM1: WSFA 12 NEWS AT 10:30P											

SEP/17 $6,300.00

CONTRACT TOTAL $6,300.00
TOTAL SPOTS 45

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8775774 TRF# 1806151 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/17 11.37
$$$ APPROVED ORIGINAL REV#0 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8775774 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP5/17 SEP10/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG31/17 11.37

REP: NEW ORDER
TTL $6,300 @ 45X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL $6,300.00
TOTAL SPOTS 45

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WAFF / WFSA ; HUNTSVILLE	8/30/17

I, JOSH BAGINSKI,

being/on behalf of: JUDGE ROY MOORE FOR US SENATE,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US SENATOR (AL)

in the PRIMARY RUN-OFF

election to be held on: SEP 26th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		IN EMAIL			

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

JUDGE ROY MOORE FOR US SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

RICH HODSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/17	
Date	**Signature**

To Be Signed By Station Representative

☒ Accepted	☐ Accepted in Part	☐ Rejected
	Jeff Gold	GSM
Signature	**Printed Name**	**Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, JOSH BAGINSKI
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

JOSH BAGINSKI
printed name

8/20/17
date

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