AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WITN-TV	August 1, 2016

I, McLAUGHLIN & ASSOCIATES
do hereby request station time concerning the following issue:

Family Farms

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	ORDER ATTACHED				

This broadcast time will be used by: North Carolina Farm Families

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

North Carolina Farm Families
P.O. Box 61, Kenansville, NC 28349

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ED EMORY, CHAIRMAN

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8.1.16	M Campbell	203.966.9757
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☒ **Accepted in Part** ☐ **Rejected**

	Ron Heuske	GSM
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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396857

NORTH CAROLINA FARM FAMILIES

FLIGHT: WEDNESDAY, AUGUST 3 - TUESDAY, AUGUST 30, 2016

Station	Program Times	Total $	Spots	3-Aug	8-Aug	15-Aug	22-Aug	29-Aug
						SCHEDULE		
WITN	NEWS SUNRISE	20		3	5	5	5	2
NBC	M-F 6-7A		$9,000	$450	$450	$450	$450	$450
WITN	TODAY	15			5	5	5	
NBC	M-F 7-10A		$13,800		$920	$920	$920	
WITN	NEWS AT NOON	4		2				2
NBC	Mo-Fr 12:00p-12:30p		$480	$120				$120
WITN	WITN7 NEWS-5	5		3				2
NBC	Mo-Fr 5:00p- 5:30p		$1,250	$250				$250
WITN	WITN7 NEWS-5	5		3				2
NBC	Mo-Fr 5:30-6:00P		$1,400	$280				$290
WITN	WITN7 NEWS-6	20		3	5	5	5	2
NBC	Mo-Fr 6:00p- 6:30p		$12,600	$630	$630	$630	$630	$630
WITN	WHEEL OF FORTUNE	20		3	5	5	5	2
NBC	Mo-Fr 7:00p- 8p		$13,500	$675	$675	$675	$675	$675
WITN	NEWS AT 6	4		1	1	1	1	
NBC	Sun 6:00p- 6:30p		$1,200	$300	$300	$300	$300	
	TOTAL:	**93**	**$53,230**					

Tracy Poole 8.1.2016