NAB Form PB-18 Issues COMM CATALYST AF

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSNV #2917290	Date:

I, Kelly Polce
do hereby request station time concerning the following issue:

Community Catalyst Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as Ordered	6/19-6/25/17			

This broadcast time will be used by: Community Catalyst Action fund

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☑ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Community Catalyst Action Fund
One Federal Street, Boston, MA 02110

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

attached

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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Robert Restuccia, Executive Director, Community Catalyst Action Fund

CCAF Board:
Karen Hicks, Chair, Grassroots Political Activist

Dan Magrath, Executive Director, TakeAction Minnesota

John McDonough, Director, Executive & Continuing Professional Education, Dept. of Health Policy and Management,
Harvard T.H. Chan School of Public Health

Eddy Morales, Director of Latino Engagement and Latino Engagement Fund, Democracy Alliance

Kate Villers, President, Community Catalyst

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/16/17	Kelly Polce	202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted	☐ Accepted in Part	☐ Rejected
	Chelsea Franco	RSA
Signature	Printed Name	Title

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KSNV
3830 S Jones Blvd
Las Vegas, NV 89103

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2917290

Schedule Dates	06/19/17-06/25/17
Advertiser	Community Catalyst Action Fund (117603)
Agency	Waterfront Strategies (7591)
Product	POLITICAL ISSUE (ns) (1187)
Brand	350/374/6027 (937511)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	350/374/6027
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Issue Separation: 30

Date Entered	06/16/17
Last Modified	06/19/17
Entered By	Chelsea Grance
CO-OP	No
Headline #	ECR25585803
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,326.25
Net Total	$52,848.75
Sales Tax	

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
Jun. 2017	60	$62,175.00
Grand Total:	60	$62,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/19/17-06/23/17	1	:30	5A- 5:30A (PST)	1	X	X	X	X	X			1	$400.00	$400.00	Las Vegas (KSNV)	News 3 Today 5AM	6/16/17
2.0	Normal Line / News (2)	06/19/17-06/23/17	1	:30	5:30A- 6A (PST)	1	X	X	X	X	X			1	$400.00	$400.00	Las Vegas (KSNV)	News 3 Today 5AM	6/16/17
3.0	Normal Line / News (3)	06/19/17-06/23/17	1	:30	6A- 6:30A (PST)	3	X	X	X	X	X			3	$700.00	$2,100.00	Las Vegas (KSNV)	News 3 Today 6AM	6/16/17
4.0	Normal Line / News (4)	06/19/17-06/23/17	1	:30	6:30A- 7A (PST)		1	1	1	1	1			5	$700.00	$3,500.00	Las Vegas (KSNV)	News 3 Today 6AM	6/16/17
5.0	Normal Line / SPOT (5)	06/19/17-06/23/17	1	:30	7A- NBC-The Today Show		1	1	1	1	1			5	$700.00	$3,500.00	Las Vegas (KSNV)	Today Show	6/16/17
6.0	Normal Line / SPOT (6)	06/19/17-06/23/17	1	:30	8A- NBC-The Today Show	2	X	X	X	X	X			2	$700.00	$1,400.00	Las Vegas (KSNV)	Today Show	6/16/17
7.0	Normal Line / News (7)	06/19/17-06/23/17	1	:30	12P- 12:30P (PST)	2	X	X	X	X	X			2	$375.00	$750.00	Las Vegas (KSNV)	News 3 Live at Noon	6/16/17
8.0	Normal Line / News (8)	06/19/17-06/23/17	1	:30	12:30P- 1P (PST)	1	X	X	X	X	X			1	$375.00	$375.00	Las Vegas (KSNV)	News 3 Live at Noon	6/16/17
9.0	Normal Line / News (9)	06/19/17-06/23/17	1	:30	3P- 3:30P (PST)	1	X	X	X	X	X			1	$375.00	$375.00	Las Vegas (KSNV)	News 3 Live at 3P	6/16/17
10.0	Normal Line / News (10)	06/19/17-06/23/17	1	:30	3:30P- 4P (PST)	1	X	X	X	X	X			1	$375.00	$375.00	Las Vegas (KSNV)	News 3 Live at 3P	6/16/17
11.0	Normal Line / News (11)	06/19/17-06/23/17	1	:30	5P- 5:30P (PST)	4	X	X	X	X	X			4	$900.00	$3,600.00	Las Vegas (KSNV)	News 3 Live at 5P	6/16/17
12.0	Normal Line / News (12)	06/19/17-06/23/17	1	:30	6P- 6:30P (PST)	4	X	X	X	X	X			4	$950.00	$3,800.00	Las Vegas (KSNV)	News 3 Nightly at 6P	6/16/17
13.0	Normal Line / News (13)	06/19/17-06/23/17	1	:30	6:30P- 7P (PST)	4	X	X	X	X	X			4	$750.00	$3,000.00	Las Vegas (KSNV)	News 3 Live at 630P	6/16/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
				6/21/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 05:45 PM on Wednesday, June 21 2017

