ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, AxMedia, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☑ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Keep the Good Life, Inc.

Agency name: AxMedia

Address: 800 W. 47th Street, Suite 200, Kansas City, MO 64112

Contact: Taylor Fernie	Phone number:	Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Keep the Good Life, Inc.

Address: 1128 Lincoln Mall, Suite 300, Lincoln, NE 68518

Contact: Mark Fahleson	Phone number: 402-432-1599	Email: info@keepthegoodlife.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mark Fahleson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☑ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☑ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Keep the Good Life, Inc.	Station Representative
Signature: TAYLOR FERNIE	Signature:
Name: Taylor Fernie	Name: Rusty Hatch
Date of Request to Purchase Ad Time: 10/5/2020	Date of Station Agreement to Sell Time: 10/5/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? [✓] Yes [ ] No Date ad received: 10/5/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad not received to determine content)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2950-00603	Station Call Letters: KRGI-AM	Date Received/Requested: 10/5/2020
Est. #:	Station Location: Nebraska	Run Start and End Dates: 10/12/2020 – 10/16/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

GI Family Radio
P.O. Box 5853
Grand Island, NE 68802
308-381-1430

Client: Keep the Good Life
Order #: 2850-00003
Description: 2020 General Election F2
Date Entered: 10/9/2020
P.O.#:
Salesperson: Radio, Katz
Invoice Frequency:

AxMedia
Attn: Accounts Payable
800 W 47th St Ste 200
Kansas City, MO 64112

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/12/2020	10/16/2020	KRGI-AM	08:00:00 to 10:00:00	Weekly	1:00	10	28.00	280.00	2	2	2	2	2	0	0
2	10/12/2020	10/16/2020	KRGI-AM	10:00:00 to 15:00:00	Weekly	1:00	15	28.00	420.00	3	3	3	3	3	0	0
3	10/12/2020	10/16/2020	KRGI-AM	15:00:00 to 19:00:00	Weekly	1:00	10	28.00	280.00	2	2	2	2	2	0	0

Order Start Date: 10/12/2020 **Order End Date: 10/16/2020** **Spots: 35**

Total Charges: $980.00
Combined Discounts: $147.00
Total Net: $833.00

Projected Media Month Billing Totals for Keep the Good Life / 2850-00003 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
October	2020	35	$980.00	$147.00	$833.00

Confirmed & Accepted for GI Family Radio By:

_____

Accepted for AxMedia By:

_____

Please Sign and Return One Copy