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NCC Cable System Order

Order #	62340718
Syscode	0897
System Name	Spectrum/University Of Wisconsin
Market	Madison

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 May16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/10/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,016.00		
Commission	$152.40		
Net Total	$863.60		
Total Spots	234		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6: 10.10 Removed spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
2	AMC	AMC DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
3	AMC	AMC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
4	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
5	CNBC	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00	X							-	-	1	$12.00	$12.00	30	PRE-DEBATE
6	CNBC	POST-DEBATE	10/3/16	10/9/16	21:30	23:30	X							-	-	1	$12.00	$12.00	30	POST-DEBATE
7	CNN	CNN DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
8	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	1	$3.00	$3.00	30	R6: 10.10 -1x PRE
9	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$5.00	$70.00	30	PRE
10	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$5.00	$20.00	30	PRE
11	CNN	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00	X							-	-	1	$12.00	$12.00	30	PRE-DEBATE
12	CNN	POST-DEBATE	10/3/16	10/9/16	21:30	23:30	X							-	-	1	$12.00	$12.00	30	POST-DEBATE
13	FOOD	FOOD DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
14	FOOD	FOOD DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
15	FOOD	FOOD PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$5.00	$70.00	30	PRE
16	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$5.00	$20.00	30	PRE
17	FXNC	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00	X							-	-	1	$12.00	$12.00	30	PRE-DEBATE
18	FXNC	POST-DEBATE	10/3/16	10/9/16	21:30	23:30	X							-	-	1	$12.00	$12.00	30	POST-DEBATE
19	HGTV	HGTV DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
20	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
21	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$5.00	$70.00	30	PRE

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Syscode	0897	Agency	Canal Partners Media	Version	3 Vs. 2		
System Name	Spectrum/University Of Wisconsin	Advertiser	Russ for Wisconsin	Show All Lines			
Market	Madison			Total # of Weeks	2		
		Client Code		Total	$1,016.00		
AE	Natasha Levinsohn	Product Code		Commission	$152.40		
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$863.60		
Office	Washington	Product Name		Total Spots	234		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot		
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	R6: 10.10 Removed spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$5.00	$20.00	30	PRE
23	HLN	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00	X							-	-	1	$12.00	$12.00	30	PRE-DEBATE
24	HLN	POST-DEBATE	10/3/16	10/9/16	21:30	23:30	X							-	-	1	$12.00	$12.00	30	POST-DEBATE
25	LIF	LIF DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
26	LIF	LIF DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
27	LIF	LIF PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
28	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
29	MNBC	MNBC DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
30	MNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
31	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
32	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
33	MNBC	PRE-DEBATE	10/3/16	10/9/16	18:00	20:00	X							-	-	1	$12.00	$12.00	30	PRE-DEBATE
34	MNBC	POST-DEBATE	10/3/16	10/9/16	21:30	23:30	X							-	-	1	$12.00	$12.00	30	POST-DEBATE
35	TLC	TLC DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
36	TLC	TLC DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
37	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
38	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
39	TNT	TNT DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
40	TNT	TNT DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
41	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$5.00	$70.00	30	PRE
42	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$5.00	$20.00	30	PRE

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Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	USA DT	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
44	USA	USA DT	10/3/16	10/9/16	09:00	16:00	X	X						-	-	2	$3.00	$6.00	30	PRE
45	USA	USA PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	14	$5.00	$70.00	30	PRE
46	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	4	$5.00	$20.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	234	0	0	0	0	0	0	0	0	0	0	0	234
AMT	$1,016.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,016.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/16

62340718 | Madison | Spectrum/University Of Wisconsin | 0897 |