SALEM National
6400 N Beltline Road • Suite 210, Irving, TX 75063

Insertion Contract

Order #	Ver #	Rev #	# Wks	Page #
7894001	1		2	1

Advertiser	Product	Date	Time	Start	End
Missourians for Fair Taxation	Media	10/11/16	10:40AM	10/10/16	10/23/16

Salesperson	Salesperson Phone #	Demos
Charlie Weber	(972)402-8800 Ext(224)	

Sales Office	Agency	Survey
SMR (SA Region)	Thompson Communications	

Salem Radio Network
6400 N Beltline Rd
Suite 210
Irving, TX 75063

Product Protection: *Political-Issue

Line #	Vehicle	Days & Times M T W T F S S	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Dec 26	Jan 2	Total Units	Len	Unit Rate	Extended Total
1	WSDZ-AM	0 0 2 2 2 0 0 1PM-3PM	6													6	60	65.00	390
2	WSDZ-AM	2 2 0 0 0 0 0 1PM-3PM		4												4	60	65.00	260
	Totals		6	4												10			
		Weekly Units	6	4	0	0	0	0	0	0	0	0	0	0	0	10			
		Weekly Gross $	390	260	0	0	0	0	0	0	0	0	0	0	0				650

Air Time Total Gross:	$ 650.00	Agency Commission:	$ 97.50	Total Net:	$ 552.50

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT
Order is Broadcast Calendar Billing. Please fax signed insertion to 972-367-1928
With approval of salesperson, make goods within flight only.
All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Name _____ Title _____

Accepted for Producer or Station:

Name: Shipp Snavey Title: Business Manager

Lou Key Sales Manager

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Emily Peck, Thompson Communications, Inc
do hereby request station time concerning the following issue:

Amendment 4

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Sel order			

This broadcast time will be used by: Missourians for Fair Taxation

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Missourians for Fair Taxation
573-864-9672

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Sebree, Treasurer

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10-11-16	Emily Peck, TGI	417-859-5428
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted	☐ Accepted in Part	☐ Rejected
	SHIRLEY SNAVELY	10/11/16
Signature	Printed Name	Title
		Bus Mg

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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