KSNV
3830 S Jones Blvd
Las Vegas, NV 89103

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2917290

Schedule Dates	06/19/17-06/25/17
Advertiser	Community Catalyst Action Fund (117603)
Agency	Waterfront Strategies (7591)
Product	POLITICAL ISSUE (ns) (1187)
Brand	350/374/6027 (937511)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	350/374/6027
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Issue Separation: 30

Date Entered	06/16/17
Last Modified	06/19/17
Entered By	Chelsea Grance
CO-OP	No
Headline #	ECR25585803
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,326.25
Net Total	$52,848.75
Sales Tax	

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
Jun. 2017	60	$62,175.00
Grand Total:	60	$62,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (14)	06/19/17-06/23/17	1	:30	7P- 7:30P (PST)	1	X	X	X	X	X			1	$600.00	$600.00	Las Vegas (KSNV)	News 3 at 7PM News	6/16/17
15.0	Normal Line / News (15)	06/19/17-06/23/17	1	:30	11P- 11:35P (PST)	4	X	X	X	X	X			3	$900.00	$2,700.00	Las Vegas (KSNV)	News 3 Late News	6/16/17
15.0.1	Closed Preempt (15)	06/19/17															Las Vegas (KSNV)	Political/Exception -	
16.0	Normal Line / SPOT (22)	06/19/17-06/23/17	1	:30	4P- Family Feud	2	X	X	X	X	X			2	$450.00	$900.00	Las Vegas (KSNV)	Family Feud	6/16/17
17.0	Normal Line / SPOT (23)	06/19/17-06/23/17	1	:30	4:30P- Family Feud 2	2	X	X	X	X	X			2	$450.00	$900.00	Las Vegas (KSNV)	Family Feud	6/16/17
18.0	Normal Line / SPOT (24)	06/19/17-06/23/17	1	:30	7:30P- Entertainment Tonight	2	X	X	X	X	X			2	$900.00	$1,800.00	Las Vegas (KSNV)	Entertainment Tonight	6/16/17
19.0	Normal Line / SPOT (25)	06/19/17-06/23/17	1	:30	11:30P- NBC-The Tonight Show with Jimmy Fallon	2	X	X	X	X	X			2	$900.00	$1,800.00	Las Vegas (KSNV)	Tonight Show - Jimmy Fallon	6/16/17
20.0	Normal Line / Prime (26)	06/19/17-06/19/17	1	:30	7:58P- NBC-American Ninja Warrior (Monday)	1	X							1	$2,400.00	$2,400.00	Las Vegas (KSNV)	American Ninja Warrior-NBC	6/16/17
21.0	Normal Line / Prime (27)	06/19/17-06/19/17	1	:30	10P- NBC-Spartan: Ultimate Team Challenge (Monday)	1	X							1	$2,400.00	$2,400.00	Las Vegas (KSNV)	Spartan: Ultimate Team Challenge-NBC	6/16/17
22.0	Normal Line / SPOT (16)	06/24/17-06/24/17	1	:30	8A- NBC-Saturday Today Show	1						X		1	$600.00	$600.00	Las Vegas (KSNV)	Saturday Today	6/16/17
23.0	Normal Line / News (17)	06/24/17-06/24/17	1	:30	11P- 11:35P (PST)	1						X		1	$1,050.00	$1,050.00	Las Vegas (KSNV)	News 3 Sat. Late News	6/16/17

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 05:45 PM on Wednesday, June 21 2017

KSNV
3830 S Jones Blvd
Las Vegas, NV 89103

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2917290

Schedule Dates	06/19/17-06/25/17
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Agency	Waterfront Strategies (7591)
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Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	350/374/6027
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Issue Separation: 30

Date Entered	06/16/17
Last Modified	06/19/17
Entered By	Chelsea Grance
CO-OP	No
Headline #	ECR25585803
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,326.25
Net Total	$52,848.75
Sales Tax	

Las Vegas (KSNV)

