KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25261983
CPE: //1031
Agency: GCW MEDIA SERVICES
GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741

Changes as of: 10/17/2016 at 2:02 PM
Flight: 10/3/16 - 11/13/16
Advertiser: Stop the Special Interest Tax Grab
Product: NO ON 56- EST 1031

Version: Highlighting Revision 6
Station: KRCR
Market: Chico
Office: LOS ANGELES

Total $: $35,320.00
Total Spots: 175
Total CPP: $0.00

Agency Order #:
Buyer: CINDY WINTON
Salesperson: TERRY DREHER 323-966-5066

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ASHLEY BOYLE 323-966-5066

Total GRP:
Traffic #: 236132
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 11/7							Total Spots	Total $	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7					
REV+ 49	W-F 9a-3p		DAY ROS	$80.00	0.0	30	0▶0	0▶0	0▶20	0▶0	0▶0	0▶0		20	$1,600.00	$0.00	0.0
REV+ 50	W-F 5p-7p		NEWS ROS	$700.00	0.0	30	0▶0	0▶0	0▶10	0▶0	0▶0	0▶0		10	$7,000.00	$0.00	0.0
						TOTALS:	24	43	59	24	24	1		175	$35,320.00	$0.00	0.0

Printed on 10/17/2016 at 05:26 PM

KRCR TV
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236132

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,298.00
Net Total	$30,022.00
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	5A- 6A (PST)	2	X	X	X	X	X			2	$140.00	$280.00	Redding ABC (KRCR)	DAYBREAK AT 5A 1X PER DAY	8/5/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5A- 6A (PST)	2	X	X	X	X	X			2	$140.00	$280.00	Redding ABC (KRCR)	DAYBREAK AT 5A 1X PER DAY	8/5/16
3.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5A- 6A (PST)	2	X	X	X	X	X			2	$140.00	$280.00	Redding ABC (KRCR)	DAYBREAK AT 5A 1X PER DAY	8/5/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	1	:30	6A- 7A (PST)	1	X	X						1	$250.00	$250.00	Redding ABC (KRCR)	DAYBREAK AT 6A	8/5/16
5.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	7A- 9A (PST)	2	X	X	X	X	X			2	$250.00	$500.00	Redding ABC (KRCR)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	7A- 9A (PST)	2	X	X	X	X	X			2	$250.00	$500.00	Redding ABC (KRCR)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
7.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	7A- 9A (PST)	2	X	X	X	X	X			2	$250.00	$500.00	Redding ABC (KRCR)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
8.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$65.00	$130.00	Redding ABC (KRCR)	DOCTORS 1X PER DAY	8/5/16
9.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$65.00	$130.00	Redding ABC (KRCR)	DOCTORS 1X PER DAY	8/5/16
10.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X			2	$90.00	$180.00	Redding ABC (KRCR)	VIEW 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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KRCR TV
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236132

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,298.00
Net Total	$30,022.00
Sales Tax	

Redding ABC (KRCR)

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Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X			2	$90.00	$180.00	Redding ABC (KRCR)	VIEW 1X PER DAY	8/5/16
12.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X			2	$90.00	$180.00	Redding ABC (KRCR)	VIEW 1X PER DAY	8/5/16
13.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	CHEW 1X PER DAY	8/5/16
14.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	CHEW 1X PER DAY	8/5/16
15.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	CHEW 1X PER DAY	8/5/16
16.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 630P 1X PER DAY	8/5/16
17.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 630P 1X PER DAY	8/5/16
18.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 630P 1X PER DAY	8/5/16
19.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	7P- 7:30P (PST)	2	X	X	X	X	X			2	$100.00	$200.00	Redding ABC (KRCR)	ENT TONIGHT 30 1X PER DAY	8/5/16
20.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	7P- 7:30P (PST)	2	X	X	X	X	X			2	$100.00	$200.00	Redding ABC (KRCR)	ENT TONIGHT 30 1X PER DAY	8/5/16
21.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X			2	$95.00	$190.00	Redding ABC (KRCR)	INSIDER 1X PER DAY	8/5/16
22.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X			2	$95.00	$190.00	Redding ABC (KRCR)	INSIDER 1X PER DAY	8/5/16
23.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	11P- 11:35P (PST)	2	X	X	X	X	X			2	$150.00	$300.00	Redding ABC (KRCR)	NEWS AT 11P 1X PER DAY	8/5/16

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GCW Media Services
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Glendora, CA 91740

Contract # 236132

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
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Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	11P- 11:35P (PST)	2	X	X	X	X	X			2	$150.00	$300.00	Redding ABC (KRCR)	NEWS AT 11P 1X PER DAY	8/5/16
25.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	11P- 11:35P (PST)	2	X	X	X	X	X			2	$150.00	$300.00	Redding ABC (KRCR)	NEWS AT 11P 1X PER DAY	8/5/16
26.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	11:35A- 12:35A (PST)	2	X	X	X	X	X						Redding ABC (KRCR)	JIMMY KIMMEL 1X PER DAY	8/5/16
26.1	Normal Line / SPOT	10/10/16-10/14/16	1	:30	11:35P- 12:35A (PST)	2	X	X	X	X	X			2	$60.00	$120.00	Redding ABC (KRCR)	JIMMY KIMMEL 1X PER DAY	10/5/16
27.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11:35A- 12:35A (PST)	2	X	X	X	X	X			2	$60.00	$120.00	Redding ABC (KRCR)	JIMMY KIMMEL 1X PER DAY	8/5/16
28.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	7A- 8A (PST)							1		1	$100.00	$100.00	Redding ABC (KRCR)	SA GOOD MORNING	8/5/16
29.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	7A- 8A (PST)							1		1	$100.00	$100.00	Redding ABC (KRCR)	SA GOOD MORNING	8/5/16
30.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	7A- 8A (PST)							1		1	$100.00	$100.00	Redding ABC (KRCR)	SA GOOD MORNING	8/5/16
31.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7A- 8A (PST)								1	1	$100.00	$100.00	Redding ABC (KRCR)	SU GOOD MORNING	8/5/16
32.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	7A- 8A (PST)								1	1	$100.00	$100.00	Redding ABC (KRCR)	SU GOOD MORNING	8/5/16
33.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	7A- 8A (PST)								1	1	$100.00	$100.00	Redding ABC (KRCR)	SU GOOD MORNING	8/5/16
34.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	5:30P- 6P (PST)								1		$220.00		Redding ABC (KRCR)	SU NEWS AT 530P	8/5/16
34.0.1	Closed Preempt	10/09/16															Redding ABC (KRCR)	Schedule Change/Spot -	
35.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	5:30P- 6P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	SU NEWS AT 530P	8/5/16

CONFIRMATION CONTRACT

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Schedule Dates	10/03/16-11/08/16
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Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
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Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
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Net Total	$30,022.00
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	5:30P- 6P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	SU NEWS AT 530P	8/5/16
37.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	7:57P- DANCING WITH THE STARS		1							1	$500.00	$500.00	Redding ABC (KRCR)	DANCING STR	8/5/16
38.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	8P- 9P (PST)				1					1	$425.00	$425.00	Redding ABC (KRCR)	GOLDBERGS/SPEECHLESS	8/5/16
39.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	9P- 10P (PST)				1					1	$575.00	$575.00	Redding ABC (KRCR)	MODERN FAM/ BLACKISH	8/5/16
40.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	7:57P- GREY'S ANATOMY					1				1	$500.00	$500.00	Redding ABC (KRCR)	GREYS ANATOMY	8/5/16
41.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	9P- SHARK TANK						1			1	$425.00	$425.00	Redding ABC (KRCR)	SHARK TANK	8/5/16
42.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	7P- AMERICAS FUNNIEST HOME VIDEOS								1	1	$500.00	$500.00	Redding ABC (KRCR)	SU AMER VIDEOS	8/5/16
43.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	10P- QUANTICO								1	1	$375.00	$375.00	Redding ABC (KRCR)	SU QUANTICO	8/5/16
44.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	9A- COLLEGE FOOTBALL: AM							1		1	$375.00	$375.00	Redding ABC (KRCR)	ABC CFBL 1201P	8/5/16
45.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	9A- COLLEGE FOOTBALL: AM							1		1	$375.00	$375.00	Redding ABC (KRCR)	ABC CFBL 1201P	8/5/16
46.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	9A- COLLEGE FOOTBALL: AM							1		1	$375.00	$375.00	Redding ABC (KRCR)	ABC CFBL 1201P	8/5/16

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47.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	12:30P- COLLEGE FOOTBALL AFTERNOON							1		1	$375.00	$375.00	Redding ABC (KRCR)	ABC CFTBL 330P	8/5/16
48.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	12:30P- COLLEGE FOOTBALL AFTERNOON							1		1	$375.00	$375.00	Redding ABC (KRCR)	ABC CFTBL 330P	8/5/16
49.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	5P- COLLEGE FOOTBALL PRIMETIME							1		1	$350.00	$350.00	Redding ABC (KRCR)	SAT FTBALL ABC	8/5/16
50.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	5P- COLLEGE FOOTBALL PRIMETIME							1		1	$350.00	$350.00	Redding ABC (KRCR)	SAT FTBALL ABC	8/5/16
51.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	5P- COLLEGE FOOTBALL PRIMETIME							1		1	$350.00	$350.00	Redding ABC (KRCR)	SAT FTBALL ABC	8/5/16
52.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	6A- 7A (PST)	2	X	X	X	X	X			2	$250.00	$500.00	Redding ABC (KRCR)	DAYBREAK AT 6A 1X PER DAY	8/5/16
53.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	6A- 7A (PST)	2	X	X	X	X	X			2	$250.00	$500.00	Redding ABC (KRCR)	DAYBREAK AT 6A 1X PER DAY	8/5/16
54.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	11A- 12P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	WENDY WILLIAMS 1X PER DAY	8/5/16
55.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11A- 12P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	WENDY WILLIAMS 1X PER DAY	8/5/16

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Contract # 236132

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Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,298.00
Net Total	$30,022.00
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			2	$70.00	$140.00	Redding ABC (KRCR)	PEOPLES COURT 1X PER DAY	8/5/16
57.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			2	$70.00	$140.00	Redding ABC (KRCR)	PEOPLES COURT 1X PER DAY	8/5/16
58.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	3P- 4P (PST)	2	X	X	X	X	X			2	$65.00	$130.00	Redding ABC (KRCR)	HOT BENCH/HOT BENCH 1X PER DAY	8/5/16
59.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	3P- 4P (PST)	2	X	X	X	X	X			2	$65.00	$130.00	Redding ABC (KRCR)	HOT BENCH/HOT BENCH 1X PER DAY	8/5/16
60.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	4P- 5P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	JUDGE JUDY 1X PER DAY	8/5/16
61.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	4P- 5P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	JUDGE JUDY 1X PER DAY	8/5/16
62.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	4P- 5P (PST)	2	X	X	X	X	X			2	$80.00	$160.00	Redding ABC (KRCR)	JUDGE JUDY 1X PER DAY	8/5/16
63.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 5P 1X PER DAY	8/5/16
64.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 5P 1X PER DAY	8/5/16
65.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 5P 1X PER DAY	8/5/16
66.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 530P 1X PER DAY	8/5/16
67.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X			2	$350.00	$700.00	Redding ABC (KRCR)	NEWS AT 530P 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 09:14 AM on Thursday, October 20 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236132

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,298.00
Net Total	$30,022.00
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	6:30A- 7A (PST)								1	1	$35.00	$35.00	Redding ABC (KRCR)	SU OPEN HOUSE	8/5/16
69.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	6:30A- 7A (PST)								1	1	$35.00	$35.00	Redding ABC (KRCR)	SU OPEN HOUSE	8/5/16
70.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	8A- 9A (PST)								1	2	$100.00	$200.00	Redding ABC (KRCR)	SU THIS WEEK	8/5/16
71.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	8A- 9A (PST)								1	2	$100.00	$200.00	Redding ABC (KRCR)	SU THIS WEEK	8/5/16
72.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	6P- 6:30P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	SU NEWS AT 6P	8/5/16
73.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	6P- 6:30P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	SU NEWS AT 6P	8/5/16
74.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	6:30P- 7P (PST)								1		$220.00		Redding ABC (KRCR)	SU NEWS AT 630P	8/5/16
74.0.1	Closed Preempt	10/09/16															Redding ABC (KRCR)	Schedule Change/Exception - PRESIDENTIAL DEBATE	
75.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	6:30P- 7P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	SU NEWS AT 630P	8/5/16
76.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	6:30P- 7P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	SU NEWS AT 630P	8/5/16
77.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	11P- 11:30P (PST)								1	1	$150.00	$150.00	Redding ABC (KRCR)	SU NEWS AT 11P	8/5/16
78.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	11P- 11:30P (PST)								1	1	$150.00	$150.00	Redding ABC (KRCR)	SU NEWS AT 11P	8/5/16
79.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	10P- HOW TO GET AWAY WITH MURDER					1				1	$400.00	$400.00	Redding ABC (KRCR)	HOW MURDER	8/5/16

CONFIRMATION CONTRACT

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KRCR TV
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236132

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,298.00
Net Total	$30,022.00
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
80.0	M/G For 74.0.1 / SPOT	10/09/16-10/09/16	1	:30	5P- 5:30P (PST)								1	1	$220.00	$220.00	Redding ABC (KRCR)	MG FOR SU NEWS AT 630P	10/6/16
80.1	M/G For 74.0.1 / SPOT	10/09/16-10/09/16	1	:30	6P- PRESIDENTIAL DEBATE								1	1	$440.00	$440.00	Redding ABC (KRCR)	PRESIDENTIAL DEBATE	10/7/16
82.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	12P- 1P (PST)				1	1	1			3	$80.00	$240.00	Redding ABC (KRCR)	CHEW 1X PER DAY	10/11/16
83.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	11:35P- 12:35A (PST)	1				X	X			1	$60.00	$60.00	Redding ABC (KRCR)	JIMMY KIMMEL 1X PER DAY	10/11/16
84.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	11A- 12P (PST)				1	1	1			3	$80.00	$240.00	Redding ABC (KRCR)	WENDY WILLIAMS 1X PER DAY	10/11/16
85.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	2P- 3P (PST)	2			X	X	X			2	$70.00	$140.00	Redding ABC (KRCR)	PEOPLES COURT 1X PER DAY	10/11/16
86.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	3P- 4P (PST)	2			X	X	X			2	$65.00	$130.00	Redding ABC (KRCR)	HOT BENCH/HOT BENCH 1X PER DAY	10/11/16
87.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	10A- 11A (PST)	1			X	X	X			1	$120.00	$120.00	Redding ABC (KRCR)	THE VIEW 1X PER DAY	10/11/16
88.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	1P- 2P (PST)				1	1	1			3	$80.00	$240.00	Redding ABC (KRCR)	GENERAL HOSPITAL 1X PER DAY	10/11/16
89.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	4P- 5P (PST)	1			X	X	X			1	$150.00	$150.00	Redding ABC (KRCR)	JUDGE JUDY 1X PER DAY	10/11/16
90.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7P- 7:30P (PST)	1			X	X	X			1	$120.00	$120.00	Redding ABC (KRCR)	ET 1X PER DAY	10/11/16
91.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7:30P- 8P (PST)	1			X	X	X			1	$120.00	$120.00	Redding ABC (KRCR)	INSIDER 1X PER DAY	10/11/16

CONFIRMATION CONTRACT

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Glendora, CA 91740

Contract # 236132

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KRCR EST. 1031 (NO ON 56) (102325)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1031
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1031

Date Entered	08/05/16
Last Modified	10/17/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261983
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
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Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	150	$30,200.00
Nov. 2016	25	$5,120.00
Grand Total:	175	$35,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7P- 8P (PST)		1							1	$150.00	$150.00	Redding ABC (KRCR)	ET/INSIDER	10/14/16
93.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7:57P- DANCING WITH THE STARS		1							1	$700.00	$700.00	Redding ABC (KRCR)	DWTS	10/14/16
94.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		1							1	$500.00	$500.00	Redding ABC (KRCR)	CONVICTION	10/14/16
95.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10:59P- NEWS CH 7 AT 11 PM		1							1	$250.00	$250.00	Redding ABC (KRCR)	11P NEWS	10/14/16
96.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	11:35P- JIMMY KIMMEL LIVE		1							1	$75.00	$75.00	Redding ABC (KRCR)	JIMMY KIMMEL LIVE	10/14/16
97.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	9A- 3P (PST)	20			X	X	X			20	$80.00	$1,600.00	Redding ABC (KRCR)		10/17/16
98.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	Orbit- 5P-6P(We), 5P-7P(Th Fr)	10			X	X	X			10	$700.00	$7,000.00	Redding ABC (KRCR)		10/17/16

CONFIRMATION CONTRACT

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