RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 10/28/15

2. **Name of Agency making the Request:** Link Strategies

3. **Address of Agency making the Request:** 321 E. Walnut Suite 321
   Des Moines, IA 50309

4. **Name of Agency Contact making the Request:** Alex Freed

5. **Telephone Number of Agency Contact making the Request:** 515-243-0445

6. **Name of Organization Purchasing Time:** UBER Driver Acquisition

7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** UBER Technologies Inc. (Corporation)

8. **Description of Issue Presented:** _____

9. **Does this advertisement relate to an election?** ☐ Yes ☒ No

   Name of Candidate: _____

   Candidate's Party Affiliation: _____

   Office Sought by Candidate: _____

10. **Request to Purchase Time:** ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM

11. **Reason for Rejection:**

    _____

12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: _____ **Date:** 5/24/16
Signature of Individual Receiving Request

Updated 8/25/2015

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Comcast Spotlight Chicago	Date: 5.24.16

I, Victoria Engelmayer/AKPD Message and Media do hereby request station time concerning the following issue:

Uber Technologies Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

This broadcast time will be used by: Uber Technologies Inc

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Uber Technologies Inc
1455 Market St. San Francisco, CA 94102

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Travis Kalanick (415) 986 2715

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/24/16		323.206.8828
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed