TM# 44382

NCC Cable System Order

11744608

Order #	62261532
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Feb15
-	

Flight Dates	03/28/16 - 04/10/16
Agency	Strategic Media Services, Inc
Advertiser	Donald J Trump for President

Client Code	32
Product Code	37
Est Code	580
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/28/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$340.00
Commission			$51.00
Net Total			$289.00
Total Spots			107
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 New Order. Please Reivew and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	3/28/16	4/3/16	05:00	09:00		X	X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE 02/15/16-12/27/16
2	CNN	NEW DAY<	4/4/16	4/10/16	05:00	09:00	X							-	-	1	$3.00	$3.00	30	PRE 02/15/16-12/27/16
3	CNN	CNN NEWSROOM<	3/28/16	4/3/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE 02/15/16-12/27/16
4	CNN	CNN NEWSROOM<	4/4/16	4/10/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 02/15/16-12/27/16
5	CNN	VARIOUS	3/28/16	4/3/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 02/15/16-12/27/16
6	CNN	SITUATION ROOM<	4/4/16	4/10/16	16:00	19:00	X							-	-	1	$3.00	$3.00	30	PRE 02/15/16-12/27/16
7	CNN	AVG. ALL WKS<	3/28/16	4/3/16	19:00	24:00		X	X	X	X	X	X	-	-	7	$4.00	$28.00	30	PRE 02/15/16-12/27/16
8	CNN	VARIOUS	4/4/16	4/10/16	19:00	24:00	X							-	-	1	$4.00	$4.00	30	PRE 02/15/16-12/27/16
9	FXNC	FOX AND FRIEND<	3/28/16	4/3/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 02/15/16-12/27/16
10	FXNC	FOX AND FRIEND<	4/4/16	4/10/16	05:00	09:00	X							-	-	1	$3.00	$3.00	30	PRE 02/15/16-12/27/16
11	FXNC	VARIOUS	3/28/16	4/3/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE 02/15/16-12/27/16
12	FXNC	VARIOUS	4/4/16	4/10/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 02/15/16-12/27/16
13	FXNC	VARIOUS	3/28/16	4/3/16	16:00	19:00		X	X	X	X	X	X	-	-	8	$3.00	$24.00	30	PRE 02/15/16-12/27/16
14	FXNC	VARIOUS	4/4/16	4/10/16	16:00	19:00	X							-	-	1	$3.00	$3.00	30	PRE 02/15/16-12/27/16
15	FXNC	VARIOUS	3/28/16	4/3/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$4.00	$32.00	30	PRE 02/15/16-12/27/16
16	FXNC	VARIOUS	4/4/16	4/10/16	19:00	24:00	X							-	-	1	$4.00	$4.00	30	PRE 02/15/16-12/27/16
17	HGTV	AVG. ALL WKS<	3/28/16	4/3/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 02/15/16-12/27/16
18	HGTV	LOVE IT OR LIS<	4/4/16	4/10/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 02/15/16-12/27/16
19	HGTV	AVG. ALL WKS	3/28/16	4/3/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 02/15/16-12/27/16
20	HGTV	LOVE IT OR LIS	4/4/16	4/10/16	16:00	19:00	X							-	-	1	$3.00	$3.00	30	PRE 02/15/16-12/27/16
21	HGTV	VARIOUS	3/28/16	4/3/16	19:00	24:00		X	X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE 02/15/16-12/27/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HOUSE HUNTERS<	4/4/16	4/10/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE 02/15/16-12/27/16
23	MNBC	MORNING JOE<	3/28/16	4/3/16	05:00	09:00		X	X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE 02/15/16-12/27/16
24	MNBC	MORNING JOE<	4/4/16	4/10/16	05:00	09:00	X							-	-	1	$2.00	$2.00	30	PRE 02/15/16-12/27/16
25	HIST	AVG. ALL WKS<	3/28/16	4/3/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 02/15/16-12/27/16
26	HIST	AVG. ALL WKS	4/4/16	4/10/16	16:00	19:00	X							-	-	1	$3.00	$3.00	30	PRE 02/15/16-12/27/16
27	HIST	AVG. ALL WKS<	3/28/16	4/3/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 02/15/16-12/27/16
28	HIST	SWAMP PEOPLE<	4/4/16	4/10/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE 02/15/16-12/27/16

	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Total
SPOTS	107	0	0	0	0	0	0	0	0	0	0	0	107
AMT	$340.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$340.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/28/16

62261532 | Marquette | Spectrum/Iron Mountain, MI | 1709 |