By Broadcast Month	Spots	Rate
Jun. 2017	60	$62,175.00
Grand Total:	60	$62,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / News (18)	06/25/17-06/25/17	1	:30	6:30A- 7A (PST)	1							X	1	$300.00	$300.00	Las Vegas (KSNV)	News 3 Live Today	6/16/17
25.0	Normal Line / SPOT (19)	06/25/17-06/25/17	1	:30	7A- NBC-Sunday Today Show	1							X	1	$600.00	$600.00	Las Vegas (KSNV)	Sunday Today	6/16/17
26.0	Normal Line / News (20)	06/25/17-06/25/17	1	:30	5P- 5:30P (PST)	1							X	1	$600.00	$600.00	Las Vegas (KSNV)	News 3 Live at 5p Sunday	6/16/17
27.0	Normal Line / News (21)	06/25/17-06/25/17	1	:30	11P- 11:35P (PST)	1							X	1	$1,050.00	$1,050.00	Las Vegas (KSNV)	News 3 Sun. Late News	6/16/17
28.0	Normal Line / Prime (28)	06/20/17-06/20/17	1	:30	7:58P- NBC-Americas Got Talent (Tuesday)	2		X						2	$5,500.00	$11,000.00	Las Vegas (KSNV)	America's Got Talent Tue-NBC	6/16/17
29.0	Normal Line / Prime (29)	06/20/17-06/20/17	1	:30	10P- NBC-World of Dance (Tuesday)	1		X						1	$3,600.00	$3,600.00	Las Vegas (KSNV)	World Of Dance Tue-NBC	6/16/17
30.0	Normal Line / Prime (30)	06/23/17-06/23/17	1	:30	10P- NBC-Dateline NBC (Friday)	1					X			1	$3,000.00	$3,000.00	Las Vegas (KSNV)	Dateline-NBC	6/16/17
31.0	Normal Line / Prime (31)	06/25/17-06/25/17	1	:30	6:58P- NBC-Sunday Night with Megyn Kelly (Sunday)	1							X	1	$2,400.00	$2,400.00	Las Vegas (KSNV)	Megyn Kelly	6/16/17
32.0	M/G For 15.0.1 / News (15)	06/23/17-06/23/17	1	:30	11P- 11:35P (PST)						1			1	$900.00	$900.00	Las Vegas (KSNV)	News 3 Late News	6/19/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 05:45 PM on Wednesday, June 21 2017

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25585803	**Changes as of:** 6/16/2017 at 8:59 AM	**Version:** Original Order			
CPE: 350/374/6027	**Flight:** 6/19/17 - 6/25/17	**Station:** KSNV	**Total $:** $62,175.00		
Agency: WATERFRONT STRATEGIE	**Advertiser:** Community Catalyst Action Fund	**Market:** Las Vegas	**Total Spots:** 60		
3050 K ST NW #100	**Product:** Issue	**Office:** WASHINGTON	**Total CPP:** $0.00		
Washington, DC 20007	**Agency Order #:** 6273514	**Primary Demo:**	**Total GRP:**		
	Buyer: Furman, Mike	**Con Type:** POLITICAL/VOTE			
	Salesperson: JARED SALLES 202-955-5342	**Assistant:** JARED SALLES 202-955-5342	**Separation:**		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	6/19 - 6/19		Total Spots	Total $	CPP	GRP
						6/19					
1	M-F 5a-5:30a		News 3 Today 5AM	$400.00	30	1		1	$400.00	$0.00	0.0
2	M-F 5:30a-6a		News 3 Today 5AM	$400.00	30	1		1	$400.00	$0.00	0.0
3	M-F 6a-6:30a		News 3 Today 6AM	$700.00	30	3		3	$2,100.00	$0.00	0.0
4	M-F 6:30a-7a		News 3 Today 6AM	$700.00	30	5		5	$3,500.00	$0.00	0.0
5	M-F 7a-8a		Today Show	$700.00	30	5		5	$3,500.00	$0.00	0.0
6	M-F 8a-9a		Today Show	$700.00	30	2		2	$1,400.00	$0.00	0.0
7	M-F 12n-12:30p		News 3 Live at Noon	$375.00	30	2		2	$750.00	$0.00	0.0
8	M-F 12:30p-1p		News 3 Live at Noon	$375.00	30	1		1	$375.00	$0.00	0.0
9	M-F 3p-3:30p		News 3 Live at 3P	$375.00	30	1		1	$375.00	$0.00	0.0
10	M-F 3:30p-4p		News 3 Live at 3P	$375.00	30	1		1	$375.00	$0.00	0.0
11	M-F 5p-5:30p		News 3 Live at 5P	$900.00	30	4		4	$3,600.00	$0.00	0.0
12	M-F 6p-6:30p		News 3 Nightly at 6P	$950.00	30	4		4	$3,800.00	$0.00	0.0
13	M-F 6:30p-7p		News 3 Live at 630P	$750.00	30	4		4	$3,000.00	$0.00	0.0
14	M-F 7p-7:30p		News 3 at 7PM News	$600.00	30	1		1	$600.00	$0.00	0.0
15	M-F 11p-11:35p		News 3 Late News	$900.00	30	4		4	$3,600.00	$0.00	0.0
16	Sa 8a-8:30a		Saturday Today	$600.00	30	1		1	$600.00	$0.00	0.0
17	Sa 11p-11:35p		News 3 Sat. Late News	$1,050.00	30	1		1	$1,050.00	$0.00	0.0
18	Su 6:30a-7a		News 3 Live Today	$300.00	30	1		1	$300.00	$0.00	0.0
19	Su 7a-8a		Sunday Today	$600.00	30	1		1	$600.00	$0.00	0.0
20	Su 5p-5:30p		News 3 Live at 5p Sunday	$600.00	30	1		1	$600.00	$0.00	0.0
21	Su 11p-11:35p		News 3 Sun. Late News	$1,050.00	30	1		1	$1,050.00	$0.00	0.0

