KDND-FM HD2 QUARTERLY REPORTS & ISSUES

4th Quarter 2011

PUBLIC FILE, PART 1

KDND-FM HD2
Saturdays, 6:00A-6:30A

Description

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

CATEGORY: EDUCATION

Issue: **Learning Through Interactivity**
Program: Public File
Date: October 30, 2011

Description: Sacramento Children's Museum (SCM) was incorporated as a non-profit corporation in 2005. It is the vision of a local mom, Kathleen Palley, who saw the need for inspiring learning through interactivity. SCM seeks to build an environment in which learning is exciting and enriching for children and their families and facilitated through exploration and hands-on activities. The desire in Sacramento to build a children's museum was so great, that the organization quickly grew to include local business-people, children's advocates, educators, physicians, attorneys, librarians, and others. This group embarked on a journey to determine how to best meet the needs of the children in our community, birth to eight years of age, and the 7,000 square foot Sacramento Children's Museum is the result. The Museum opened to the public on August 25, 2011. There are currently nine members on the SCM's board of directors, as well as ten advisory board members. SCM strongly believes that play is an essential part of a child's "work". Imaginative, hands-on environments provide children with a gateway for opening up their minds to developing new abilities, building confidence, and making connections between their dreams and real world experiences. SCM opened with several exciting interactive areas for exploring, playing, and learning: In "Waterways" children experiment with the flow of water, race boats, and create whirlpools. In "Airways" children and adults interact and explore how various objects are affected by air currents. "My Neighborhood" encourages role playing and celebrating unique family traditions and cultural awareness. "Studio of the Arts" features hands-on art projects. "Baby Bloomers" is for babies and toddlers to enjoy safe exploration. In "Raceways" visitors will have a ball playing with velocity, gravity, motion, friction, and acceleration.

Issue: **Local Art**
Program: Public File
Date: November 6, 2011

Description: The Arts Council of Placer County (Placer Arts) was established in 1983 as a not-for-profit agency. As the catalyst for the arts and humanities in Placer County, the Council encourages excellence and expansion of visual, musical, theatrical, literacy, media, and dance art endeavors. The Council serves as a clearinghouse for information on the arts in Placer County and also publishes a bimonthly arts magazine Perspectives. Its purpose is to create a forum for communication for artists and art organizations in Placer County and to increase awareness of activities and programs related to arts and culture in the area.

Issue: **Tolerance**
Program: Public File
Date: November 13, 2011

Description: Matthew Boger, Tim Zaal and Davida Wills Hurwin recently made a rare joint appearance in Placerville. Boger and Zaal are the nationally known anti-hate speakers whose bizarre and inspiring story began when Zaal participated in a punk group that nearly beat Boger to death. The two men later became friends at the L.A. Museum of Tolerance after Zaal abandoned his violent life. Hurwin turned their stories into a novel for young adults that was featured on Oprah. Boger, who now lives near Placerville, has brought the group together to benefit the Center for Violence-Free Relationships in El Dorado County.

CATEGORY: EDUCATION

Issue: **Substance Abuse Prevention**
Program: Public File
Date: November 20, 2011

Description: The Partnership at Drugfree.org is here for parents, helping them prevent, intervene in or find treatment for drug and alcohol use by their children. By bringing together renowned scientists, parent experts and communications professionals, they translate the science of teen drug use and addiction for families. At drugfree.org, parents can find a wealth of information, tools and opportunities to connect with other parents and caregivers who may have a child struggling with addiction. When parents and families are facing a child's addiction, it often seems there's nowhere to turn. Their "You Are Not Alone" campaign is dedicated to supporting the families of the 11 million teens and young adults who need addiction treatment. The campaign, which comes to life in a collection of stories, brings together the millions who have been directly impacted by addiction with those families who currently have a teen who needs help. Across the nation via our community education programs, The Partnership at Drugfree.org has trained more than 1,500 professionals who are working daily in neighborhoods, schools, civic organizations and churches to deliver programs that can help them prevent teen drug and alcohol abuse in their own communities. They are advocating for and with parents for better and more effective treatment for teens in trouble. And, together, with the help of volunteers, scientists, donors and sponsors, we are working to solve the problem of teen substance abuse.

Issue: **Water Conservation**
Program: Public File
Date: December 25, 2011

Description: The Regional Water Authority (RWA) is a joint powers authority that serves and represents the interests of 22 water providers in the greater Sacramento, Placer, El Dorado and Yolo County region. The Authority's primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources. Formed in 2001 after two years of facilitated workshops with more than 60 water industry leaders, RWA consolidated several regional associations to promote collaboration and provide a unified voice on Northern California water issues. The Regional Water Authority and local water providers last year launched a public education campaign to promote landscape water efficiency. The "Blue Thumb" campaign celebrates residents who have made a personal commitment to use water efficiently outdoors. They call these individuals and organizations our Blue Thumb Ambassadors. Regional water providers provide a number of incentives for reducing landscape water use, including rebates on irrigation equipment, cash for grass programs, money to replace an older irrigation controller with a weather-based "smart" controller, and custom watering schedules. In addition, the Regional Water Authority and other local agencies offer the Green Gardener program for landscape professionals, Green Gardener at Home program for residents, to be launched in March 2012, and River-Friendly Landscaping Guidelines for both homeowners and landscape professionals.

CATEGORY: ECONOMY

Issue: **Local Real Estate Market**
Program: Public File
Date: October 23, 2011

Description: Foreclosure is the legal proceeding in which a mortgagee, usually a lender, obtains a court ordered termination of a mortgagor's equitable right of redemption. Usually a lender obtains a security interest from a borrower who mortgages or pledges an asset like a house to secure the loan. The timeline of foreclosure is determined by the laws of your state. Each state has a specific process that the banks/lenders must follow. The process can take anywhere from a couple of months to over a year. Default occurs when the borrower does not make the required mortgage or lien payments as agreed to. Once your mortgage is 3 months behind, you are in danger of receiving a Notice of Default, which begins the foreclosure process. At this point, you can still save your home, but you will need to act quickly. The Notice of Default is an official warning that they are beginning the foreclosure process. A short sale is when the bank agrees to accept less than the total amount owed. This typically occurs in situations where the market value has dropped and the homeowner is unable to sell their home to pay off the entire amount owed. There can be serious tax consequences from choosing a short sale.

Issue: **Toys for Military Children**
Program: Public File
Date: December 4, 2011

Description: In November of 2003, a group of veterans in Sacramento sought a way to acknowledge the dedication and service of parents serving in uniform and those killed since 9/11. Many of these military personnel sacrifice everything while being separated from their families during the holidays. The beneficiaries of the first annual toy drive were the families at Travis Air Force Base and the California National Guard. The goal was to provide two toys per child of every military parent deployed overseas. The first effort in 2003 was a booming success; all requests from both Travis AFB and the California National Guard were fulfilled. Based on the overwhelming response and the volume of toys collected in 2003, Toys for the Troops' Kids was born, expanded the scope for Christmas 2004 and added the families of Beale AFB to the list of beneficiaries. Again, the toy drive far exceeded expectations for all three military commands. In 2005, the toy drive took another big step and added Lemoore Naval Air Station to the now-growing list of beneficiaries receiving toys for the kids of troops serving overseas. For Christmas 2005, the toy drive once again exceeded expectations. In succeeding years, the toy drive has expanded to cover all of California and Nevada. To date, as many as 25,000 toys have been distributed in a single year and over 100,000 toys have been distributed since the beginning of this incredible effort.

