NCC Cable System Order

Rev. 11764589

Order #	62346515
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2548
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/22/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$658.00
Commission			$98.70
Net Total			$559.30
Total Spots			154
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 10.22 removed missed spots, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
2	AEN	A&E Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
3	AEN	A&E Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
4	AEN	A&E Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
5	AEN	A&E Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
6	AEN	A&E Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
7	AEN	A&E Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
8	AEN	A&E Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
9	BRVO	Bravo Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
10	BRVO	Bravo Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
11	BRVO	Bravo Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
12	BRVO	Bravo Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
13	BRVO	Bravo Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
14	BRVO	Bravo Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
15	BRVO	Bravo Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
16	BRVO	Bravo Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
17	CNN	CNN Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
18	CNN	CNN Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
19	CNN	CNN Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
20	CNN	CNN Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
21	CNN	CNN Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	

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Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
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Flight Dates	10/03/16 - 10/16/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2548
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/22/16	
Version		3 Vs. 2	
Show All Lines			
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Total			$658.00
Commission			$98.70
Net Total			$559.30
Total Spots			154
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 10.22 removed missed spots, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN Daytime	10/3/16	10/9/16	09:00	16:00					X			-	-	1	$4.00	$4.00	30	
23	CNN	CNN Prime	10/3/16	10/9/16	19:00	24:00					X			-	-	0	$5.00	$0.00	30	
24	CNN	CNN Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
25	DISC	Discovery Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
26	DISC	Discovery Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
27	DISC	Discovery Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
28	DISC	Discovery Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
29	DISC	Discovery Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$4.00	$4.00	30	
30	DISC	Discovery Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$4.00	$4.00	30	
31	DISC	Discovery Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
32	ENT	E! Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
33	ENT	E! Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
34	ENT	E! Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
35	ENT	E! Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
36	ENT	E! Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
37	ENT	E! Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
38	ENT	E! Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
39	ENT	E! Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
40	ESPN	ESPN Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
41	ESPN	ESPN Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
42	ESPN	ESPN Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	ESPN Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
44	ESPN	ESPN Prime	10/10/16	10/16/16	19:00	24:00		X	X	X				-	-	1	$5.00	$5.00	30	
45	ESPN	ESPN Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
46	ESPN	ESPN Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$5.00	$10.00	30	
47	ESPN	ESPN Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
48	FX	FX Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
49	FX	FX Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
50	FX	FX Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
51	FX	FX Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
52	FX	FX Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
53	FX	FX Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
54	FX	FX Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
55	FX	FX Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
56	HALL	Hallmark Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
57	HALL	Hallmark Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
58	HALL	Hallmark Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
59	HALL	Hallmark Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
60	HALL	Hallmark Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
61	HALL	Hallmark Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
62	HALL	Hallmark Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
63	HALL	Hallmark Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	

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Product Code	SD-21
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Product Name	
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Makegood Policy	Approval Required

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Total			$658.00
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Comments :	R3: 10.22 removed missed spots, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	HGTV Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
65	HGTV	HGTV Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
66	HGTV	HGTV Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
67	HGTV	HGTV Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
68	HGTV	HGTV Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
69	HGTV	HGTV Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
70	HGTV	HGTV Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
71	HGTV	HGTV Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
72	HIST	History Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
73	HIST	History Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
74	HIST	History Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
75	HIST	History Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	1	$5.00	$5.00	30	-1x
76	HIST	History Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
77	HIST	History Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
78	HIST	History Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	$5.00	$0.00	30	
79	HIST	History Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
80	LIF	Lifetime Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
81	LIF	Lifetime Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
82	LIF	Lifetime Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
83	LIF	Lifetime Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
84	LIF	Lifetime Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	

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85	LIF	Lifetime Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
86	LIF	Lifetime Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
87	LIF	Lifetime Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
88	MNBC	MSNBC Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
89	MNBC	MSNBC Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
90	MNBC	MSNBC Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
91	MNBC	MSNBC Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
92	MNBC	MSNBC Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
93	MNBC	MSNBC Daytime	10/3/16	10/9/16	09:00	16:00					X			-	-	1	$4.00	$4.00	30	
94	MNBC	MSNBC Prime	10/3/16	10/9/16	19:00	24:00					X			-	-	1	$5.00	$5.00	30	
95	MNBC	MSNBC Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
96	TBSC	TBS Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
97	TBSC	TBS Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
98	TBSC	TBS Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
99	TBSC	TBS Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
100	TBSC	TBS Morning	10/3/16	10/9/16	05:00	09:00					X	X	X	-	-	1	$4.00	$4.00	30	
101	TBSC	TBS Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
102	TBSC	TBS Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
103	TNT	TNT Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
104	TNT	TNT Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
105	TNT	TNT Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	

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Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$658.00		
Commission	$98.70		
Net Total	$559.30		
Total Spots	154		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 10.22 removed missed spots, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TNT	TNT Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
107	TNT	TNT Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
108	TNT	TNT Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
109	TNT	TNT Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	0	$5.00	$0.00	30	
110	TNT	TNT Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
111	TVL	TVLand Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
112	TVL	TVLand Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
113	TVL	TVLand Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
114	TVL	TVLand Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
115	TVL	TVLand Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
116	TVL	TVLand Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
117	TVL	TVLand Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	
118	TVL	TVLand Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	
119	USA	USA Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
120	USA	USA Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
121	USA	USA Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
122	USA	USA Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
123	USA	USA Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
124	USA	USA Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
125	USA	USA Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	1	$5.00	$5.00	30	

NCC Cable System Order

Order #	62346515
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2548
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/22/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$658.00
Commission			$98.70
Net Total			$559.30
Total Spots			154
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 10.22 removed missed spots, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	USA	USA Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	154	0	0	0	0	0	0	0	0	0	0	0	154
AMT	$658.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$658.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/24/16

62346515 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |