TM #60890

NCC Cable System Order

11762206

Order #	62335567
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable

Client Code	MGA16
Product Code	ORDR
Est Code	919C0P
Product Name	MI-Gov
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/16/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$5,887.00		
Commission	$883.05		
Net Total	$5,003.95		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/16 NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	$89.00	$89.00	30	
2	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	$89.00	$89.00	30	
3	FXNC	919925	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$94.00	$282.00	30	
4	FXNC	926C02	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$101.00	$303.00	30	
5	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$118.00	$2,478.00	30	
6	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	$126.00	$2,646.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	25	25	0	0	0	0	0	0	0	0	0	0	50
AMT	$2,849.00	$3,038.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,887.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/16/16

62335567 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |