Scott Vowinkle

From: Eric Lotzer
Sent: Tuesday, November 23, 2021 6:57 AM
To: Scott Vowinkle
Subject: Fwd: Upcoming Political Ad For The Mark Levin Show (For FCC public file)

Get Outlook for iOS

From: WestwoodOne <DGAffWeb@WestwoodOne.com>
Sent: Monday, November 22, 2021 6:19 PM
To: User at nnelkin@nrgmedia.com; User at omahatraffic@nrgmedia.com; User at wstutzman@nrgmedia.com; User at mikethompson@nrgmedia.com
Subject: Upcoming Political Ad For The Mark Levin Show (For FCC public file)

Good evening,

Westwood One has accepted an order for an Issues advertisement sponsored by McCarthy Victory Fund to be broadcast in the vehicle CLS Mark Levin starting on December 6, 2021, and running through December 19, 2021.

This order was made to Westwood One and is part of your network barter for the vehicle(s) your station runs. This is not a paid order for your local inventory. This notification and documentation are sent to you so that you may upload the linked documents to your public file per FCC requirements. Please forward this note to the person responsible for your station's public file if you are not that person.

We have the NAB PB-19 form, the Purchase Order, and a transcription of the copy of the pre-recorded spot for you to download, fill out and upload to your station's public file. Stations should fill out the section on Page 2 labeled "To Be Completed by Station Only" prior to uploading the documents.

I have also attached a list of Cumulus stations on the order by Call Letters so you may see which of your stations may be on the order. If no station in your market is on the list, disregard this notice.

You can download the document by clicking the following link (or by copying into your preferred web browser):

https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fwestwoodone.box.com%2fs%2flojy2wooqvcvlrotuwhqeb79v3szz00f&c=E,1,pbfZCHLEukZA19JrW1UMEi3l8FnKVJWvrXB25WY0mOsjFtDjwL1Bqub0Tsw0FwrzihrMBZlqew84ZB8JPiUjvVPRojbnGeEJamZVRpZF2w,,&typo=1

The audio is pre-recorded and there are no live reads. The pre-recorded spot is part of the network feed on the XDS or Wegener satellite platform that the show airs on.

Please let us know if you have any questions or concerns about the order by contacting me at the contact info in my signature or emailing my team at affiliateops@westwoodone.com.

Please do not contact the sales rep, agency or client directly about this order. Please contact Westwood One Affiliate Operations.

Thank you for your attention to this matter and your continued affiliation with Westwood One.

Regards,

Scott Henkle
Director, Affiliate Operations | Westwood One
O/M: 212.419.2954
Customer Service: 888-HELP-450
Fax: 212.735.1190
SHenkle@westwoodone.com
https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fwestwoodone.com&c=E,1,3qKPgsL-LpZr0rsa0NlEv5eth0dxY-03ZzALNpeEiAS3QFPzYWlOzahGzUKeljQ4yEfmFxCJ3M2dya59RHKyTCFA49ypo4lBn5aiJGczlOBjbA,,&typo=1

NOTICE: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

This electronic message transmission contains information from NRG Media that may be proprietary, confidential and/or privileged. The information is intended only for the use of the individual(s) or entity named above. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this information is prohibited. If you have received this electronic transmission in error, please notify the sender immediately by replying to the address listed in the "From:" field. This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. If you are an advertiser, you hereby certify your purchase of commercial time with any NRG station is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

Contract

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	1

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+
Sales Office	**Agency Phone #**	**Survey**
Dallas	()-	Sp21 September 2021 DP_v1

Line #	Vehicle	Days & Times	Sep 27	Oct 4	Oct 11	Oct 18	Oct 25	Nov 1	Nov 8	Nov 15	Nov 22	Nov 29	Dec 6	Dec 13	Dec 20	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
1	CLS Mark Levin	MF 6A-12M											6	4		10	60	0.2	2.2	555.3	5553.0	100.0
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.9	0.0							
		Total Units											6	4		10			2.2		5553.0	
		Total GRPs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.9	0.0							

*Note: Avg Aud and Gross Impressions are shown in thousands

Contract

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	2

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+
Sales Office	**Agency Phone #**	**Survey**
Dallas	()-	Sp21 September 2021 DP_v1

Line #	Vehicle	Days & Times	Sep 27	Oct 4	Oct 11	Oct 18	Oct 25	Nov 1	Nov 8	Nov 15	Nov 22	Nov 29	Dec 6	Dec 13	Dec 20	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist

Total Gross:	$25,600.00	Agency Commission:	$3,840.00	Total Net:	$21,760.00

Accepted for Westwood One, LLC:

Name _____ Title _____

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____

firm

*Note: Avg Aud and Gross Impressions are shown in thousands

Contract

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	1

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+
Sales Office	**Agency Phone #**	**Survey**
Dallas	()-	Sp21 September 2021 DP_v1

Line #	Vehicle	Days & Times	Sep 27	Oct 4	Oct 11	Oct 18	Oct 25	Nov 1	Nov 8	Nov 15	Nov 22	Nov 29	Dec 6	Dec 13	Dec 20	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

***Note: Avg Aud and Gross Impressions are shown in thousands**

Contract Summary

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	1

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+

Sales Office	Agency Phone #	Survey
Dallas	()-	Sp21 September 2021 DP_v1

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
CLS Mark Levin	10		2.2		5,553.0		100.0	Sp21 September 2021 DP_v1
Totals	**10**	**$25,600**	**2.2**	**11795**	**5,553.0**	**4.61**		

Total Gross:	$25,600.00	Agency Commission:	$3,840.00	Total Net:	$21,760.00

firm

*Note: Gross Impressions are shown in thousands

Contract Summary

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	1

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+

Sales Office	Agency Phone #	Survey
Dallas	()-	Sp21 September 2021 DP_v1

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

*Note: Gross Impressions are shown in thousands

Contract Summary

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	1

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+

Sales Office	Agency Phone #	Survey
Dallas	()-	Sp21 September 2021 DP_v1

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2021	Qtr 1 2022	Qtr 2 2022	Qtr 3 2022	Total	Total Units
CLS Mark Levin																		
	0	0	25,600	0	0	0	0	0	0	0	0	0	25,600				25,600	10
All Vehicles - Total Gross			25,600										25,600				25,600	10
All Vehicles - Total Units			10										10					10

Air Time Gross:	$25,600.00	Agency Commission:	$3,840.00	Total Net:	$21,760.00

firm

Contract Summary

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	2

Advertiser	Product	Date	Time	Start	End
McCarthy Victory Fund		11/22/21	4:32:15PM	12/6/21	12/19/21

Salesperson	Salesperson Phone #	Demos
Brooke Collins	(972)448-3384	A18+

Sales Office	Agency Phone #	Survey
Dallas	()-	Sp21 September 2021 DP_v1

AxMedia
Attn: Eva Mah
800 W 47th Street Ste. 200
Kansas City MO 64112

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

SPOT: WW_MCPAC1206-60

TRANSCRIPTION

BED MUSIC STARTS

MCCARTHY:	WHAT HAS ONE YEAR OF DEMOCRAT CONTROL OF WASHINGTON GIVEN US?
	SURGING ILLEGAL IMMIGRATION
REPORTER CLIP:	CRISIS ON THE BORDER
REPORTER #2 CLIP:	A SEA OF HUMANITY AND DESPERATION THAT'S OVERWHELMED THE U.S. BORDER PATROL.
MCCARTHY:	OUT OF CONTROL INFLATION
REPORTER #3 CLIP:	EVERY SINGLE WORKING AMERICAN IS LOSING MONEY BECAUSE OF INFLATION.
MCCARTHY:	INDOCTRINATION IN SCHOOLS
REPORTER #4:	CRT PERPETUATES RACISM ... WHITE PEOPLE ARE INHERENTLY RACIST.
MCCARTHY:	CRIME, CHAOS, DIVISION
REPORTER #5:	THE NATION ERUPTED INTO SCENES OF CHAOS AND FAILURE
REPORTER #6:	HORRIBLE SCENES OF PEOPLE CLINGING TO THOSE AIRPLANES ... PRESIDENT BIDEN DOUBLED DOWN ... THERE WAS NOT A PLAN IN PLACE TO GET OUT OF AFGHANISTAN
MCCARTHY:	ONE PARTY, ONE YEAR
	I'M KEVIN MCCARTHY. TOGETHER, WE CAN STOP JOE BIDEN'S DISASTROUS AGENDA. WE CAN END ONE PARTY RULE, FIRE NANCY PELOSI, AND TAKE OUR COUNTRY BACK. GO TO FIREPELOSI DOT COM TO JOIN OUR FIGHT.
	I'M KEVIN MCCARTHY AND I APPROVE THIS MESSAGE.

###