1766408

NCC Cable System Order

Order #	62355290
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	James Pagano
Sales Coordinator	Bryan Gershkowitz
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Buying Time
Advertiser	Nelson for Wisconsin

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		$119.00	
Commission		$17.85	
Net Total		$101.15	
Total Spots		17	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1:+$28, MG from 62349132/62352674/ 62352671. 10.26.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$7.00	$28.00	30	NPE 10/17/16-10/23/16
2	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$7.00	$28.00	30	NPE 10/17/16-10/23/16
3	LIF	LIF PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$7.00	$35.00	30	NPE 10/17/16-10/23/16
4	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$7.00	$14.00	30	R1:+2x
5	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	1	$7.00	$7.00	30	R1:+1x
6	LIF	LIF PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	1	$7.00	$7.00	30	R1:+1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	17
AMT	$119.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$119.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62355290 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |