INVOICE

WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1609959-1	11/20/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
WSFA	Kerry Morrison	WSFA	Local

Advertiser	Product	Estimate Number
POL/Dennis, Richard/R/Elm	Elmore County Superinter	

Flight Dates	Order #	Alt Order #
11/07/16 - 11/08/16	1609959	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

Lewis Advertising-AL
Attention: Linda Lewis
PO Box 544
Wetumpka, AL 36092

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/07/16	11/08/16	Today in Alabama 430am	430-5a	M------	:30	1	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	M------	1	$5.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFA	M	11/07/16	4:54 AM	Today in Alabama 430am	430-5a	:30	Richard Dennis Supt Revis	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/07/16	11/08/16	ALABAMA LIVE	11A-12P	MT-----	:30	2	$45.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	2	$45.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFA	M	11/07/16	11:21 AM	ALABAMA LIVE	11A-12P	:30	Richard Dennis Supt Revis	$45.00	NM
1	WSFA	Tu	11/08/16	11:09 AM	ALABAMA LIVE	11A-12P	:30	Richard Dennis Supt Revis	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/07/16	11/08/16	WSFA 12 News at Noon	12-1230pm	M------	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	M------	1	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFA	M	11/07/16	12:12 PM	WSFA 12 News at Noon	12-1230pm	:30	Richard Dennis Supt Revis	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/07/16	11/08/16	WSFA 12 News 4-5p M-F	4-5p	MT-----	:30	2	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	2	$60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	11/07/16	4:23 PM	WSFA 12 News 4-5p M-F	4-5p	:30	Richard Dennis Supt Revis	$60.00	NM
2	WSFA	Tu	11/08/16	4:52 PM	WSFA 12 News 4-5p M-F	4-5p	:30	Richard Dennis Supt Revis	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/07/16	11/08/16	Today in Alabama 530a	528am-6am	MT-----	:30	2	$110.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/07/16	11/13/16	MT-----	2	$110.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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5	11/07/16	11/08/16	Today in Alabama 530a	528am-6am	MT-----	:30	2	$110.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	M	11/07/16	5:40 AM	Today in Alabama 530a	528am-6am	:30	Richard Dennis Supt Revis	$110.00	NM
2	WSFA	Tu	11/08/16	5:39 AM	Today in Alabama 530a	528am-6am	:30	Richard Dennis Supt Revis	$110.00	NM

Total Spots 8

Payment Terms 30 Days

Gross Total	**$585.00**
Agency Commission	**$87.75**
Net Amount Due	**$497.25**

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