NCC Cable System Order

Rev. 11/16/16 65

Order #	62357749
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2868
Product Name	SD-57
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,646.46		
Commission	$246.97		
Net Total	$1,399.49		
Total Spots	244		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
2	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
3	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
4	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
5	AEN	A&E Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
6	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
7	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
8	AEN	A&E Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
9	AMC	AMC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$4.69	$9.38	30	Issue
10	AMC	AMC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	Issue
11	AMC	AMC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
12	AMC	AMC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$4.69	$4.69	30	Issue
13	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
14	AMC	AMC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	Issue
15	APL	Animal Planet Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
16	APL	Animal Planet Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
17	APL	Animal Planet Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
18	APL	Animal Planet Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
19	APL	Animal Planet Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
20	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
21	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue

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Est Code	2868
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
23	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
24	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
25	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
26	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
27	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
28	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
29	CNBC	CNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
30	CNBC	CNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
31	CNBC	CNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
32	CNBC	CNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
33	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
34	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
35	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
36	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
37	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
38	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
39	CNN	CNN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
40	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
41	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
42	CNN	CNN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	Discovery Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
44	DISC	Discovery Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
45	DISC	Discovery Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
46	DISC	Discovery Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
47	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
48	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
49	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
50	ENT	E! Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
51	ENT	E! Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
52	ENT	E! Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
53	ENT	E! Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
54	ENT	E! Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
55	ENT	E! Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
56	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
57	ENT	E! Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
58	ESP2	ESPN2 Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
59	ESP2	ESPN2 Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
60	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
61	ESP2	ESPN2 Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
62	ESPN	ESPN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
63	ESPN	ESPN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue

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Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks			2
Total			$1,646.46
Commission			$246.97
Net Total			$1,399.49
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Affiliate Split		100.0	
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Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	ESPN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
65	ESPN	ESPN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
66	ESPN	ESPN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
67	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
68	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
69	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
70	FRFM	Family Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
71	FRFM	Family Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
72	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
73	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	Issue
74	FOOD	Food Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
75	FOOD	Food Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
76	FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
77	FOOD	Food Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
78	FX	FX Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
79	FX	FX Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
80	FX	FX Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
81	FX	FX Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
82	FX	FX Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
83	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
84	FX	FX Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue

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85	FX	FX Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
86	HALL	Hallmark Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
87	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
88	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
89	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
90	HALL	Hallmark Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
91	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
92	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
93	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
94	HGTV	HGTV Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
95	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
96	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
97	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
98	HGTV	HGTV Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
99	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
100	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
101	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
102	HIST	History Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
103	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
104	HIST	History Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
105	HIST	History Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue

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Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2868
Product Name	SD-57
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$1,646.46
Commission			$246.97
Net Total			$1,399.49
Total Spots			244
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
107	HIST	History Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
108	HIST	History Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
109	HLN	Headline Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
110	HLN	Headline Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
111	HLN	Headline Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
112	HLN	Headline Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
113	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
114	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
115	HLN	Headline Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
116	LIF	Lifetime Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
117	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
118	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
119	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
120	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
121	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
122	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
123	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
124	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
125	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
126	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue

NCC Cable System Order

Order #	62357749
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2868
Product Name	SD-57
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
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Show All Lines			
Total # of Weeks			2
Total			$1,646.46
Commission			$246.97
Net Total			$1,399.49
Total Spots			244
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
128	MNBC	MSNBC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
129	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
130	NGC	National Geographic Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
131	NGC	National Geograpic Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
132	NGC	National Geograpic Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
133	NGC	National Geographic Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
134	SYFY	SyFy Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
135	SYFY	SyFy Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
136	SYFY	SyFy Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
137	SYFY	SyFy Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
138	TBSC	TBS Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
139	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
140	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
141	TBSC	TBS Morning	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
142	TBSC	TBS Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
143	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
144	TLC	TLC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
145	TLC	TLC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
146	TLC	TLC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
147	TLC	TLC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue

NCC Cable System Order

Order #	62357749
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2868
Product Name	SD-57
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$1,646.46
Commission			$246.97
Net Total			$1,399.49
Total Spots			244
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
149	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
150	TLC	TLC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
151	TNT	TNT Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
152	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
153	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
154	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
155	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
156	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
157	TNT	TNT Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
158	TRAV	Travel Channel Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$4.69	$4.69	30	Issue
159	TRAV	Travel Channel Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
160	TRAV	Travel Channel Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	$4.69	$4.69	30	Issue
161	TRAV	Travel Channel Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
162	TRAV	Travel Channel Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$4.69	$4.69	30	Issue
163	TRU	TruTV Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
164	TRU	TruTV Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
165	TRU	TruTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
166	TRU	TruTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
167	TRU	TruTV Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
168	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue

NCC Cable System Order

Order #	62357749
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-57
Product Code	SD-57
Est Code	2868
Product Name	SD-57
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$1,646.46
Commission			$246.97
Net Total			$1,399.49
Total Spots			244
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TRU	TruTV Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
170	TVL	TV Land Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
171	TVL	TV Land Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
172	TVL	TV Land Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	$7.81	$7.81	30	Issue
173	TVL	TV Land Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
174	TVL	TV Land Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
175	TVL	TV Land Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
176	TVL	TV Land Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
177	USA	USA Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
178	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.25	$12.50	30	Issue
179	USA	USA Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$6.25	$6.25	30	Issue
180	USA	USA Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$7.81	$15.62	30	Issue
181	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.25	$6.25	30	Issue
182	USA	USA Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$7.81	$7.81	30	Issue
183	USA	USA Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$6.25	$6.25	30	Issue
184	OXYG	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	$6.00	$12.00	30	10.27 new line
185	OXYG	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$6.00	$6.00	30	10.27 new line
186	OXYG	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	$9.00	$9.00	30	10.27 new line
187	OXYG	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	$11.00	$22.00	30	10.27 new line
188	OXYG	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	$11.00	$11.00	30	10.27 new line
189	OXYG	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	2	$6.00	$12.00	30	10.27 new line

NCC Cable System Order

Order #	62357749
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/24/16 - 11/06/16
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Advertiser	Alliance for a Better Minnesota

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Product Code	SD-57
Est Code	2868
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Makegood Policy	Approval Required

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Comments :	10.27 Adding missed $ from previous estimates - +$81, please review & confirm. thanks. no change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	OXYG	AVG. ALL WKS/SNAPPED	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$9.00	$9.00	30	10.27 new line

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	80	164	0	0	0	0	0	0	0	0	0	0	244
AMT	$540.01	$1,106.45	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,646.46

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62357749 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |