WSYR
201 Humboldt St
Rochester, NY 14610

Old Towne Media
4507 Penwood Drive
Alexandria, VA 22310

Contract # 1425891

Schedule Dates	09/15/16-09/21/16	**Date Entered**	09/14/16
Advertiser	Colleen Deacon/US Congress/Non-Partisan/NY (81	**Last Modified**	09/14/16
Agency	Old Towne Media (21634)	**Entered By**	Carrie Burdin
Product	Political - US Congress (1076)	**CO-OP**	No
Brand	DEACON 4 CONGRESS (552009)	**Headline #**	ECR25285915
Salesperson	Millennium - Washington D, Washington DC (1421	**Demo**	
Sales Office	Millennium - Washington DC	**Order Type**	Normal
Buyer Name	Bougie, Ba,Abar	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	9/9/274	**Commission**	$1,541.25
Account Types	National/Political	**Net Total**	$8,733.75
Billing Type	Standard	**Sales Tax**	
Comments	Deacon 4 Congress NEW ORDER. PLS CHCK AND CNF. T&R		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Sep. 2016	37	$10,275.00
Grand Total:	37	$10,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/15/16-09/15/16	4	:30	6A- 7A (EST)	1				X				1	$245.00	$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/14/16
2.0	Normal Line / News	09/16/16-09/16/16	4	:30	6A- 7A (EST)	1					X			1	$245.00	$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/14/16
3.0	Normal Line / News	09/19/16-09/19/16	4	:30	6A- 7A (EST)	1	X							1	$245.00	$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/14/16
4.0	Normal Line / News	09/20/16-09/20/16	4	:30	6A- 7A (EST)	1		X						1	$245.00	$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/14/16
5.0	Normal Line / News	09/21/16-09/21/16	4	:30	6A- 7A (EST)	1			X					1	$245.00	$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/14/16
6.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	7A- 9A (EST)	1				X				1	$245.00	$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/14/16
7.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	7A- 9A (EST)	1					X			1	$245.00	$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/14/16
8.0	Normal Line / SPOT	09/19/16-09/19/16	4	:30	7A- 9A (EST)	1	X							1	$245.00	$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/14/16
9.0	Normal Line / SPOT	09/20/16-09/20/16	4	:30	7A- 9A (EST)	1		X						1	$245.00	$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/14/16
10.0	Normal Line / SPOT	09/21/16-09/21/16	4	:30	7A- 9A (EST)	1			X					1	$245.00	$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/14/16
11.0	Normal Line / News	09/15/16-09/15/16	4	:30	12P- 12:30P (EST)	1				X				1	$140.00	$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/14/16
12.0	Normal Line / News	09/16/16-09/16/16	4	:30	12P- 12:30P (EST)	1					X			1	$140.00	$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/14/16
13.0	Normal Line / News	09/19/16-09/19/16	4	:30	12P- 12:30P (EST)	1	X							1	$140.00	$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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14.0	Normal Line / News	09/20/16-09/20/16	4	:30	12P- 12:30P (EST)	1		X						1	$140.00	$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/14/16
15.0	Normal Line / News	09/21/16-09/21/16	4	:30	12P- 12:30P (EST)	1			X					1	$140.00	$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/14/16
16.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	12:30P- 1P (EST)	1					X			1	$70.00	$70.00	Syracuse (WSYR)	MILLIONAIRE<	9/14/16
17.0	Normal Line / SPOT	09/20/16-09/20/16	4	:30	12:30P- 1P (EST)	1		X						1	$70.00	$70.00	Syracuse (WSYR)	MILLIONAIRE<	9/14/16
18.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	2P- 3P (EST)	1					X			1	$85.00	$85.00	Syracuse (WSYR)	GENRL HOSPITAL	9/14/16
19.0	Normal Line / SPOT	09/20/16-09/20/16	4	:30	2P- 3P (EST)	1		X						1	$85.00	$85.00	Syracuse (WSYR)	GENRL HOSPITAL	9/14/16
20.0	Normal Line / SPOT	09/15/16-09/15/16	4	:30	4P- 4:30P (EST)	1				X				1	$140.00	$140.00	Syracuse (WSYR)	FIRST AT FOUR	9/14/16
21.0	Normal Line / SPOT	09/19/16-09/19/16	4	:30	4P- 4:30P (EST)	1	X							1	$140.00	$140.00	Syracuse (WSYR)	FIRST AT FOUR	9/14/16
22.0	Normal Line / SPOT	09/21/16-09/21/16	4	:30	4P- 4:30P (EST)	1			X					1	$140.00	$140.00	Syracuse (WSYR)	FIRST AT FOUR	9/14/16
23.0	Normal Line / News	09/15/16-09/15/16	4	:30	6P- 6:30P (EST)	1				X				1	$440.00	$440.00	Syracuse (WSYR)	NEWS CH9-6:00	9/14/16
24.0	Normal Line / News	09/16/16-09/16/16	4	:30	6P- 6:30P (EST)	1					X			1	$440.00	$440.00	Syracuse (WSYR)	NEWS CH9-6:00	9/14/16
25.0	Normal Line / News	09/19/16-09/19/16	4	:30	6P- 6:30P (EST)	1	X							1	$440.00	$440.00	Syracuse (WSYR)	NEWS CH9-6:00	9/14/16
26.0	Normal Line / News	09/21/16-09/21/16	4	:30	6P- 6:30P (EST)	1			X					1	$440.00	$440.00	Syracuse (WSYR)	NEWS CH9-6:00	9/14/16
27.0	Normal Line / Prime	09/20/16-09/20/16	4	:30	8P- 10P (EST)	1		X						1	$1,225.00	$1,225.00	Syracuse (WSYR)	DANCING RESULT	9/14/16

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28.0	Normal Line / News	09/15/16-09/15/16	4	:30	11P- 11:35P (EST)	1				X				1	$350.00	$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/14/16
29.0	Normal Line / News	09/16/16-09/16/16	4	:30	11P- 11:35P (EST)	1					X			1	$350.00	$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/14/16
30.0	Normal Line / News	09/19/16-09/19/16	4	:30	11P- 11:35P (EST)	1	X							1	$350.00	$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/14/16
31.0	Normal Line / News	09/20/16-09/20/16	4	:30	11P- 11:35P (EST)	1		X						1	$350.00	$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/14/16
32.0	Normal Line / News	09/21/16-09/21/16	4	:30	11P- 11:35P (EST)	1			X					1	$350.00	$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/14/16
33.0	Normal Line / Prime	09/20/16-09/20/16	4	:30	8P- 10P (EST)	1		X						1	$1,225.00	$1,225.00	Syracuse (WSYR)		9/14/16
34.0	Normal Line / News	09/17/16-09/17/16	4	:30	7A- 8A (EST)	1						X		1	$100.00	$100.00	Syracuse (WSYR)	NC9 MN NEWS SA	9/14/16
35.0	Normal Line / SPOT	09/17/16-09/17/16	4	:30	8A- 9A (EST)	1						X		1	$120.00	$120.00	Syracuse (WSYR)	GD MRN-SAT-ABC	9/14/16
36.0	Normal Line / News	09/18/16-09/18/16	4	:30	7A- 8A (EST)	1							X	1	$95.00	$95.00	Syracuse (WSYR)	NC9 MN NEWS SU	9/14/16
37.0	Normal Line / SPOT	09/18/16-09/18/16	4	:30	8A- 9A (EST)	1							X	1	$120.00	$120.00	Syracuse (WSYR)	GD MRN-SUN-ABC	9/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
Syracuse, NY.	8/23/16

I, Heather Hartig,

being/on behalf of: Deacon, Colleen,

a legally qualified candidate of the none

political party for the office of: U.S. Congress

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30s		8/24/16-8/30/16			

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/15/16 — **Date**

Heather Hartig — **Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature — Todd Guard, **Printed Name** — LSM, **Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Colleen Deacon for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hautig
signature of candidate or authorized committee

Heather Hautig
printed name

08/15/16
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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