11764981

NCC Cable System Order

Order #	62348587
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,004.00		
Commission	$150.60		
Net Total	$853.40		
Total Spots	413		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
2	AEN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
3	AEN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
4	AEN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
5	AMC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
6	AMC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
7	AMC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
8	AMC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
9	APL	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
10	APL	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$2.00	$4.00	30	PRE
11	APL	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
12	APL	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
13	CNN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
14	CNN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
15	CNN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	12	$2.00	$24.00	30	10.26 -2x w/o 10.10
16	CNN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	10.26 -2x w/o 10.10
17	DISC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
18	DISC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
19	DISC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
20	DISC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	10.26 -1x w/o 10.10
21	FOOD	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE

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Survey	Cable Nielsen Live+3 2BK Jul15+May16
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Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,004.00		
Commission	$150.60		
Net Total	$853.40		
Total Spots	413		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
23	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
24	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
25	FX	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
26	FX	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
27	FX	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
28	FX	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
29	HGTV	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
30	HGTV	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
31	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
32	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
33	HIST	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
34	HIST	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
35	HIST	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
36	HIST	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
37	LIF	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
38	LIF	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
39	LIF	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
40	LIF	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
41	TBSC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
42	TBSC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE

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Advertiser	Russ for Wisconsin
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Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	10.26 Dropped Missed spots

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43	TBSC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
44	TBSC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	10.26 -1x w/o 10.10
45	TLC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
46	TLC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
47	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
48	TLC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
49	TNT	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
50	TNT	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
51	TNT	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	13	$2.00	$26.00	30	10.26 -1x w/o 10.10
52	TNT	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
53	USA	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
54	USA	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE
55	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE

NCC Cable System Order

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Syscode	0831	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Spectrum/Baldwin, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	$1,004.00
AE	Natasha Levinsohn	Product Code		Commission	$150.60
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$853.40
Office	Washington	Product Name		Total Spots	413
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 2BK Jul15+May16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	USA	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	413	0	0	0	0	0	0	0	0	0	0	0	413
AMT	$1,004.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,004.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62348587 | Minneapolis-St. Paul | Spectrum/Baldwin, WI | 0831 |