228122

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25142552 **Changes as of:** 9/29/2016 at 5:16 PM **Version:** Highlighting Makegood 6

CPE: 1853/5667/36742 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $22,778.00

Agency: US INTERNATIONAL MED
US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069

Advertiser: CA FOR UNITED MEDICA **Market:** Eureka **Total Spots:** 613

Product: Prop **Office:** LOS ANGELES **Total CPP:** $21.72

Agency Order #: 4946009 **Primary Demo:** Adults 35+ **Total GRP:** 1,048.6

Buyer: Jillian Saul **Con Type:** POLITICAL/VOTE **Traffic #:** 228122

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** Devaughn Ishmael 323-966-5069 **Separation:**

Comments: Separation: 8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total $	CPP	GRP
							10/3 - 11/7									
MSD 6	M-F 12n-1p		CHEW-ABC	$15.00	1.8	15	0	0	14 ▶ 10	14 ▶ 10	14 ▶ 10	0	30	$450.00	$8.33	54.0
	bookends															
MSD 32	M-F 12n-1p		CHEW-ABC	$30.00	1.8	30	7 ▶ 5	7 ▶ 5	0	0	0	0	10	$300.00	$16.67	18.0
MGD 45	M-F 7p-7:30p		WHEEL	$45.00	5.2	15	0	0	2	2	2	0	6	$270.00	$8.65	31.2
	[BOOKENDS]															
MGD 46	M-F 11a-12n		HARRY	$30.00	1.0	30	0	1	0	0	0	0	1	$30.00	$30.00	1.0
						TOTALS:	**69**	**70**	**150**	**150**	**150**	**24**	**613**	**$22,778.00**	**$21.72**	**1,048.6**

Makegood Comments

Date/Time	Action	Added by	Comment
09/29/16 5:20 PM	Accepted	Jillian Saul	Other

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (S
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	09/30/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	289	$17,446.00
Nov. 2016	87	$5,332.00
Grand Total:	376	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY BOOKENDS	4/25/16
1.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X			9	$110.00	$990.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	9/27/16
3.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	5:30A- 7A (PST)	8	X	X	X	X	X			24	$40.00	$960.00	Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	4/25/16
5.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7A- 9A (PST)	8	X	X	X	X	X			24	$40.00	$960.00	Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	4/25/16
6.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	DOCTORS< BOOKENDS	4/25/16
6.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	DOCTORS< BOOKENDS	9/27/16
7.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	10A- 11A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	4/25/16
7.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	10A- 11A (PST)	7	X	X	X	X	X			21	$36.00	$756.00	Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	9/27/16
8.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	4/25/16
8.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	9/27/16
8.2	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12P- 1P (PST)		1	1	1	1	1			15	$30.00	$450.00	Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	9/30/16
9.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X						Eureka ABC (KAEF)	DR. PHIL BOOKENDS	4/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 10:44 AM on Tuesday, October 4 2016

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Attn: Invoices
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Brand	KAEF EST. 36742 (99496)
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Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
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Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
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Order Type	Normal
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9.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X			18	$36.00	$648.00	Eureka ABC (KAEF)	DR. PHIL BOOKENDS	9/27/16
11.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	3P- 4P (PST)	7	X	X	X	X	X			21	$40.00	$840.00	Eureka ABC (KAEF)	ELLEN BOOKENDS	4/25/16
12.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1						Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	4/25/16
12.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1			15	$176.00	$2,640.00	Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	9/27/16
14.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	11P- 11:35P (PST)	6	X	X	X	X	X			18	$150.00	$2,700.00	Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	4/25/16
16.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	11:35P- 12:35A (PST)	6	X	X	X	X	X			18	$60.00	$1,080.00	Eureka ABC (KAEF)	JIMMY KIMMEL BOOKENDS	4/25/16
17.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	NITELINE BOOKENDS	4/25/16
17.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X			6	$36.00	$216.00	Eureka ABC (KAEF)	NITELINE BOOKENDS	9/27/16
18.0	Revised Line / SPOT(B/E)	10/08/16-11/05/16	1	:15/:15	7A- 8A (PST)							1					Eureka ABC (KAEF)	GD MRN-SAT-ABC BOOKENDS	4/25/16
18.1	Normal Line / SPOT(B/E)	10/22/16-11/05/16	1	:15/:15	7A- 8A (PST)							1		3	$36.00	$108.00	Eureka ABC (KAEF)	GD MRN-SAT-ABC BOOKENDS	9/27/16
19.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	7A- 8A (PST)								1				Eureka ABC (KAEF)	GD MRN-SUN-ABC BOOKENDS	4/25/16

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19.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	7A- 8A (PST)								1	3	$36.00	$108.00	Eureka ABC (KAEF)	GD MRN-SUN-ABC BOOKENDS	9/27/16
20.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	8A- 9A (PST)								1				Eureka ABC (KAEF)	THIS WEEK-ABC BOOKENDS	4/25/16
20.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	8A- 9A (PST)								1	3	$36.00	$108.00	Eureka ABC (KAEF)	THIS WEEK-ABC BOOKENDS	9/27/16
21.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	5:30P- WORLD NEWS SUNDAY								1				Eureka ABC (KAEF)	ABC NWS-SUN BOOKENDS	4/25/16
21.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	5:30P- WORLD NEWS SUNDAY								1	3	$76.00	$228.00	Eureka ABC (KAEF)	ABC NWS-SUN BOOKENDS	9/27/16
22.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7:30P- 8P (PST)		1							1	$110.00	$110.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	4/25/16
23.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	5:30A- 7A (PST)		1	1						2	$40.00	$80.00	Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	4/25/16
24.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	7A- 9A (PST)		1	1						2	$40.00	$80.00	Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	4/25/16
25.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	9A- 10A (PST)	1	X	X						1	$30.00	$30.00	Eureka ABC (KAEF)	DOCTORS/AVG. ALL WKS BOOKENDS	4/25/16
26.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	10A- 11A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	4/25/16
27.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12P- 1P (PST)		1							1	$30.00	$30.00	Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	4/25/16

CONFIRMATION CONTRACT

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CO-OP	No
Headline #	ECR25142552
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28.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	3P- 4P (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	ELLEN BOOKENDS	4/25/16
29.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	6P- 6:30P (PST)		1							1	$176.00	$176.00	Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	4/25/16
30.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	11P- 11:35P (PST)		1							1	$150.00	$150.00	Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	4/25/16
31.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12:35A- 1:05A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	ABC-NITELINE< BOOKENDS	4/25/16
32.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	5:30A- 7A (PST)	7	X	X	X	X	X			14	$40.00	$560.00	Eureka ABC (KAEF)		9/27/16
33.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	7A- 9A (PST)	7	X	X	X	X	X			14	$40.00	$560.00	Eureka ABC (KAEF)		9/27/16
34.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	9A- 10A (PST)	7	X	X	X	X	X			14	$30.00	$420.00	Eureka ABC (KAEF)		9/27/16
35.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	10A- 11A (PST)	7	X	X	X	X	X			14	$36.00	$504.00	Eureka ABC (KAEF)		9/27/16
36.0	Revised Line / SPOT	10/03/16-10/14/16	1	:30	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)		9/27/16
36.1	Normal Line / SPOT	10/03/16-10/14/16	1	:30	12P- 1P (PST)		1	1	1	1	1			10	$30.00	$300.00	Eureka ABC (KAEF)		9/30/16
37.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	3P- 4P (PST)	6	X	X	X	X	X			12	$40.00	$480.00	Eureka ABC (KAEF)		9/27/16
38.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	4P- 5P (PST)	6	X	X	X	X	X			12	$36.00	$432.00	Eureka ABC (KAEF)		9/27/16
39.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			9	$176.00	$1,584.00	Eureka ABC (KAEF)		9/27/16

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39.0.1	Closed Preempt	10/04/16															Eureka ABC (KAEF)	Schedule Change/Exception - debate night	
40.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	7:30P- 8P (PST)	3	X	X	X	X	X			6	$110.00	$660.00	Eureka ABC (KAEF)		9/27/16
41.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	11P- 11:35P (PST)		1	1	1	1	1			10	$150.00	$1,500.00	Eureka ABC (KAEF)		9/27/16
42.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	11:35P- 12:35A (PST)		1	1	1	1	1			10	$60.00	$600.00	Eureka ABC (KAEF)		9/27/16
43.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	12:35P- 1:05A (PST)	2	X	X	X	X	X			4	$36.00	$144.00	Eureka ABC (KAEF)		9/27/16
44.0	Normal Line / SPOT	10/08/16-10/15/16	1	:30	7A- 8A (PST)							1		2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
45.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	7A- 8A (PST)								1	2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
46.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	8A- 9A (PST)								1	2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
47.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	8A- WORLD NEWS SUNDAY								1	2	$76.00	$152.00	Eureka ABC (KAEF)		9/27/16
48.0	M/G For 39.0.1 / SPOT	10/04/16-10/04/16	1	:30	6P- VICE PRESIDENTIAL DEBATE			1						1	$176.00	$176.00	Eureka ABC (KAEF)	VP DEBATE	9/29/16
49.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7P- WHEEL OF FORTUNE	1	X	X	X	X	X			3	$90.00	$270.00	Eureka ABC (KAEF)		9/30/16
50.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	11A- 12P (PST)	1	X	X	X	X	X			1	$30.00	$30.00	Eureka ABC (KAEF)		9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 10:44 AM on Tuesday, October 4 2016