Issue: **Recycling During the Holiday Season**
Program: Public File
Date: December 11, 2011

Description: While the winter holiday season brings good cheer for most people, it also brings a lot more solid waste to the landfill, harm to the environment and additional debt to the average American family. There are many environmentally-smart tips that result in a less wasteful holiday. Every year, there are 2.65 billion holiday cards sold in the U.S. That's enough to fill a football stadium 10 stories high! Look for cards that contain recycled content or are actually recycled materials. Wrapping paper is often used once and thrown away. Try using colorful pages torn from magazines to wrap small gifts, and old maps or the Sunday comics for larger boxes. If you buy gifts, look for durable and re-usable items and resist the latest "fad" at the mall. If every American family wrapped just 3 presents in re-used materials, it would save enough paper to cover 45,000 football fields.

CATEGORY: GOVERNMENT

Issue: **Breast Cancer Awareness**
Program: Public File
Date: October 2, 2011

Description: The Placer Breast Cancer Endowment includes breast cancer survivors and community activists committed to fully funding the Breast Cancer Endowed Chair at the UC Davis Cancer Center. The members are also determined to raise awareness regarding breast cancer prevention, early detection, and support services available during treatment. The UC Davis Cancer Center requests that $1.5 million be donated to fully fund an endowed chair. The Placer Breast Cancer Endowment goal is to raise and present the funds to the UC Davis Cancer Center. $750,000 has been raised by the Endowment since July 2005. Endowment membership now numbers 120 active participants. The Endowment hosts three signature events each year. The Signe King Memorial Dinner is held each May at La Provence Restaurant in Roseville to honor former commercial real estate broker Signe King who died from breast cancer in 2006. The annual Pink by the Pool: A Party with a Purpose and the Foundation hot Pink 5k Fun Run are held each October in honor of Breast Cancer Awareness Month.

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CATEGORY: HEALTH

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Issue: **Spinal Muscular Atrophy**
Program: Public File
Date: October 15, 2011

Description: Getty Owl Foundation is a 501c(3) nonprofit organization whose mission is helping families and fighting Spinal Muscular Atrophy (SMA), an inherited disease that causes progressive muscle degeneration and weakness. Infants, like the guest's daughter Getty, with SMA Type 1, the most severe type of SMA, are born with very little muscle tone and weak muscles. They develop feeding and breathing problems as the weakness gets worse over time. The weakness eventually becomes severe. There is no cure or treatment for SMA. The lifespan with SMA is seldom longer than 2 years. When the guest first received Getty's SMA diagnosis, he was devastated. They started Getty Owl Foundation to spread awareness about SMA, advocate for and support families affected by SMA, and raise funds to help find a cure. Along these lines, Getty Owl Foundation is proud to be a part of The 200 for SMA, which is a group of organizations, individuals, and families who have committed to raising $1 million in 1 year for gene therapy research to potentially cure SMA and benefit a host of other diseases.

Issue: **Substance Abuse Prevention**
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Date: November 20, 2011

Description: The Partnership at Drugfree.org is here for parents, helping them prevent, intervene in or find treatment for drug and alcohol use by their children. By bringing together renowned scientists, parent experts and communications professionals, they translate the science of teen drug use and addiction for families. At drugfree.org, parents can find a wealth of information, tools and opportunities to connect with other parents and caregivers who may have a child struggling with addiction. When parents and families are facing a child's addiction, it often seems there's nowhere to turn. Their "You Are Not Alone" campaign is dedicated to supporting the families of the 11 million teens and young adults who need addiction treatment. The campaign, which comes to life in a collection of stories, brings together the millions who have been directly impacted by addiction with those families who currently have a teen who needs help. Across the nation via our community education programs, The Partnership at Drugfree.org has trained more than 1,500 professionals who are working daily in neighborhoods, schools, civic organizations and churches to deliver programs that can help them prevent teen drug and alcohol abuse in their own communities. They are advocating for and with parents for better and more effective treatment for teens in trouble. And, together, with the help of volunteers, scientists, donors and sponsors, we are working to solve the problem of teen substance abuse.

CATEGORY: HEALTH (Cont'd)

Issue: **Plastic Surgery – Frequently Asked Questions**
Program: Public File
Date: November 27, 2011

Description: By choosing a plastic surgeon who is certified by The American Board of Plastic Surgery, Inc., you can be assured that the doctor has: graduated from an accredited medical school, completed at least five years of additional training as a resident surgeon (including a minimum three-year residency in an accredited general surgery program and a minimum two-year residency in plastic surgery). To become certified, the doctor then must successfully complete comprehensive written and oral exams. Board Certification is a voluntary process. There are doctors who advertise 'board certified' on their website but do not way in what. Some may be misleading and may very well have a certification in pathology, and not plastic surgery or dermatology. Get to know what to look for, what credentials your surgeon has and verify them. The important thing is to find an ethical and qualified surgeon to do the job and to have good communication with the surgeon.

Issue: **Skin Health**
Program: Public File
Date: December 18, 2011

Description: Generally, dermatologists classify acne scars in one of three categories. Depressed scars, the most common type, often are called "ice pick" or "pock mark" scars, and look like depressions in the skin's surface. Raised acne scars, also known as keloids, are less common but more severe; these scars can be especially painful and unsightly. And acne also can leave behind red, pink, purple or brown spots; these spots aren't really scars, and patients will find they fade in time. But treatment can hasten their departure. Many people with acne scars start out by trying over-the-counter treatments, which most often contain glycolic acid, vitamin C or retinol as their active ingredients. Acne scar surgery treats scars very effectively. Dermatologists generally perform the surgery in their offices, and patients often have some recovery time. Other procedures used to treat acne scars include laser skin resurfacing, dermabrasion and microdermabrasion and chemical peels. In addition, dermatologists can temporarily "plump up" depressed acne scars using collagen fillers that are injected under the skin; this usually lasts for up to six months.

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CATEGORY: HOUSING

Issue: **Domestic Violence**
Program: Public File
Date: October 9, 2011

Description: Survivors in Action (SIA) is a nonprofit, national advocacy group that supports victims and the families of victims of any crime, including domestic violence, identity theft, elder abuse, cyberstalking, stalking, child abuse, rape and sexual assault. It is a virtual organization with all activities conducted online, using "tech to connect" – connecting victims, professional advocates and victim service providers from all across the world. Victims can e-mail SIA via their Web site or through one of the group's affiliate blogs, and the victim is then directed to an advocate in their area. Survivors In Action provides this support with no time limit, cut-off dates, or exemptions. SIA was founded in 2007 by Alexis A. Moore as her response to being ignored and revictimized by victim service providers, including domestic violence shelters and other public safety agencies. SIA fills in the "gaps" that are often created by the present resources available today for crime victims. Fancy brochures, web sites and hidden agendas don't help victims and their family members become survivors. The crime victims of today often require the services of more than one victim service provider in order to gain the support and the information that they need to become survivors. SIA works with the victims and their families unconditionally. Survivors In Action has evidence of the failures of the system and SIA also has solutions that are within reach but not without the support of those who hold the purse strings and call the shots at the national, state and local domestic violence agencies.

Issue: **Local Real Estate Market**
Program: Public File
Date: October 23, 2011

Description: Foreclosure is the legal proceeding in which a mortgagee, usually a lender, obtains a court ordered termination of a mortgagor's equitable right of redemption. Usually a lender obtains a security interest from a borrower who mortgages or pledges an asset like a house to secure the loan. The timeline of foreclosure is determined by the laws of your state. Each state has a specific process that the banks/lenders must follow. The process can take anywhere from a couple of months to over a year. Default occurs when the borrower does not make the required mortgage or lien payments as agreed to. Once your mortgage is 3 months behind, you are in danger of receiving a Notice of Default, which begins the foreclosure process. At this point, you can still save your home, but you will need to act quickly. The Notice of Default is an official warning that they are beginning the foreclosure process. A short sale is when the bank agrees to accept less than the total amount owed. This typically occurs in situations where the market value has dropped and the homeowner is unable to sell their home to pay off the entire amount owed. There can be serious tax consequences from choosing a short sale.

CATEGORY: YOUTH & FAMILY

Issue: **Domestic Violence**
Program: Public File
Date: October 9, 2011

Description: Survivors in Action (SIA) is a nonprofit, national advocacy group that supports victims and the families of victims of any crime, including domestic violence, identity theft, elder abuse, cyberstalking, stalking, child abuse, rape and sexual assault. It is a virtual organization with all activities conducted online, using "tech to connect" – connecting victims, professional advocates and victim service providers from all across the world. Victims can e-mail SIA via their Web site or through one of the group's affiliate blogs, and the victim is then directed to an advocate in their area. Survivors In Action provides this support with no time limit, cut-off dates, or exemptions. SIA was founded in 2007 by Alexis A. Moore as her response to being ignored and revictimized by victim service providers, including domestic violence shelters and other public safety agencies. SIA fills in the "gaps" that are often created by the present resources available today for crime victims. Fancy brochures, web sites and hidden agendas don't help victims and their family members become survivors. The crime victims of today often require the services of more than one victim service provider in order to gain the support and the information that they need to become survivors. SIA works with the victims and their families unconditionally. Survivors In Action has evidence of the failures of the system and SIA also has solutions that are within reach but not without the support of those who hold the purse strings and call the shots at the national, state and local domestic violence agencies.

Issue: **Learning Through Interactivity**
Program: Public File
Date: October 30, 2011

Description: Sacramento Children's Museum (SCM) was incorporated as a non-profit corporation in 2005. It is the vision of a local mom, Kathleen Palley, who saw the need for inspiring learning through interactivity. SCM seeks to build an environment in which learning is exciting and enriching for children and their families and facilitated through exploration and hands-on activities. The desire in Sacramento to build a children's museum was so great, that the organization quickly grew to include local business-people, children's advocates, educators, physicians, attorneys, librarians, and others. This group embarked on a journey to determine how to best meet the needs of the children in our community, birth to eight years of age, and the 7,000 square foot Sacramento Children's Museum is the result. The Museum opened to the public on August 25, 2011. There are currently nine members on the SCM's board of directors, as well as ten advisory board members. SCM strongly believes that play is an essential part of a child's "work". Imaginative, hands-on environments provide children with a gateway for opening up their minds to developing new abilities, building confidence, and making connections between their dreams and real world experiences. SCM opened with several exciting interactive areas for exploring, playing, and learning: In "Waterways" children experiment with the flow of water, race boats, and create whirlpools. In "Airways" children and adults interact and explore how various objects are affected by air currents. "My Neighborhood" encourages role playing and celebrating unique family traditions and cultural awareness. "Studio of the Arts" features hands-on art projects. "Baby Bloomers" is for babies and toddlers to enjoy safe exploration. In "Raceways" visitors will have a ball playing with velocity, gravity, motion, friction, and acceleration.

Issue: **Local Art**
Program: Public File
Date: November 6, 2011

Description: The Arts Council of Placer County (Placer Arts) was established in 1983 as a not-for-profit agency. As the catalyst for the arts and humanities in Placer County, the Council encourages excellence and expansion of visual, musical, theatrical, literacy, media, and dance art endeavors. The Council serves as a clearinghouse for information on the arts in Placer County and also publishes a bimonthly arts magazine Perspectives. Its purpose is to create a forum for communication for artists and art organizations in Placer County and to increase awareness of activities and programs related to arts and culture in the area.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Tolerance**
Program: Public File
Date: November 13, 2011

Description: Matthew Boger, Tim Zaal and Davida Wills Hurwin recently made a rare joint appearance in Placerville. Boger and Zaal are the nationally known anti-hate speakers whose bizarre and inspiring story began when Zaal participated in a punk group that nearly beat Boger to death. The two men later became friends at the L.A. Museum of Tolerance after Zaal abandoned his violent life. Hurwin turned their stories into a novel for young adults that was featured on Oprah. Boger, who now lives near Placerville, has brought the group together to benefit the Center for Violence-Free Relationships in El Dorado County.

Issue: **Substance Abuse Prevention**
Program: Public File
Date: November 20, 2011

Description: The Partnership at Drugfree.org is here for parents, helping them prevent, intervene in or find treatment for drug and alcohol use by their children. By bringing together renowned scientists, parent experts and communications professionals, they translate the science of teen drug use and addiction for families. At drugfree.org, parents can find a wealth of information, tools and opportunities to connect with other parents and caregivers who may have a child struggling with addiction. When parents and families are facing a child's addiction, it often seems there's nowhere to turn. Their "You Are Not Alone" campaign is dedicated to supporting the families of the 11 million teens and young adults who need addiction treatment. The campaign, which comes to life in a collection of stories, brings together the millions who have been directly impacted by addiction with those families who currently have a teen who needs help. Across the nation via our community education programs, The Partnership at Drugfree.org has trained more than 1,500 professionals who are working daily in neighborhoods, schools, civic organizations and churches to deliver programs that can help them prevent teen drug and alcohol abuse in their own communities. They are advocating for and with parents for better and more effective treatment for teens in trouble. And, together, with the help of volunteers, scientists, donors and sponsors, we are working to solve the problem of teen substance abuse.

Issue: **Toys for Military Children**
Program: Public File
Date: December 4, 2011

Description: In November of 2003, a group of veterans in Sacramento sought a way to acknowledge the dedication and service of parents serving in uniform and those killed since 9/11. Many of these military personnel sacrifice everything while being separated from their families during the holidays. The beneficiaries of the first annual toy drive were the families at Travis Air Force Base and the California National Guard. The goal was to provide two toys per child of every military parent deployed overseas. The first effort in 2003 was a booming success; all requests from both Travis AFB and the California National Guard were fulfilled. Based on the overwhelming response and the volume of toys collected in 2003, Toys for the Troops' Kids was born, expanded the scope for Christmas 2004 and added the families of Beale AFB to the list of beneficiaries. Again, the toy drive far exceeded expectations for all three military commands. In 2005, the toy drive took another big step and added Lemoore Naval Air Station to the now-growing list of beneficiaries receiving toys for the kids of troops serving overseas. For Christmas 2005, the toy drive once again exceeded expectations. In succeeding years, the toy drive has expanded to cover all of California and Nevada. To date, as many as 25,000 toys have been distributed in a single year and over 100,000 toys have been distributed since the beginning of this incredible effort.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Recycling During the Holiday Season**
Program: Public File
Date: December 11, 2011

Description: While the winter holiday season brings good cheer for most people, it also brings a lot more solid waste to the landfill, harm to the environment and additional debt to the average American family. There are many environmentally-smart tips that result in a less wasteful holiday. Every year, there are 2.65 billion holiday cards sold in the U.S. That's enough to fill a football stadium 10 stories high! Look for cards that contain recycled content or are actually recycled materials. Wrapping paper is often used once and thrown away. Try using colorful pages torn from magazines to wrap small gifts, and old maps or the Sunday comics for larger boxes. If you buy gifts, look for durable and re-usable items and resist the latest "fad" at the mall. If every American family wrapped just 3 presents in re-used materials, it would save enough paper to cover 45,000 football fields.

PUBLIC FILE, PART 2

KDND-FM HD2
Saturdays, 6:30A-7:00A

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

CATEGORY: EDUCATION

Issue: **Helping People with Disabilities**
Program: Public File
Date: October 9, 2011

Description: Easter Seals Superior California is dedicated to empowering people with disabilities by offering a wide range of services and leadership opportunities designed to encourage maximum independence. Established in 1992, improved efficiency and high quality client services were the primary motivating factors for merging the Easter Seals of Sacramento, Stockton and Yuba into one agency, Easter Seals Superior California. From the moment the merger was consummated; the consolidated administrative functions translated into reduced expenses and instantly released more resources to address client needs. Furthermore, donated resources were maximized to their full potential, and ultimately, more funds were diverted to client services. The common denominators throughout our history are Rotary involvement, dedicated volunteer service, commitment to the Easter Seals mission, influential staff, delivery of quality services, and a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. Easter Seals believes that people with disabilities should have equal opportunity to live, learn, work and play in their community; that children with disabilities will be fully included and have the same experiences as their peers; adults with disabilities will experience the lifestyle of their choice; and seniors will live out their lives in comfort and with dignity.

Issue: **Water Conservation**
Program: Public File
Date: October 16, 2011

Description: The Regional Water Authority (RWA) is a joint powers authority that serves and represents the interests of 22 water providers in the greater Sacramento, Placer, El Dorado and Yolo County region. The Authority's primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources. Formed in 2001 after two years of facilitated workshops with more than 60 water industry leaders, RWA consolidated several regional associations to promote collaboration and provide a unified voice on Northern California water issues. The Regional Water Authority and local water providers last year launched a public education campaign to promote landscape water efficiency. The "Blue Thumb" campaign celebrates residents who have made a personal commitment to using water efficiently outdoors. They call these individuals and organizations our Blue Thumb Ambassadors. Regional water provides a number of incentives for reducing landscape water use, including rebates on irrigation equipment, cash for grass programs, money to replace an older irrigation controller with a weather-based "smart" controller, and custom watering schedules. In addition, the Regional Water Authority and other local agencies offer the Green Gardener program for landscape professionals, Green Gardener at Home program for residents, to be launched in March 2012, and River-Friendly Landscaping Guidelines for both homeowners and landscape professionals.

Issue: **Helping Local Families in Need**
Program: Public File
Date: November 6, 2011

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self sufficiency and financial independence. Sacramento Food Bank & Services provides a 5-day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

CATEGORY: EDUCATION (Cont'd)

Issue: **Children with Learning Disabilities**
Program: Public File
Date: November 13, 2011

Description: Brain Balance Achievement Centers offer the Brain Balance Program in 54 nationwide locations. The Brain Balance Program is an individualized and comprehensive approach to helping children with neurobehavioral and learning difficulties surmount their unique challenges. This proprietary, non-medical program has been successful in helping hundreds of children reach their physical, social/behavioral health and academic potential. They work with children who suffer with ADD/ADHD, Dyslexia, Tourette's, Asperger's and Autism Spectrum Disorders. Brain Balance is brain based, not drug based. They subscribe to the theory that the brain can be changed – something once thought impossible. That means a child's problems aren't permanent, and the situation isn't hopeless. They recognize that many childhood disorders are actually manifestations of a single underlying condition called Functional Disconnection – an imbalance in the connections and function between and within the hemispheres (sides) of a child's brain – this condition is responsible for a host of behavioral, academic and social difficulties. They measure and improve a child's brain and body function on numerous dimensions. To gain a full understanding of a child's difficulties they first conduct a comprehensive assessment of all areas of their brain and body function. They, by integrating physical and cognitive exercises with dietary change, they are able to correct the underlying imbalance, improve function and reduce/eliminate negative behaviors.

Issue: **Re-Purposing Items**
Program: Public File
Date: November 20, 2011

Description: RAFT's mission is to help educators transform the learning experience through "hands-on" education that inspires the joy and discovery of learning. They are doing this today with over 10,000 educators in the classroom, doing home-schooling, or working in after-school or community-based programs. RAFT's products, services and low-cost teaching supplies enrich and improve the education of over 825,000 young people each year. "Hands On" education translates abstract and complex subjects into activities that young learners, literally, can grasp, and nurtures their natural inquisitive and interactive traits. While "hands-on" education is a proven best practice for engaging and motivating young learners, educators face many challenges to adopting this approach. They must envision and design creative projects that are aligned with instructional goals, spend valuable personal time in finding the materials needed to do these activities, and most often pay for all of this out of their own pockets. RAFT helps overcome the barriers to "hands-on" education. RAFT develops innovative "hands-on" project idea sheets and pre-packaged activity kits created around important concepts in science, technology, engineering and math (STEM) as well as reading and art. Through workshops, project development support and mentoring, RAFT also helps educators to create their own "hands-on" activities, and gain the knowledge and confidence to use them. To make "hands-on" instruction affordable, RAFT underwrites its education activities through grant and donor support. To provide kids and materials at low cost, the organization has developed an innovative supply chain process that converts commonly found or discarded materials from the corporate community into "hands-on" project kits with the help of thousands of volunteers. A Certified Green organization, RAFT provides an abundance of inexpensive materials while helping to preserve the environment.

CATEGORY: EDUCATION (Cont'd)

Issue: **Gun Safety**
Program: Public File
Date: December 18, 2011

Description: More people than ever own guns. If you plan to own a gun, it is critical that you learn how to properly handle and store it. Gun safety courses are offered in every state in the U.S. Some are geared to self-defense, others are geared to hunting safety. It is particularly important to learn and practice gun safety if you have children in your home. The guest teaches a course geared to the person wishing to learn the legal issues surrounding using a firearm for self defense. It will also introduce the student to basic self defense shooting techniques. The class will also fulfill the training requirements for obtaining a California Concealed Carry permit (CCW). Topics covered include self defense laws, firearms safety, home/family defense, basic defensive shooting and more. Many classes offer training on how to shoot targets on a range. In this class students not only receive 12 hours of on the range training covering defensive shooting techniques, they will also be given 4 hours of classroom instruction on the laws involved with defending one's self and family with a firearm.

CATEGORY: ECONOMY

Issue: **E-Waste Recycling**
Program: Public File
Date: October 2, 2011

Description: California Electronic Asset Recovery is a leading recycling center for electronic recycling services. They have been proudly servicing California for over a decade. They recycle for the public, corporations, non-profits, small businesses, schools, hospitals, government and anyone in the community who has e-waste such as computer equipment, monitors, televisions, batteries and any other electronic equipment that could be hazardous to our environment. With the inception of California's Electronic Waste Recycling Act of 2003 and the global need for renewable resources, CEAR has transformed from a 1 man operation to a leader in the recycling industry. Currently, they process and recycle over 1.25 million pounds of electronic waste every month and have diverted over 50 million pounds from California landfills since their doors opened. Throughout the entire process, CEAR maintains an unparalleled commitment to the environment. From the facility's energy consumption and processing techniques all the way down to the products they purchase for their office, they are constantly committed to practicing environmentally sound methods.

