NCC Cable System Order

Rev. 117105681

Order #	62351089
Syscode	0838
System Name	Spectrum/BBV, MN
Market	Minneapolis-St. Paul

AE	Nesma Rodriguez
Sales Coordinator	nishaat shaik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only May16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	8340
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$7,304.00
Commission			$1,095.60
Net Total			$6,208.40
Total Spots			218
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev. 10/27: Added back spot due to removal in error

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$35.00	$315.00	30	NCR
2	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$37.00	$37.00	30	NCR
3	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	11	$46.00	$506.00	30	-1x NCR
4	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
5	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$35.00	$420.00	30	NCR
6	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X							-	-	2	$37.00	$74.00	30	NCR
7	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$23.00	$69.00	30	NCR
8	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$37.00	$74.00	30	NCR
9	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$46.00	$552.00	30	NCR
10	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
11	HLN	MORNING EXPRES<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$27.00	$324.00	30	NCR
12	HLN	MORNING EXPRES	10/24/16	10/30/16	05:00	09:00	X							-	-	2	$29.00	$58.00	30	NCR
13	HLN	FORENSIC FILES<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$36.00	$432.00	30	NCR
14	HLN	FORENSIC FILES<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$38.00	$76.00	30	NCR
15	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$23.00	$69.00	30	NCR
16	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$37.00	$74.00	30	NCR
17	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	11	$46.00	$506.00	30	-1x NCR
18	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
19	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$37.00	$148.00	30	NCR
20	AMC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$36.00	$216.00	30	NCR
21	AMC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	11	$31.00	$341.00	30	-1x NCR
23	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$32.00	$64.00	30	NCR
24	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$25.00	$100.00	30	NCR
25	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$46.00	$368.00	30	NCR
26	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
27	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$37.00	$148.00	30	NCR
28	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	10	$18.00	$180.00	30	-2x NCR
29	FSNO	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$19.00	$38.00	30	NCR
30	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$14.00	$42.00	30	-1x NCR
31	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$36.00	$216.00	30	NCR
32	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR
33	HIST	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	10	$46.00	$460.00	30	NCR
34	HIST	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$49.00	$98.00	30	NCR
35	NBCS	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$23.00	$276.00	30	NCR
36	NBCS	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$24.00	$48.00	30	NCR
37	NBCS	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR
38	FS1	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	7	$23.00	$161.00	30	-5x NCR
39	FS1	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$24.00	$48.00	30	NCR
40	FS1	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$18.00	$72.00	30	NCR
41	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	00:00	02:00		X	X	X	X	X	X	-	-	5	$12.00	$60.00	30	NCR
42	NFLN	AVG. ALL WKS	10/24/16	10/30/16	00:00	02:00	X							-	-	1	$12.00	$12.00	30	NCR

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43	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	NCR
44	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	1	$46.00	$46.00	30	+1x line added NCR

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	218	0	0	0	0	0	0	0	0	0	0	0	218
AMT	$7,304.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$7,304.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62351089 | Minneapolis-St. Paul | Spectrum/BBV, MN | 0838 |