KRCR TV
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240204

Schedule Dates	10/07/16-10/16/16
Advertiser	Yes On 56 - Save Lives California (10426)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
Brand	KRCR EST 433 (103836)
Salesperson	Wilcox, Terri (1235)
Sales Office	KRCR
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	433
Account Types	Local/Political Issue
Billing Type	Standard
Comments	

Date Entered	10/06/16
Last Modified	10/06/16
Entered By	Terri Wilcox
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,869.50
Net Total	$16,260.50
Sales Tax	

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Oct. 2016	58	$19,130.00
Grand Total:	58	$19,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	1					X			1	$350.00	$350.00	Redding ABC (KRCR)		10/6/16
2.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1	1	1	1			5	$350.00	$1,750.00	Redding ABC (KRCR)		10/6/16
3.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	7A- GOOD MORNING AMERICA	2					X			2	$350.00	$700.00	Redding ABC (KRCR)		10/6/16
4.0	Normal Line / SPOT	10/10/16-10/13/16	1	:30	7A- GOOD MORNING AMERICA		2		2	2				6	$350.00	$2,100.00	Redding ABC (KRCR)		10/6/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	7A- GOOD MORNING AMERICA			1			1			2	$350.00	$700.00	Redding ABC (KRCR)		10/6/16
6.0	Normal Line / SPOT	10/11/16-10/13/16	1	:30	10A- THE VIEW			1		1				2	$120.00	$240.00	Redding ABC (KRCR)		10/6/16
7.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	4:30P- JUDGE JUDY 2ND RUN	1					X			1	$150.00	$150.00	Redding ABC (KRCR)		10/6/16
8.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	4:30P- JUDGE JUDY 2ND RUN					1	1			2	$150.00	$300.00	Redding ABC (KRCR)		10/6/16
9.0	Normal Line / SPOT	10/10/16-10/12/16	1	:30	4:30P- JUDGE JUDY 2ND RUN		1	1	1					3	$150.00	$450.00	Redding ABC (KRCR)		10/6/16
10.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1					X			1	$600.00	$600.00	Redding ABC (KRCR)		10/6/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

B/E Bookend P/B Piggy Back

Printed At: 04:49 PM on Thursday, October 6 2016

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11.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	4:59P- NEWS CH 7 AT 5 PM		1	1	1	1	1			5	$600.00	$3,000.00	Redding ABC (KRCR)		10/6/16
12.0	Normal Line / SPOT	10/07/16-10/07/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM	1					X			1	$600.00	$600.00	Redding ABC (KRCR)		10/6/16
13.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM		1	1	1	1	1			5	$600.00	$3,000.00	Redding ABC (KRCR)		10/6/16
14.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1							X	1	$350.00	$350.00	Redding ABC (KRCR)		10/6/16
[illegible]	[illegible]Line / SPOT	10/07/16-10/07/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	2					X						Redding ABC (KRCR)		10/6/16
15.1	Normal Line / SPOT	10/07/16-10/07/16	1	:30	10:59P- NEWS CH 7 AT 11 PM	2					X			2	$225.00	$450.00	Redding ABC (KRCR)		10/6/16
16.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	10:59P- NEWS CH 7 AT 11 PM		2	2	2	2	2			10	$225.00	$2,250.00	Redding ABC (KRCR)		10/6/16
17.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	11P- NEWS CH 7: SATURDAY 11 PM	1						X		1	$200.00	$200.00	Redding ABC (KRCR)		10/6/16
18.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	11P- NEWS CH 7: SATURDAY 11 PM	1						X		1	$200.00	$200.00	Redding ABC (KRCR)		10/6/16
19.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	11P- NEWS CH 7: SUNDAY 11 PM	1							X	1	$200.00	$200.00	Redding ABC (KRCR)		10/6/16

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20.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	11P- NEWS CH 7: SUNDAY 11 PM	1							X	1	$200.00	$200.00	Redding ABC (KRCR)		10/6/16
21.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	7P- ENTERTAINMENT TONIGHT	1					X			1	$120.00	$120.00	Redding ABC (KRCR)		10/6/16
22.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7:30P- INSIDER 7:30 PM	1	X							1	$120.00	$120.00	Redding ABC (KRCR)		10/6/16
23.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	7:57P- THE GOLDBERGS 1	1			X					1	$500.00	$500.00	Redding ABC (KRCR)		10/6/16
24.0	Normal Line / SPOT	10/09/16-10/09/16	2	:30	5P- NEWS CH. 7 SPECIAL EDTION	1							X	1	$350.00	$350.00	Redding ABC (KRCR)		10/6/16
25.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	4:30P- NEWS CH.7 SPECIAL EDITION	1						X		1	$250.00	$250.00	Redding ABC (KRCR)		10/6/16

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Printed At: 04:49 PM on Thursday, October 6 2016

240204

Station Order Revised
Yes on 56-Save Lives California

Market: Chico
Flight Dates: Friday, October 7, 2016 to Sunday, October 16, 2016

Estimate ID: 433

Contact: Terri Wilcox
Email: twilcox@bontencalifornia.com

Phone: 530-243-7777
Fax: 530-243-0217
Direct:

KRCR-TV

Program Name	DP	Days	Gross Rate	Fri Oct 07	Sat Oct 08	Sun Oct 09	Mon Oct 10	Tue Oct 11	Wed Oct 12	Thu Oct 13	Fri Oct 14	Sat Oct 15	Sun Oct 16	Total
KRCR 6a News 6:00 AM 7:00 AM	EM	M-F 30	$350.00 **$2,100.00**	1			1	1	1	1	1			6
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	$350.00 **$3,500.00**	2			2	1	2	2	1			10
The View 10:00 AM 11:00 AM	DT	M-F 30	$120.00 **$240.00**					1		1				2
Judge Judy 4:00 PM 5:00 PM	EF	M-F 30	$150.00 **$900.00**	1			1	1	1	1	1			6
KRCR 5p News 5:00 PM 5:30 PM	EN	M-F 30	$600.00 **$3,600.00**	1			1	1	1	1	1			6
KRCR 6:30p News 6:30 PM 7:00 PM	EN	M-F 30	$600.00 **$3,600.00**	1			1	1	1	1	1			6
Sat 5:30p News 5:30 PM 6:00 PM	EN	Sa 30	$250.00 **$250.00**										1 Makegood 4:30p News Sp. Ed.	1
Sun 6:30p News 6:30 PM 7:00 PM	EN	Su 30	$350.00 **$700.00**			1 Makegood 5PM News Sp Ed.							1	2
KRCR 11p News 11:00 PM 11:35 PM	LN	M-F 30	$225.00 **$2,700.00**	2			2	2	2	2	2			12
Sat 11p News 11:00 PM 11:35 PM	LN	Sa 30	$200.00 **$400.00**		1							1		2
Sun 11p News 11:00 PM 11:35 PM	LN	Su 30	$200.00 **$400.00**			1							1	2

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/5/2016 9:04:37 PM
KRCR-TV

#240204

Station Order Revised
Yes on 56-Save Lives California

Market: Chico
Flight Dates: Friday, October 7, 2016 to Sunday, October 16, 2016

Estimate ID
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Phone: 530-243-7777
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KRCR-TV

Program Name		DP	Days	Gross Rate	Fri Oct 07	Sat Oct 08	Sun Oct 09	Mon Oct 10	Tue Oct 11	Wed Oct 12	Thu Oct 13	Fri Oct 14	Sat Oct 15	Sun Oct 16	Total
Ent Tonight		PA	M-F	$120.00								1			1
7:00 PM	7:30 PM		30	**$120.00**											
Insider		PA	M-F	$120.00				1							1
7:30 PM	8:00 PM		30	**$120.00**											
Goldbergs		PT	W	$500.00						1					1
8:00 PM	8:30 PM		30	**$500.00**											
Station Gross Totals				**$19,130.00**	**8**	**1**	**2**	**9**	**8**	**9**	**9**	**8**	**2**	**2**	**58**
Station Net				**$16,260.50**											

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/5/2016 9:04:37 PM
KRCR-TV