Issue: **Helping Local Families in Need**
Program: Public File
Date: November 6, 2011

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self sufficiency and financial independence. Sacramento Food Bank & Services provides a 5-day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

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Program: Public File
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Description: RAFT's mission is to help educators transform the learning experience through "hands-on" education that inspires the joy and discovery of learning. They are doing this today with over 10,000 educators in the classroom, doing home-schooling, or working in after-school or community-based programs. RAFT's products, services and low-cost teaching supplies enrich and improve the education of over 825,000 young people each year. "Hands On" education translates abstract and complex subjects into activities that young learners, literally, can grasp, and nurtures their natural inquisitive and interactive traits. While "hands-on" education is a proven best practice for engaging and motivating young learners, educators face many challenges to adopting this approach. They must envision and design creative projects that are aligned with instructional goals, spend valuable personal time in finding the materials needed to do these activities, and most often pay for all of this out of their own pockets. RAFT helps overcome the barriers to "hands-on" education. RAFT develops innovative "hands-on" project idea sheets and pre-packaged activity kits created around important concepts in science, technology, engineering and math (STEM) as well as reading and art. Through workshops, project development support and mentoring, RAFT also helps educators to create their own "hands-on" activities, and gain the knowledge and confidence to use them. To make "hands-on" instruction affordable, RAFT underwrites its education activities through grant and donor support. To provide kids and materials at low cost, the organization has developed an innovative supply chain process that converts commonly found or discarded materials from the corporate community into "hands-on" project kits with the help of thousands of volunteers. A Certified Green organization, RAFT provides an abundance of inexpensive materials while helping to preserve the environment.

CATEGORY: ECONOMY (Cont'd)

Issue: **Financial Planning for Seniors**
Program: Public File
Date: December 25, 2011

Description: Planning for Seniors helps find funding solutions that maintain the assets of loved ones. There are many myths about Medi-Cal resource guidelines, and you don't want to needlessly deplete your family's financial resources due to misinformation. They are devoted to obtaining the income tax funded benefits you or your loved ones are entitled to, regardless of assets. Since 1994, Planning for Seniors, LLC has been helping families meet the emotional and financial challenges that arise when it's necessary to fund the expenses associated with quality, extended care for aging loved ones. Their goal is to bring peace of mind during a time of extreme emotional and financial stress. Planning for Seniors has built a strong network of committed professionals, including: attorneys, financial professionals, accountants/tax professionals, bankers and private care coordinators, all of whom are trusted and compassionate experts. They offer clients: peace of mind knowing they are informed about the funding options available to them; next steps for getting your loved one's financial house in order; answers to questions about extended care costs and available public benefits; strategies for preserving the assets your loved one worked so hard to achieve; insights on professionals who can address sensitive topics related to the care of your loved one; understanding and support that makes you feel you are not alone; guidance from a team of trusted advocates for your aging loved one; solutions for securing Medi-cal benefits for your loved one.

CATEGORY: GOVERNMENT

Issue: **Water Conservation**
Program: Public File
Date: October 16, 2011

Description: The Regional Water Authority (RWA) is a joint powers authority that serves and represents the interests of 22 water providers in the greater Sacramento, Placer, El Dorado and Yolo County region. The Authority's primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources. Formed in 2001 after two years of facilitated workshops with more than 60 water industry leaders, RWA consolidated several regional associations to promote collaboration and provide a unified voice on Northern California water issues. The Regional Water Authority and local water providers last year launched a public education campaign to promote landscape water efficiency. The "Blue Thumb" campaign celebrates residents who have made a personal commitment to using water efficiently outdoors. They call these individuals and organizations our Blue Thumb Ambassadors. Regional water provides a number of incentives for reducing landscape water use, including rebates on irrigation equipment, cash for grass programs, money to replace an older irrigation controller with a weather-based "smart" controller, and custom watering schedules. In addition, the Regional Water Authority and other local agencies offer the Green Gardener program for landscape professionals, Green Gardener at Home program for residents, to be launched in March 2012, and River-Friendly Landscaping Guidelines for both homeowners and landscape professionals.

Issue: **Gun Safety**
Program: Public File
Date: December 18, 2011

Description: More people than ever own guns. If you plan to own a gun, it is critical that you learn how to properly handle and store it. Gun safety courses are offered in every state in the U.S. Some are geared to self-defense, others are geared to hunting safety. It is particularly important to learn and practice gun safety if you have children in your home. The guest teaches a course geared to the person wishing to learn the legal issues surrounding using a firearm for self defense. It will also introduce the student to basic self defense shooting techniques. The class will also fulfill the training requirements for obtaining a California Concealed Carry permit (CCW). Topics covered include self defense laws, firearms safety, home/family defense, basic defensive shooting and more. Many classes offer training on how to shoot targets on a range. In this class students not only receive 12 hours of on the range training covering defensive shooting techniques, they will also be given 4 hours of classroom instruction on the laws involved with defending one's self and family with a firearm.

CATEGORY: HEALTH

Issue: **Substance Abuse**
Program: Public File
Date: October 23, 2011

Description: Clean & Sober started over 20 years ago and has helped over 6,000 people literally recreate their lives. C&S offers all 4 areas of recovery... intervention, detox, rehab, and sober living. The one component that is very important and mostly overlooked is sober living. Nationally speaking less than 40% stay clean and sober for 90 days after. Addiction usually takes years to develop and 28 day programs are not enough time to recover. A lot of damage has been done to everyone and everyone needs time to heal... most importantly there has been no real foundation built for real sobriety. Sober living for 60-120 days allows this foundation to be built. Clean and Sober has 17 beautiful homes where sober people (at different stages of sobriety) live. Most residents go back to work or school but at the end of the day they are learning how to get and stay sober.

Issue: **Unhealthy Food Issues / Overeating**
Program: Public File
Date: October 30, 2011

Description: Food Addicts in Recovery Anonymous (FA) is an international fellowship of men and women who have experienced difficulties in life as a result of the way we eat. They join FA either because they could not control their eating or because they were obsessed with food. They find that they need the fellowship of others who share this problem and this program of recovery to stop abusing food and live a fulfilling life. Through shared experience and mutual support, they help each other to recover from the disease of food addiction. The program of recovery is based on the Twelve Steps and Twelve Traditions of Alcoholics Anonymous. FA makes use of AA principles to gain freedom from addictive eating. There are no dues, fees, or weigh-ins at FA meetings. Membership is open to anyone who wants help with food. FA members are men and women of all ages. They can be found all over the world – in North America, Europe, Africa, the Middle East, Asia, and Australia. Some have been obese, while others have been too thin or have joined because of struggles with bulimia. There are also members who have managed to stay at a normal weight but remain constantly obsessed with food and with maintaining their weight. What they have in common is that their obsession with food has kept them from living a fulfilling life. Among them are people who have weighed less than 100 pounds, more than 400 pounds, or who have maintained a normal weight. Typically, before joining FA, they have tried many different solutions to problems with food, including diets, exercise, and medications. In FA they have finally found an approach to recovery that is long-lasting. Some members have maintained a normal weight and have been free of obsession with food for more than twenty-five years. As more and more newcomers enter the program, the number of individuals with 5 or 10 years of recovery continues to grow. Members with 1 or 2 years of recovery are common.

CATEGORY: HEALTH (Cont'd)

Issue: **Children with Learning Disabilities**
Program: Public File
Date: November 13, 2011

Description: Brain Balance Achievement Centers offer the Brain Balance Program in 54 nationwide locations. The Brain Balance Program is an individualized and comprehensive approach to helping children with neurobehavioral and learning difficulties surmount their unique challenges. This proprietary, non-medical program has been successful in helping hundreds of children reach their physical, social/behavioral health and academic potential. They work with children who suffer with ADD/ADHD, Dyslexia, Tourette's, Asperger's and Autism Spectrum Disorders. Brain Balance is brain based, not drug based. They subscribe to the theory that the brain can be changed – something once thought impossible. That means a child's problems aren't permanent, and the situation isn't hopeless. They recognize that many childhood disorders are actually manifestations of a single underlying condition called Functional Disconnection – an imbalance in the connections and function between and within the hemispheres (sides) of a child's brain – this condition is responsible for a host of behavioral, academic and social difficulties. They measure and improve a child's brain and body function on numerous dimensions. To gain a full understanding of a child's difficulties they first conduct a comprehensive assessment of all areas of their brain and body function. They, by integrating physical and cognitive exercises with dietary change, they are able to correct the underlying imbalance, improve function and reduce/eliminate negative behaviors.

Issue: **Sleep Apnea**
Program: Public File
Date: December 4, 2011

Description: Snoring affects nearly one out of every three Americans. Over 90 million people snore while sleeping. It is the number one reason (27%) why couples have separate bedrooms. It is conservatively estimated by the Mayo Clinic that people sleeping with snorers lose over one hour of sleep every night. Studies indicate that even children are affected with signs of sleep deprivation if they sleep in a bedroom next to a snorer. The National Institute of Health estimates that more than 12 million American adults have obstructive sleep apnea. Among older Americans, the rate is especially high: at least one out of 10 over the age of 65 has it. Snoring is an indication of the possibility of a serious medical problem... Sleep Apnea. During obstructive sleep apnea episodes, snoring patients become quite for 10 seconds more – and literally stop breathing. The silence is followed by choking or gagging sounds when the sleeper is partially aroused and breathing resumes. Finally, snoring resumes and the cycle starts over. This cycle can happen anywhere from five times an hour to sometimes hundreds of times a night. Because people with sleep apnea partially awaken to resume breathing, their sleep is fragmented and they are sleepy in the daytime. The lack of breathing also causes the oxygen level in the blood stream to fall, contributing to medical problems, such as heart disease, strokes, hypertension, diabetes, decreased sex drive, depression, headaches, weight gain and more. Both the American Sleep Disorders Association and the American Academy of Sleep Medicine recommend dental oral appliances for mild to moderate sleep apnea as a first line of defense for patients who prefer, do not respond, or have compliance problems with CPAP. The American Academy of Sleep Medicine further states that dental oral appliances should be fitted by qualified dental personnel who are specifically trained and experience in the overall health, the temporomandibular joint, dental occlusion and associated oral structures.

CATEGORY: HEALTH (Cont'd)

Issue: **Blood Donation**
Program: Public File
Date: December 11, 2011

Description: Since their founding in 1948, BloodSource has been collecting blood donation and providing life-saving blood products to our communities and beyond. They are committed to doing what's right, a simple philosophy that has helped them grow from a single blood bank beneath a water tower in Sacramento to one of the premier blood centers in the world. Thanks to the generosity of donors throughout Northern and Central California, they are the source of nearly every drop of blood used in nearly 40 hospitals in 25 counties – from Merced to the Oregon border, from Vacaville to Lake Tahoe. And they are the source around the nation, even around the world, for other blood centers that cannot go it alone. After more than 60 years, thousands of donors give the precious gift of blood, and countless volunteers give their time and talent, assuring all of a plentiful blood supply. In that time, their community-based, not-for-profit regional blood center has never lost sight of its essential mission: to provide blood and services to those in need. BloodSource is committed to collecting, testing, processing and delivering blood and blood components – wherever and whenever the need.

CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **E-Waste Recycling**
Program: Public File
Date: October 2, 2011

Description: California Electronic Asset Recovery is a leading recycling center for electronic recycling services. They have been proudly servicing California for over a decade. They recycle for the public, corporations, non-profits, small businesses, schools, hospitals, government and anyone in the community who has e-waste such as computer equipment, monitors, televisions, batteries and any other electronic equipment that could be hazardous to our environment. With the inception of California's Electronic Waste Recycling Act of 2003 and the global need for renewable resources, CEAR has transformed from a 1 man operation to a leader in the recycling industry. Currently, they process and recycle over 1.25 million pounds of electronic waste every month and have diverted over 50 million pounds from California landfills since their doors opened. Throughout the entire process, CEAR maintains an unparalleled commitment to the environment. From the facility's energy consumption and processing techniques all the way down to the products they purchase for their office, they are constantly committed to practicing environmentally sound methods.

Issue: **Water Conservation**
Program: Public File
Date: October 16, 2011

Description: The Regional Water Authority (RWA) is a joint powers authority that serves and represents the interests of 22 water providers in the greater Sacramento, Placer, El Dorado and Yolo County region. The Authority's primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources. Formed in 2001 after two years of facilitated workshops with more than 60 water industry leaders, RWA consolidated several regional associations to promote collaboration and provide a unified voice on Northern California water issues. The Regional Water Authority and local water providers last year launched a public education campaign to promote landscape water efficiency. The "Blue Thumb" campaign celebrates residents who have made a personal commitment to using water efficiently outdoors. They call these individuals and organizations our Blue Thumb Ambassadors. Regional water provides a number of incentives for reducing landscape water use, including rebates on irrigation equipment, cash for grass programs, money to replace an older irrigation controller with a weather-based "smart" controller, and custom watering schedules. In addition, the Regional Water Authority and other local agencies offer the Green Gardener program for landscape professionals, Green Gardener at Home program for residents, to be launched in March 2012, and River-Friendly Landscaping Guidelines for both homeowners and landscape professionals.

CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Re-Purposing Items**
Program: Public File
Date: November 20, 2011

Description: RAFT's mission is to help educators transform the learning experience through "hands-on" education that inspires the joy and discovery of learning. They are doing this today with over 10,000 educators in the classroom, doing home-schooling, or working in after-school or community-based programs. RAFT's products, services and low-cost teaching supplies enrich and improve the education of over 825,000 young people each year. "Hands On" education translates abstract and complex subjects into activities that young learners, literally, can grasp, and nurtures their natural inquisitive and interactive traits. While "hands-on" education is a proven best practice for engaging and motivating young learners, educators face many challenges to adopting this approach. They must envision and design creative projects that are aligned with instructional goals, spend valuable personal time in finding the materials needed to do these activities, and most often pay for all of this out of their own pockets. RAFT helps overcome the barriers to "hands-on" education. RAFT develops innovative "hands-on" project idea sheets and pre-packaged activity kits created around important concepts in science, technology, engineering and math (STEM) as well as reading and art. Through workshops, project development support and mentoring, RAFT also helps educators to create their own "hands-on" activities, and gain the knowledge and confidence to use them. To make "hands-on" instruction affordable, RAFT underwrites its education activities through grant and donor support. To provide kids and materials at low cost, the organization has developed an innovative supply chain process that converts commonly found or discarded materials from the corporate community into "hands-on" project kits with the help of thousands of volunteers. A Certified Green organization, RAFT provides an abundance of inexpensive materials while helping to preserve the environment.

CATEGORY: MINORITIES, WOMEN & AGING

Issue: **Helping People with Disabilities**
Program: Public File
Date: October 9, 2011

Description: Easter Seals Superior California is dedicated to empowering people with disabilities by offering a wide range of services and leadership opportunities designed to encourage maximum independence. Established in 1992, improved efficiency and high quality client services were the primary motivating factors for merging the Easter Seals of Sacramento, Stockton and Yuba into one agency, Easter Seals Superior California. From the moment the merger was consummated; the consolidated administrative functions translated into reduced expenses and instantly released more resources to address client needs. Furthermore, donated resources were maximized to their full potential, and ultimately, more funds were diverted to client services. The common denominators throughout our history are Rotary involvement, dedicated volunteer service, commitment to the Easter Seals mission, influential staff, delivery of quality services, and a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. Easter Seals believes that people with disabilities should have equal opportunity to live, learn, work and play in their community; that children with disabilities will be fully included and have the same experiences as their peers; adults with disabilities will experience the lifestyle of their choice; and seniors will live out their lives in comfort and with dignity.

