11764981

NCC Cable System Order

Order #	62348587
Syscode	8966
System Name	Spectrum/New Richmond, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,122.00		
Commission	$168.30		
Net Total	$953.70		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
2	AEN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
3	AEN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
4	AEN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
5	AMC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
6	AMC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
7	AMC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
8	AMC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
9	CNN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
10	CNN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
11	CNN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	10.26 -4x w/o 10.10
12	CNN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$4.00	$44.00	30	10.26 -1x w/o 10.10
13	DISC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
14	DISC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
15	DISC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	13	$2.00	$26.00	30	10.26 -1x w/o 10.10
16	DISC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	10.26 -2x w/o 10.10
17	FOOD	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
18	FOOD	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
19	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
20	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
21	FX	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE

NCC Cable System Order

Order #	62348587
Syscode	8966
System Name	Spectrum/New Richmond, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,122.00
Commission			$168.30
Net Total			$953.70
Total Spots			382
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FX	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
23	FX	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
24	FX	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
25	HGTV	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
26	HGTV	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
27	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
28	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
29	HIST	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
30	HIST	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
31	HIST	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
32	HIST	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
33	LIF	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
34	LIF	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
35	LIF	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
36	LIF	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
37	TBSC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
38	TBSC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
39	TBSC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
40	TBSC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
41	TLC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
42	TLC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE

NCC Cable System Order

Order #	62348587
Syscode	8966
System Name	Spectrum/New Richmond, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,122.00		
Commission	$168.30		
Net Total	$953.70		
Total Spots	382		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
44	TLC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
45	TNT	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
46	TNT	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
47	TNT	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
48	TNT	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
49	USA	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE
50	USA	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$4.00	$8.00	30	PRE
51	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$2.00	$28.00	30	PRE
52	USA	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	382	0	0	0	0	0	0	0	0	0	0	0	382
AMT	$1,122.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,122.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62348587 | Minneapolis-St. Paul | Spectrum/New Richmond, WI | 8966 |