2917290
6/16/17

Printed on 06/16/2017 at 01:32 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25585803	**Changes as of:** 6/16/2017 at 8:59 AM	**Version:** Original Order			
CPE: 350/374/6027	**Flight:** 6/19/17 - 6/25/17	**Station:** KSNV	**Total $:** $62,175.00		
Agency: WATERFRONT STRATEGIE	**Advertiser:** Community Catalyst Action Fund	**Market:** Las Vegas	**Total Spots:** 60		
3050 K ST NW #100	**Product:** Issue	**Office:** WASHINGTON	**Total CPP:** $0.00		
Washington, DC 20007	**Agency Order #:** 6273514	**Primary Demo:**	**Total GRP:**		
	Buyer: Furman, Mike	**Con Type:** POLITICAL/VOTE			
	Salesperson: JARED SALLES 202-955-5342	**Assistant:** JARED SALLES 202-955-5342	**Separation:**		

#	Day/Time	DP	Program	Rate	Len	6/19 - 6/19		Total Spots	Total $	CPP	GRP
						6/19					
22	M-F 4p-4:30p		Family Feud	$450.00	30	2		2	$900.00	$0.00	0.0
23	M-F 4:30p-5p		Family Feud	$450.00	30	2		2	$900.00	$0.00	0.0
24	M-F 7:30p-8p		Entertainment Tonight	$900.00	30	2		2	$1,800.00	$0.00	0.0
25	M-F 11:30p-12:35a		Tonight Show - Jimmy Fallon	$900.00	30	2		2	$1,800.00	$0.00	0.0
26	M 8p-10p		American Ninja Warrior-NBC	$2,400.00	30	1		1	$2,400.00	$0.00	0.0
27	M 10p-11p		Spartan: Ultimate Team Challenge-NBC	$2,400.00	30	1		1	$2,400.00	$0.00	0.0
28	Tu 8p-10p		America's Got Talent Tue-NBC	$5,500.00	30	2		2	$11,000.00	$0.00	0.0
29	Tu 10p-11p		World Of Dance Tue-NBC	$3,600.00	30	1		1	$3,600.00	$0.00	0.0
30	F 10p-11p		Dateline-NBC	$3,000.00	30	1		1	$3,000.00	$0.00	0.0
31	Su 7p-8p		Megyn Kelly	$2,400.00	30	1		1	$2,400.00	$0.00	0.0
					TOTALS:	**60**		**60**	**$62,175.00**	**$0.00**	**0.0**

Printed on 06/16/2017 at 01:32 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25585803	**Changes as of:**	6/16/2017 at 8:59 AM	**Version:**	Original Order		
CPE:	350/374/6027	**Flight:**	6/19/17 - 6/25/17	**Station:**	KSNV	**Total $:**	$62,175.00
Agency:	WATERFRONT STRATEGIE	**Advertiser:**	Community Catalyst Action Fund	**Market:**	Las Vegas	**Total Spots:**	60
	3050 K ST NW #100	**Product:**	Issue	**Office:**	WASHINGTON	**Total CPP:**	$0.00
	Washington, DC 20007	**Agency Order #:**	6273514	**Primary Demo:**		**Total GRP:**	
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE		
		Salesperson:	JARED SALLES 202-955-5342	**Assistant:**	JARED SALLES 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
06/16/17 8:59 AM	JARED SALLES	Separation: 30

Competitive Information

Market Budget:	**$182,868**
KSNV Share:	**34%**
Comment:	**sh acc**
KLAS:	**27%**
KTNV:	**18%**
KVCW:	**3%**
KVVU:	**16%**
NVCW:	**2%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	60	$62,175.00	N/A	0.0
Total	**100%**	**60**	**$62,175.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2017-Jun	60	$62,175.00
Total	**60**	**$62,175.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	6/16/17 10:31 AM					$0	$0	
New	6/16/17 8:59 AM	JARED SALLES	New	60		$62,175.00	$62,175.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.