Issue: **Financial Planning for Seniors**
Program: Public File
Date: December 25, 2011

Description: Planning for Seniors helps find funding solutions that maintain the assets of loved ones. There are many myths about Medi-Cal resource guidelines, and you don't want to needlessly deplete your family's financial resources due to misinformation. They are devoted to obtaining the income tax funded benefits you or your loved ones are entitled to, regardless of assets. Since 1994, Planning for Seniors, LLC has been helping families meet the emotional and financial challenges that arise when it's necessary to fund the expenses associated with quality, extended care for aging loved ones. Their goal is to bring peace of mind during a time of extreme emotional and financial stress. Planning for Seniors has built a strong network of committed professionals, including: attorneys, financial professionals, accountants/tax professionals, bankers and private care coordinators, all of whom are trusted and compassionate experts. They offer clients: peace of mind knowing they are informed about the funding options available to them; next steps for getting your loved one's financial house in order; answers to questions about extended care costs and available public benefits; strategies for preserving the assets your loved one worked so hard to achieve; insights on professionals who can address sensitive topics related to the care of your loved one; understanding and support that makes you feel you are not alone; guidance from a team of trusted advocates for your aging loved one; solutions for securing Medi-cal benefits for your loved one.

CATEGORY: CRIME

Issue: **Social Media Dangers**
Program: Public File
Date: November 27, 2011

Description: Few people seem to realize or care about the dangers social media brings to their lives. Online habits are changing rapidly from a closed, private behavior towards an open and sharing culture. Stealing another person's identity is easier than you think. We are not aware of the information we share on the web. And we often do not realize that Google never forgets. Often we are not aware what others can find about us. Part of the problem is that we have almost no control over the data that is stored on the web about us. But once it is out there it can and will be used in ways you hadn't thought about before. Every time we log into a profile the data that is collected is directly related to our identity. It isn't anonymous, it is traceable. Current practice and business models make sharing more important than privacy and security. The current financial flow doesn't allow for us to develop better privacy or security measures as there is no one interested in investing in it. Privacy is losing ground to social media while they should be developed hand in hand.

Issue: **Gun Safety**
Program: Public File
Date: December 18, 2011

Description: More people than ever own guns. If you plan to own a gun, it is critical that you learn how to properly handle and store it. Gun safety courses are offered in every state in the U.S. Some are geared to self-defense, others are geared to hunting safety. It is particularly important to learn and practice gun safety if you have children in your home. The guest teaches a course geared to the person wishing to learn the legal issues surrounding using a firearm for self defense. It will also introduce the student to basic self defense shooting techniques. The class will also fulfill the training requirements for obtaining a California Concealed Carry permit (CCW). Topics covered include self defense laws, firearms safety, home/family defense, basic defensive shooting and more. Many classes offer training on how to shoot targets on a range. In this class students not only receive 12 hours of on the range training covering defensive shooting techniques, they will also be given 4 hours of classroom instruction on the laws involved with defending one's self and family with a firearm.

CATEGORY: DRUG ABUSE

Issue: **Substance Abuse**
Program: Public File
Date: October 23, 2011

Description: Clean & Sober started over 20 years ago and has helped over 6,000 people literally recreate their lives. C&S offers all 4 areas of recovery... intervention, detox, rehab, and sober living. The one component that is very important and mostly overlooked is sober living. Nationally speaking less than 40% stay clean and sober for 90 days after. Addiction usually takes years to develop and 28 day programs are not enough time to recover. A lot of damage has been done to everyone and everyone needs time to heal... most importantly there has been no real foundation built for real sobriety. Sober living for 60-120 days allows this foundation to be built. Clean and Sober has 17 beautiful homes where sober people (at different stages of sobriety) live. Most residents go back to work or school but at the end of the day they are learning how to get and stay sober.

CATEGORY: HOUSING

Issue: **Substance Abuse**
Program: Public File
Date: October 23, 2011

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Issue: **Helping Local Families in Need**
Program: Public File
Date: November 6, 2011

Description: Sacramento Food Bank & Family Services is dedicated to assisting those in need by alleviating their immediate pain and problems and moving them toward self sufficiency and financial independence. Sacramento Food Bank & Services provides a 5-day supply of emergency groceries to families in need five days per week. Over 18,000 individuals receive an abundance of fresh groceries every month. Sacramento Food Bank & Family Services provides over 450,000 articles of clothing free of charge to families and individuals in need throughout the Sacramento community. The Adult Education program provides unique learning opportunities to adults at no cost in a supportive, highly personalized and non-judgmental environment. The purpose of the Mother-Baby program is to alleviate the basic immediate needs of children and parents in need by providing them with an emergency supply of formula, baby food, clothing and diapers as well as offering education and supportive parenting classes to help create stronger and healthier families.

CATEGORY: YOUTH & FAMILY

Issue: **Helping People with Disabilities**
Program: Public File
Date: October 9, 2011

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CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Children with Learning Disabilities**
Program: Public File
Date: November 13, 2011

Description: Brain Balance Achievement Centers offer the Brain Balance Program in 54 nationwide locations. The Brain Balance Program is an individualized and comprehensive approach to helping children with neurobehavioral and learning difficulties surmount their unique challenges. This proprietary, non-medical program has been successful in helping hundreds of children reach their physical, social/behavioral health and academic potential. They work with children who suffer with ADD/ADHD, Dyslexia, Tourette's, Asperger's and Autism Spectrum Disorders. Brain Balance is brain based, not drug based. They subscribe to the theory that the brain can be changed – something once thought impossible. That means a child's problems aren't permanent, and the situation isn't hopeless. They recognize that many childhood disorders are actually manifestations of a single underlying condition called Functional Disconnection – an imbalance in the connections and function between and within the hemispheres (sides) of a child's brain – this condition is responsible for a host of behavioral, academic and social difficulties. They measure and improve a child's brain and body function on numerous dimensions. To gain a full understanding of a child's difficulties they first conduct a comprehensive assessment of all areas of their brain and body function. They, by integrating physical and cognitive exercises with dietary change, they are able to correct the underlying imbalance, improve function and reduce/eliminate negative behaviors.

Issue: **Social Media Dangers**
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Date: November 27, 2011

Description: Few people seem to realize or care about the dangers social media brings to their lives. Online habits are changing rapidly from a closed, private behavior towards an open and sharing culture. Stealing another person's identity is easier than you think. We are not aware of the information we share on the web. And we often do not realize that Google never forgets. Often we are not aware what others can find about us. Part of the problem is that we have almost no control over the data that is stored on the web about us. But once it is out there it can and will be used in ways you hadn't thought about before. Every time we log into a profile the data that is collected is directly related to our identity. It isn't anonymous, it is traceable. Current practice and business models make sharing more important than privacy and security. The current financial flow doesn't allow for us to develop better privacy or security measures as there is no one interested in investing in it. Privacy is losing ground to social media while they should be developed hand in hand.

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THE BEST OF OUR KNOWLEDGE

KDND-FM HD2
Saturdays, 7:00A-7:30A

Description

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

THE BEST OF OUR KNOWLEDGE
4th QUARTERLY ISSUES REPORTS
October 1st, 2011 – December 31st , 2011

DATE	TIME	SHOW #	TOPIC
10/03/11	25:00	1098	It's National Disability Employment Awareness Month. We look at programs to help educate blind and visually impaired students in science and technology. Then this week's Academic Minute professor explains why nanoparticles could make things better. Plus, unbelievably, 200,000 residents in the nation's capital lack basic literacy skills.
10/10/11	25:00	1099	We talk with higher education reformer, Dr. Bob Zemsky, about his newest book of ideas. Then this week's Academic Minute professor explains how smell boosted the development of larger brains in early mammals. And we hear the humorous sound track to a video that went viral which asked the question "So You Want to Get a PHD in the Humanities?"
10/17/11	25:00	1100	The slow economy is renewing the debate to get a college degree, in three, and save students thousands of dollars. Then, this week's Academic Minute professor explains how brain function changes with age. And we hear the dark comedy sequel - "Do You Want to Get a Ph.D. in the Humanities: Nine Years Later"
10/24/11	25:00	1101	It's our wrap up of National Disability Employment Awareness Month. First, we speak with a Columbia University student whose learning and career opportunities improved with accommodations. Then, a new brain reading computer helps ID reading problems and dyslexia in children. And, this week's Academic Minute professor talks about reading comprehension.
10/31/11	25:00	1102	Medicating students into submission. Just how wide spread is the problem? Then, an American couple helps thousands of refugees attend college in the U.S. And, this week's Academic Minute professor discusses the use of picture books in the classroom to improve young people's reading comprehension.
11/01/11	25:00	1103	"TEACHING THE RESTLESS: ONE SCHOOL'S REMARKABLE NO-RITALIN APPROACH TO HELPING CHILDREN LEARN AND SUCCEED" - Part 2 THROUGH THE EYES OF TEENS: WHAT THEY SAY ABOUT BULLYING IN SCHOOLS The Academic Minute
11/16/11	25:00	1104	SPACE HEADLINES AND UPDATES: THE FINAL FRONTIER - ASTROBIOLOGY RESEARCH AND EDUCATION SERIES "IMPACT EXPERIMENTS: APPLICATIONS TO SUGARS FOUND IN SPACE" THE ACADEMIC MINUTE - "COASTAL GEOLOGY AND THE PAST" - GUEST COMMENTARY: "THERE'S A POTENTIAL MASTERPIECE IN THE BLENDING OF ARTS AND SCIENCES"
11/23/11	25:00	1105	ASTROBIOLOGY RESEARCH AND EDUCATION SERIES "IMPACT EXPERIMENTS: APPLICATIONS TO SUGARS FOUND IN SPACE" Part Two: Research Methods and Teaching College Science - WOMEN IN STEM: A GENDER GAP TO INNOVATION - U.S. STEM STATS CONTINUE TO ALARM THE ACADEMIC MINUTE "PLANTS AND ANIMALS" -
11/30/11	25:00	1106	On this episode of The Best of Our Knowledge we discuss Brook Hauser's new book " The New Kids-Big Dreams and Brave Journeys at a High School for Immigrant Teens" and Judith Kroll talks about Bilingual Learners on The Academic Minute
12/05/11	25:00	1107	The Iowa Writers Workshop at the University of Iowa is the oldest and by far one of the most successful creative writing programs in the country. Graduates of the program have won virtually every major literary award. Today on The Best Of Our Knowledge, we'll visit with the current director of the Iowa Writers Workshop. We'll also spend an Academic Minute talking about the biggest sin in the writing world, whether you know you're committing it or not.
12/14/11	25:00	1108	On this episode of The Best of Our Knowledge we discuss Miss Rusty's Class and

THE BEST OF OUR KNOWLEDGE
4th QUARTERLY ISSUES REPORTS
October 1st, 2011 – December 31st , 2011

			Freedom of Speech on The Academic Minute.
12/19/11	25:00	1109	Every year, the Princeton Review makes news with its announcement of the number one party school in the country. But they have a much more important list. Today on The Best Of Our Knowledge, we'll find out how the arrive at the best colleges in the country. And once you find the college of your dreams...how do you pay for it? Not to worry, we'll talk to an expert on that too. We'll also spend an Academic Minute learning how happiness may or may not make this, or any decision, a lot easier.
12/28/11	25:00	1110	Today on The Best Of Our Knowledge...we'll take a look back at some features that made an impact on us. We'll revisit a week long experience that teaches science skills for hearing impaired young women...the Tech Girlz program from the National Technical Institute for the Deaf. And we'll get commentary on being a 21st century teacher.

51%

KDND-FM HD2
Saturdays, 7:30A-8:00A

Description

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.

2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.

3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.

4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.

5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.

6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.

7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.

8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.

9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.

10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

51% hosted by Susan Barnett
4th QUARTERLY ISSUES REPORTS
October 1st, 2011 – December 31st, 2011

DATE	TIME	SHOW	TOPIC
10/06/2011	25:00	1160	This week - some tough women A pioneer in the music business, a woman defying the government in Liberia, and a Native American woman who navigated two cultures.
10/13/2011	25:00	1161	This week we hear about cutting funding for the arts; how to recover after divorce; and we find out how to plan for retirement.
10/20/2011	25:00	1162	Have you ever wondered what life in 3D is like? We'll chat with one of the pioneers in 3D film plus remembering Kenya's pillar of strength, and a writer who had a knack for getting in her characters' heads. It's this week on 51%.
10/27/2011	25:00	1163	This week we talk about making our dreams a reality; why spicy food is just what the doctor ordered, and should you pay more, or less, for a house with an invisible resident?
11/03/2011	25:00	1164	This week on *51%* well talk about how our nation's roads, dams and bridges are crumbling, and take a look at our infrastructure's report card. Plus, we'll hear about the "witch of Wall Street".
11/10/2011	25:00	1165	Coming up this week... Just who are those people who are occupying wall street and joining in around the globe? We'll hear just one of millions of stories from the people who say they're the 99 percent. Plus what a hundred days in Juneau Alaska will teach you.
11/17/2011	25:00	1166	Coming up this week: All things are not equal when it comes to cancer... working to equalize access to treatment, and why hard work isn't enough if you want to get ahead at work.
11/24/2011	25:00	1167	Coming up this week: Getting the money out of politics... A proposal to solve multiple problems that is within reach, plus using a legendary name to help artists in need.
12/01/11	25:00	1168	Coming up this week: Democracy through the eyes of the Occupy Movement - we'll hear from some of the people whose occupation has put a city at odds with a state, and hear why women's voices might be what are needed to solve our global issues. Plus, a profile of a singer-songwriter legend.
12/08/11	25:00	1169	As you plan your holiday meals - the economy, and your health - will benefit by one simple choice. This week we look at reclaiming our food and how your employer might help with your commuting costs. Plus, there may be a way for you to save money at the gas pump - and all you have to do is ask. And we'll find out why moving out of the country may be the best possible career move for a woman.
12/15/11	25:00	1170	Peace - it's something we say we want, yet it's in short supply in today's world. This week we hear how one woman's spreading the message one honk at a time. Plus, we'll get closer to the issue of pepper spray, and speak with a music legend whose career began with a call for peace.
12/22/11	25:00	1171	It's time for holiday gatherings - and stress. This week on 51%, we get some advice to help us defuse the drama, plus some illegal gift giving
12/29/11	25:00	1172	This week we'll a place where science and traditional herbalism meet. Plus, we'll revisit the issue of body image, and look at the dangers of our personal electronics - that and much on more on 51% the women's perspective.