INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661
www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516420-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Alonzo for St. Lucie Co. Juc	8/19-8/29	

Flight Dates	Order #	Alt Order #
08/19/16 - 08/29/16	1516420	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

Media Arts Group
Attention: Accounts Payable
2001 9th Ave
Suite 105
Vero Beach, FL 32960

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/19/16	08/29/16	Good Morning America	7-9AM	M-W-F--	:30	1	$600.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/15/16	08/21/16	----F--	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/19/16	8:42 AM	Good Morning America	7-9AM	:30	Alonzo Early Voting	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/16	08/28/16	M-W-F--	3	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/22/16	8:12 AM	Good Morning America	7-9AM	:30	Alonzo Early Voting	$600.00	NM
5	WPBF	W	08/24/16	7:25 AM	Good Morning America	7-9AM	:30	Alonzo Early Voting	$600.00	NM
3	WPBF	F	08/26/16	7:58 AM	Good Morning America	7-9AM	:30	Alonzo Early Voting	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/19/16	08/29/16	WPBF News 25 @ Noon	12pm-1230pm	M-W-F--	:30	1	$265.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/15/16	08/21/16	----F--	1	$265.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/19/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	Alonzo Early Voting	$265.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/16	08/28/16	M-W-F--	3	$265.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/22/16	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	Alonzo Early Voting	$265.00	NM
3	WPBF	W	08/24/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	Alonzo Early Voting	$265.00	NM
4	WPBF	F	08/26/16	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	Alonzo Early Voting	$265.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/24/16	08/29/16	Ellen	4-5p	M-W----	:30	1	$525.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/16	08/28/16	--W----	1	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/24/16	4:22 PM	Ellen	4-5p	:30	Alonzo Early Voting	$525.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/24/16	08/29/16	M-SUN WPBF News 25 @11-11:35PM		M-W-F--	:30	1	$600.00	NM
	Class of Time - Pre-emptible with notice								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Alonzo for St. Lucie Co. Ju	8/19-8/29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/24/16	08/29/16	M-SUN WPBF News 25 @	11-11:35PM	M-W-F--	:30	1	$600.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/22/16	08/28/16	--W-F--	2	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/24/16	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	Alonzo Early Voting	$600.00	NM
1	WPBF	F	08/26/16	11:10 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	Alonzo Early Voting	$600.00	NM

Total Spots 11

Payment Terms 30 Days

Gross Total	$5,185.00
Agency Commission	$777.75
Net Amount Due	$4,407.25

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