WLTV
8550 NW 33rd St
Miami, FL 33122

Strother Nuckels Strategies%Hulsen Media Svcs
2400 Laramie Trail
Austin, TX 78745

Contract # 368388

Schedule Dates	09/22/16-10/10/16
Advertiser	Airbnb Inc (13917)
Agency/T-Code	Hulsen Media Services Llc (5604)/S
Product	Advocacy Groups-Non Political (1160)
Brand	Various (1)
Salesperson	DFW-NTL-Frescas, Joshua (1806)
Sales Office	Dallas-National
Buyer Name	Hulsen,Kristin
Phone/Fax	/
CPE	118/118/893
Account Types	National New Business/C-Advocacy Non Political A
Billing Type	Standard
Comments	AIR BNB ORDER- Q4 2016 ESTIMATE. 15 MIN SEP.

Date Entered	09/06/16
Last Modified	09/14/16
Entered By	Taylor Rutherford
CO-OP	No
Headline #	ECR00911830
Demo	HR
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,485.00
Net Total	$8,415.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Sep. 2016	5	$2,925.00
Oct. 2016	13	$6,975.00
Grand Total:	18	$9,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / C- Local CM Break	09/22/16-09/22/16	3	:30	6A- Noticias 23 Al Amanecer	2				X				2	$550.00	$1,100.00	Miami (WLTV)		9/14/16
2.0	Normal Line / C- Local CM Break	09/22/16-09/22/16	3	:30	6A- Noticias 23 Al Amanecer	1				X				1	$550.00	$550.00	Miami (WLTV)		9/6/16
3.0	Normal Line / C- Local CM Break	09/23/16-09/23/16	3	:30	6A- Noticias 23 Al Amanecer	1					X			1	$550.00	$550.00	Miami (WLTV)		9/6/16
4.0	Normal Line / C- Local CM Break	09/26/16-09/26/16	3	:30	6A- Noticias 23 Al Amanecer	1	X							1	$550.00	$550.00	Miami (WLTV)		9/6/16
5.0	Normal Line / C- Local CM Break	09/27/16-09/27/16	3	:30	6A- Noticias 23 Al Amanecer	1		X						1	$550.00	$550.00	Miami (WLTV)		9/6/16
6.0	Normal Line / C- Local CM Break	09/28/16-09/28/16	3	:30	6A- Noticias 23 Al Amanecer	1			X					1	$550.00	$550.00	Miami (WLTV)		9/6/16
7.0	Normal Line / C- Local CM Break	09/29/16-09/29/16	3	:30	6A- Noticias 23 Al Amanecer	1				X				1	$550.00	$550.00	Miami (WLTV)		9/6/16
8.0	Normal Line / C- Local CM Break	09/30/16-09/30/16	3	:30	6A- Noticias 23 Al Amanecer	1					X			1	$550.00	$550.00	Miami (WLTV)		9/6/16
9.0	Normal Line / C- Local CM Break	09/25/16-09/25/16	3	:30	10A- Al Punto	1							X	1	$725.00	$725.00	Miami (WLTV)		9/6/16
10.0	Normal Line / C- Local CM Break	10/02/16-10/02/16	3	:30	10A- Al Punto	1							X	1	$725.00	$725.00	Miami (WLTV)		9/6/16
11.0	Normal Line / C- Local CM Break	10/03/16-10/03/16	3	:30	6A- Noticias 23 Al Amanecer	1	X							1	$450.00	$450.00	Miami (WLTV)		9/6/16
12.0	Normal Line / C- Local CM Break	10/04/16-10/04/16	3	:30	6A- Noticias 23 Al Amanecer	1		X						1	$450.00	$450.00	Miami (WLTV)		9/6/16
13.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	3	:30	6A- Noticias 23 Al Amanecer	1			X					1	$450.00	$450.00	Miami (WLTV)		9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

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14.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	3	:30	6A- Noticias 23 Al Amanecer	1				X				1	$450.00	$450.00	Miami (WLTV)		9/6/16
15.0	Normal Line / C- Local CM Break	10/07/16-10/07/16	3	:30	6A- Noticias 23 Al Amanecer	1					X			1	$450.00	$450.00	Miami (WLTV)		9/6/16
16.0	Normal Line / C- Local CM Break	10/10/16-10/10/16	3	:30	6A- Noticias 23 Al Amanecer	1	X							1	$450.00	$450.00	Miami (WLTV)		9/6/16
17.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	10A- Al Punto	1							X	1	$800.00	$800.00	Miami (WLTV)		9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

IVISION ****** AGENCY ORDER REPORT ***** SEP06/16 AT 11.46 PAGE 1

IDER STATUS: ORIGINAL XML ORIGINAL ORDER REQUESTOR DAO,78
RECEIVED: SEP06/16 10:42 WLTV-TV/MIAMI

--AGY--- ORDER#:	01419622		---REP--- CONTRACT#:
ENCY:	XZS-AS	Hulsen Media Service	AGENCY:
VERTISER:	118	Airbnb	ADVERTISER:
ODUCT:	118	Issue	PRODUCT:
D PRODUCT:			
TIMATE #:	893		ESTIMATE #:
IGHT DATE:	SEP19/16-OCT16/16		FLIGHT DATE:
ATION:	WLTV-TV MIAMI		STATION:
YER:	Kristin Hulsen		REP OFF/SALESPERSON:
	[ ] - (EX)		DAYPART:

TAL SPOTS AND DOLLARS: 18 $9,900.00 TOTAL SPOTS AND DOLLARS:

* THIS IS AN XML ORDER COMMENTS FOLLOW ORDER ***

LIN	DAYS	TIMES	LEN	EFF. DATES	NW	NPW	RATE	SPT	PROGRAM NAME
1	WED	6-7A	30	SEP21	1W	2	550.00	2	
	THU			SEP22	1W	1		1	
	FRI			SEP23	1W	1		1	
	MON			SEP26	1W	1		1	
	TUE			SEP27	1W	1		1	
	WED			SEP28	1W	1		1	
	THU			SEP29	1W	1		1	
	FRI			SEP30	1W	1		1	M-F NOTICIAS AL AMANECER (LOCAL NE
	DEMOS: RHOMES /1.0								
2	SUN	10-11A	30	SEP25	1W	1	725.00	1	
	SUN			OCT02	1W	1		1	SUN AL PUNTO (CURRENT AFFAIRS)
	DEMOS: RHOMES /2.5								
3	MON	6-7A	30	OCT03	1W	1	450.00	1	
	TUE			OCT04	1W	1		1	
	WED			OCT05	1W	1		1	
	THU			OCT06	1W	1		1	
	FRI			OCT07	1W	1		1	
	MON			OCT10	1W	1		1	M-F NOTICIAS AL AMANECER (LOCAL NE
	DEMOS: RHOMES /1.0								
4	SUN	10-11A	30	OCT09	1W	1	800.00	1	SUN AL PUNTO (CURRENT AFFAIRS)
	DEMOS: RHOMES /2.5								

TOTALS 9,900.00
TOTAL SPOTS: 18

* START OF COMMENTS

AGENCY STANDARD COMMENT:
******MO: Agency order ID(s) 5365958 received from the agency.
MO: Order routed to seller contact Joshua Frescas by the agency.
Please send invoices electronically:TVInvoices ID:9915247 or TV15247. SpotData

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WLTV- Miami	9/23/16

I, Strother Nuckels
do hereby request station time concerning the following issue:

Supporting Home Sharing

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/22 - 10/10	2		

This broadcast time will be used by: Airbnb

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Air BnB - 415-800-5959
888 Brannan St.
San Francisco, CA 94103

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brian Chesky, CEO

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/11/16		512-827-3467
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

	Grisel Sanguinetti	NSM
Signature	Printed Name	Title

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