

The Station's classes of time are as follows:

Fixed - Spots scheduled to air at the Station's discretion within or adjacent to the particular program, time period, daypart, or day as specified by the advertiser. These spots may not be preempted in favor of any other advertisement and will air as scheduled, excluding special unforeseen circumstances (defined below). Because the Station has a limited number of commercial avails, even "non-preemptible" time may be sold out. In this case, the Station will endeavor to locate a comparable area for placement of a candidate's time. If a spot in this class of time is preempted, the Station will endeavor to provide the advertiser with a make-good, as provided below. Section Code P0.

- **Candidate Fixed** - During the 45 days before a primary election or 60 days before a general or special election, legally qualified candidates may purchase Fixed time at a candidate-only discount from the Fixed rate offered to non-candidate advertisers purchasing spots of the same length in the same time period. Section code P1.

Preemptible with Guaranteed Makegoods - Spots scheduled to air at the Station's discretion within or adjacent to the particular program, time period, daypart, or day as specified by the advertiser. These spots **may** be preempted in favor of other advertisements in a higher class of time upon 24 hours notice to the advertiser. If a spot in this class of time is preempted, the Station will endeavor to provide the advertiser with a make-good, as provided below. These spots must be purchased more than 24 hours before they are to air. Section code P3.

Immediately Preemptible with No Notice - Spots scheduled to air at the Station's discretion within or adjacent to the particular program, time period, daypart, or day as specified by the advertiser. These spots **may** be preempted in favor of other advertisements in a higher class of time with no guarantee of advance notice to the advertiser. If a spot in this class of time is preempted, the Station will endeavor to provide the advertiser with a make-good, as provided below. Section code P6.

Run of Schedule (ROS) - A form of immediately preemptible time in which the Station has wide discretion to schedule announcements when and as time is available. The Station will air as many ordered ROS spots as possible within the flight dates specified by the advertiser. If any ordered spots are not aired within the flight dates, the advertiser will receive a credit; no make-goods will be offered for preempted spots in this class of time. Make-goods are not available for spots purchased in this class of time. Candidates who are interested in ROS scheduling should contact the Station for an explanation of available time periods and rates. Section codes vary based on rotation.

Direct Response - Rates are available on request. Direct Response advertisements are scheduled to air at the Station's discretion within wide rotations as negotiated with the advertiser. Make-goods are not available for spots purchased in this class of time. Section code P9.

Programmatic- Available to federal candidates only (no state or local candidates' availability at this time). A class of time that is purchased via an online proprietary software program. Advertisements purchased through a programmatic system scheduled to air at the Station's discretion within or adjacent to the particular daypart (within a thirty (30) minute period), or day as specified by the advertiser. The Station will make best efforts to clear the spots. Make-goods are not available for spots purchased in this class of time. In general, spots in this class have an estimated probability of preemption of about 25%. Federal candidates who are interested in purchasing through a programmatic system should contact the Station for an explanation of available time periods, rates and updated estimates of the probability of preemption. Section codes vary based on time period.