

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date: October 14, 2016
Station: WISN Drop Down
Sales Region: NATIONAL Drop Down

Agency: Medium Buying LLC

Advertiser: Johnson/R/Senate

Invoice # 1533058-1 Net Invoice Amount \$ 40,702.25

Invoice Date not billed Amount Paid \$ 40,702.25

Adjustment to Gross Billing \$ 10.00

Adjustment to Net Billing \$ 8.50

AE Name: Ryan Gordon

Reason for DEBIT/CREDIT: POLITICAL RATE ADJUSTMENT Drop Down
(Field Required - must use drop down list)

EXPLANATION (Please explain in detail):

Matter of Fact LF spot running at \$50 on 10/9 should've been at \$40

CBO Tracking # _____

REQUIRED APPROVALS:

Local AE → LSM → GSM → RCCM
National NSM → GSM → RCCM
Digital DSM → GSM → RCCM
Non-Sales:
Production AE → LSM → GSM → RCCM
Other RC → RCCM

Form with all required approvals emailed to CBO / AR Associate

Input to Wide Orbit on: _____ by _____

Updated 07/31/13

ABC+
Ad CANCELLED / NOT PULLED
AGENCY COMMISSION ERROR
BAD DEBT
EARLY / LATE RUN
MCO ERROR
ORDER INPUT ERROR
PI RECEIPT
POLITICAL RATE ADJUSTMENT
POOR ROTATION
POOR SEPARATION/ SPOT PLACEMENT
PRODUCTION BILLED IN ERROR
PROGRAM CHANGE
RAN OUTSIDE PERIOD ORDERED
RATE ADJUSTMENT
RECLASS TO RADIO
REFUND
RETRANSMISSION ADJUSTMENT
REVERSE PRIOR DEBIT/CREDIT MEMO
Short paid balances less than \$100
SMALL BALANCE WRITE OFF
TAX EXEMPT
TECHNICAL DIFFICULTIES
TRADE BOOKED AS CASH IN ERROR
UNABLE TO RESOLVE
UNAPPROVED MAKE GOOD
UNDER-DELIVERY
WRONG COPY

LOCAL
NATIONAL
INTERNET
REGIONAL
FOREIGN
MOBILE
RETRANSMISSION
HSBP
OTHER

KCCI
KCCI_AW
KCCI_MT
KCRA
KCRA_MT
KCRA_WX
KCWE
KCWE_TT
KETV
KETV_AW
KETV_MT
KHBS_DT/KHOG_DT
KHBS_KHOG
KITV
KITV_AW
KITV_MT
KMBC
KMBC_AW
KMBC_MT
KOAT
KOAT_ET
KOCO
KOCO_MT
KOCO_MT
KOCO_TT
KQCA
KQCA_TT
KSBW
KSBW_ABC
KSBW_WX
WAPT
WBAL
WBAL AM
WBAL_MT
WBAL_WEB
WBAL_WX
WCVB
WCVB_MT
WCVB_MT
WCVBC
WDSU
WDSU_AW
WDSU_MT
WDSUB
WESH
WESH_MT

WESH_WX
WGAL
WGAL_TT
WGAL_WX
WISN
WIYY FM
WKCF
WKCF_ET
WKCF_TT
WLKY
WLKY_MT
WLWT
WLWT_MT
WLWT_WX
WMOR
WMOR_ET
WMOR_TT
WMTW
WMTW_AW
WMUR
WMUR_MT
WPBF
WPBF_ET
WPTZ_TT
WPTZ_WNNE
WTAE
WTAE_AW
WTAE_TT
WXII
WXII_MT
WXII_MT
WXII_TT
WXII_WX
WYFF
WYFF_TT