WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 156175

Schedule Dates	10/18/16-10/24/16
Advertiser	Roy Cooper for Governor (14140)
Agency	GMMB (2533)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	297/317/4713
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate Separation: 30

Date Entered	05/11/16
Last Modified	10/17/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25170263
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$657.00
Net Total	$3,723.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	37	$4,380.00
Grand Total:	37	$4,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	6A- 7A (EST)	1		X	X	X	X						WWAY (WWAY)	Good Morning Carolina P5	5/11/16
1.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6A- 7A (EST)	1		X	X	X	X			1	$80.00	$80.00	WWAY (WWAY)	Good Morning Carolina P5	10/12/16
2.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	7A- 9A (EST)			1	1	1	1						WWAY (WWAY)	Good Morning America P5	5/11/16
2.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7A- 9A (EST)			1	1	1	1			4	$120.00	$480.00	WWAY (WWAY)	Good Morning America P5	10/12/16
3.0	Revised Line / SPOT	10/23/16-10/23/16	6	:30	8A- 9A (EST)	1							X				WWAY (WWAY)	GMA-Sunday P5	5/11/16
3.1	Normal Line / SPOT	10/23/16-10/23/16	3	:30	8A- 9A (EST)	1							X	1	$60.00	$60.00	WWAY (WWAY)	GMA-Sunday P5	10/12/16
4.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	2P- 3P (EST)	2		X	X	X	X						WWAY (WWAY)	General Hospital P5	5/11/16
4.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	2P- 3P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	General Hospital P5	10/12/16
5.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	4P- 5P (EST)			1	1	1	1						WWAY (WWAY)	Judge Judy P5	5/11/16
5.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	4P- 5P (EST)			1	1	1	1			4	$60.00	$240.00	WWAY (WWAY)	Judge Judy P5	10/12/16
6.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	5P- 5:30P (EST)	3		X	X	X	X						WWAY (WWAY)	Early News Channel 3 P5	5/11/16
6.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- 5:30P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	Early News Channel 3 P5	10/12/16
7.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	5:30P- 6P (EST)	3		X	X	X	X						WWAY (WWAY)	News Channel 3 at 530p P5	5/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 03:49 PM on Monday, October 17 2016

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Contract # 156175

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Brand	Pol - Candidate (36744)
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Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	297/317/4713
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate Separation: 30

Date Entered	05/11/16
Last Modified	10/17/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25170263
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$657.00
Net Total	$3,723.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	37	$4,380.00
Grand Total:	37	$4,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- 6P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	News Channel 3 at 530p P5	10/12/16
8.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	6P- 6:30P (EST)			1	1	1	1						WWAY (WWAY)	News Channel 3 at 6p P5	9/11/16
8.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6P- 6:30P (EST)			1	1	1	1			4	$100.00	$400.00	WWAY (WWAY)	News Channel 3 at 6p P5	10/12/16
9.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	7P- 7:30P (EST)	2		X	X	X	X						WWAY (WWAY)	Entertainment Tonight P5	9/11/16
9.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7P- 7:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Entertainment Tonight P5	10/12/16
10.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	7:30P- 8P (EST)	1		X	X	X	X						WWAY (WWAY)	Insider P5	9/11/16
10.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7:30P- 8P (EST)	1		X	X	X	X			1	$75.00	$75.00	WWAY (WWAY)	Insider P5	10/12/16
11.0	Revised Line / SPOT	10/24/16-10/24/16	6	:30	8P- 10P (EST)	1	X										WWAY (WWAY)	DANCING WITH THE STARS P5	9/11/16
11.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	8P- 10P (EST)	1	X							1	$300.00	$300.00	WWAY (WWAY)	DANCING WITH THE STARS P5	10/12/16
12.0	Revised Line / SPOT	10/24/16-10/24/16	6	:30	10P- 11P (EST)	1	X										WWAY (WWAY)	CASTLE P5	9/11/16
12.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- 11P (EST)	1	X							1	$250.00	$250.00	WWAY (WWAY)	CONVICTION	10/12/16
13.0	Revised Line / SPOT	10/20/16-10/20/16	6	:30	8P- 9P (EST)	1				X							WWAY (WWAY)	GREY'S ANATOMY P5	9/11/16
13.1	Normal Line / SPOT	10/20/16-10/20/16	4	:30	8P- 9P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	GREY'S ANATOMY P5	10/12/16

CONFIRMATION CONTRACT

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Sales Office	Millenium - Washington
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	297/317/4713
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate Separation: 30

Date Entered	05/11/16
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Entered By	Sloane Long
CO-OP	No
Headline #	ECR25170263
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$657.00
Net Total	$3,723.00
Sales Tax	

WWAY (WWAY)

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14.0	Revised Line / SPOT	10/20/16-10/20/16	5	:30	9P- 10P (EST)	1				X							WWAY (WWAY)	SCANDAL P5	9/11/16
14.1	Normal Line / SPOT	10/20/16-10/20/16	4	:30	9P- 10P (EST)	1				X					$300.00		WWAY (WWAY)	NOTORIOUS	10/12/16
14.1.1	Closed Preempt	10/20/16															WWAY (WWAY)	Rate/Exception -	
15.0	Revised Line / SPOT	10/21/16-10/21/16	7	:30	8P- 9P (EST)	1					X						WWAY (WWAY)	LAST MAN STANDING/DR. KEN P5	9/11/16
15.1	Normal Line / SPOT	10/21/16-10/21/16	4	:30	8P- 9P (EST)	1					X			1	$200.00	$200.00	WWAY (WWAY)	LAST MAN STANDING/DR. KEN P5	10/12/16
16.0	Revised Line / SPOT	10/21/16-10/21/16	6	:30	10P- 11P (EST)	1					X						WWAY (WWAY)	20/20-FRI-ABC P5	9/11/16
16.1	Normal Line / SPOT	10/21/16-10/21/16	4	:30	10P- 11P (EST)	1					X			1	$200.00	$200.00	WWAY (WWAY)	20/20-FRI-ABC P5	10/12/16
17.0	Revised Line / SPOT	10/23/16-10/23/16	6	:30	7P- 8P (EST)	1							X				WWAY (WWAY)	AFHV P5	9/11/16
17.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	7P- 8P (EST)	1							X	1	$125.00	$125.00	WWAY (WWAY)	AFHV P5	10/12/16
18.0	Revised Line / SPOT	10/23/16-10/23/16	6	:30	9P- 10P (EST)	1							X				WWAY (WWAY)	The Family-ABC P5	9/11/16
18.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9P- 10P (EST)	1							X	1	$250.00	$250.00	WWAY (WWAY)	SECRETS & LIES	10/12/16
19.0	Revised Line / SPOT	10/18/16-10/21/16	6	:30	11P- 11:35P (EST)	2		X	X	X	X						WWAY (WWAY)	News Channel 3 at 11p P5	9/11/16
19.1	Normal Line / SPOT	10/18/16-10/21/16	5	:30	11P- 11:35P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	News Channel 3 at 11p P5	10/12/16

CONFIRMATION CONTRACT

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WWAY (WWAY)

By Broadcast Month	Spots	Rate
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20.0	Revised Line / SPOT	10/23/16-10/23/16	6	:30	11P- 11:30P (EST)	1							X				WWAY (WWAY)	Newschannel 3 Sunday P5	5/11/16
20.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11P- 11:30P (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	Newschannel 3 Sunday P5	10/12/16
21.0	Revised Line / SPOT	10/22/16-10/22/16	6	:30	8P- 11:30P (EST)	1						X					WWAY (WWAY)	ABC Saturday Night College Football P5	5/11/16
21.1	Normal Line / SPOT	10/22/16-10/22/16	4	:30	8P- 11:30P (EST)	1						X		1	$200.00	$200.00	WWAY (WWAY)	ABC Saturday Night College Football P5	10/12/16
22.0	M/G For 14.1.1 / SPOT	10/23/16-10/23/16	4	:30	8P- 9P (EST)	1							X	1	$300.00	$300.00	WWAY (WWAY)	ONCE UPON A TIME	10/17/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 03:49 PM on Monday, October 17 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25170263 **Changes as of:** 10/12/2016 at 4:46 PM **Version:** Current State Version 2

CPE: 297/317/4713 **Flight:** 10/18/16 - 10/24/16 **Station:** WWAY **Total $:** $4,380.00

Agency: GMMB **Advertiser:** Roy Cooper for Governor **Market:** Wilmington, NC **Total Spots:** 37

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: candidate **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5021311 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Furman, Mike **Con Type:** POLITICAL/VOTE **Traffic #:** 156175

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: SEE ALL RATE REVS DONE
PREVTT = 2,785
ADD = 1,595
REV = 4,380
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total $	CPP	GRP
							10/18					
1	Tu-F,M 6a-7a		Good Morning Carolina	$80.00	0	30	1		1	$80.00	$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	$120.00	0	30	4		4	$480.00	$0.00	0.0
3	Su 8a-9a		GMA-Sunday	$60.00	0	30	1		1	$60.00	$0.00	0.0
4	Tu-F,M 2p-3p		General Hospital	$60.00	0	30	2		2	$120.00	$0.00	0.0
5	Tu-F,M 4p-5p		Judge Judy	$60.00	0	30	4		4	$240.00	$0.00	0.0
6	Tu-F,M 5p-5:30p		Early News Channel 3	$75.00	0	30	3		3	$225.00	$0.00	0.0
7	Tu-F,M 5:30p-6p		News Channel 3 at 530p	$75.00	0	30	3		3	$225.00	$0.00	0.0
8	Tu-F,M 6p-6:30p		News Channel 3 at 6p	$100.00	0	30	4		4	$400.00	$0.00	0.0
9	Tu-F,M 7p-7:30p		Entertainment Tonight	$75.00	0	30	2		2	$150.00	$0.00	0.0
10	Tu-F,M 7:30p-8p		Insider	$75.00	0	30	1		1	$75.00	$0.00	0.0
11	M 8p-10p		DANCING WITH THE STARS	$300.00	0	30	1		1	$300.00	$0.00	0.0
12	M 10p-11p		CONVICTION	$250.00	0	30	1		1	$250.00	$0.00	0.0
13	Th 8p-9p		GREY'S ANATOMY	$300.00	0	30	1		1	$300.00	$0.00	0.0
14	Th 9p-10p		NOTORIOUS	$300.00	0	30	1		1	$300.00	$0.00	0.0
15	F 8p-9p		LAST MAN STANDING/DR. KEN	$200.00	0	30	1		1	$200.00	$0.00	0.0
16	F 10p-11p		20/20-FRI-ABC	$200.00	0	30	1		1	$200.00	$0.00	0.0
17	Su 7p-8p		AFHV	$125.00	0	30	1		1	$125.00	$0.00	0.0
18	Su 9p-10p		SECRETS AND LIES	$250.00	0	30	1		1	$250.00	$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25170263	**Changes as of:**	10/12/2016 at 4:46 PM	**Version:**	Current State Version 2
CPE:	297/317/4713	**Flight:**	10/18/16 - 10/24/16	**Station:**	WWAY
Agency:	GMMB	**Advertiser:**	Roy Cooper for Governor	**Market:**	Wilmington, NC
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON
		Agency Order #:	5021311	**Primary Demo:**	Adults 35+
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $: $4,380.00
Total Spots: 37
Total CPP: $0.00
Total GRP:
Traffic #: 156175
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total $	CPP	GRP
							10/18					
19	Tu-F,M 11p-11:35p		News Channel 3 at 11p	$60.00	0	30	2		2	$120.00	$0.00	0.0
20	Su 11p-11:30p		Newschannel 3 Sunday	$80.00	0	30	1		1	$80.00	$0.00	0.0
21	Sa 8p-11:30p		ABC Saturday Night College Football	$200.00	0	30	1		1	$200.00	$0.00	0.0
						TOTALS:	**37**		**37**	**$4,380.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25170263	**Changes as of:**	10/12/2016 at 4:46 PM	**Version:**	Current State Version 2		
CPE:	297/317/4713	**Flight:**	10/18/16 - 10/24/16	**Station:**	WWAY	**Total $:**	$4,380.00
Agency:	GMMB	**Advertiser:**	Roy Cooper for Governor	**Market:**	Wilmington, NC	**Total Spots:**	37
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON	**Total CPP:**	$0.00
		Agency Order #:	5021311	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	Furman, Mike	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	156175
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/12/16 4:23 PM	CHRISTIAN CAMBEIRO	SEE ALL RATE REVS DONE PREVTT = 2,785 ADD = 1,595 REV = 4,380 PLS CF - THANKS
05/11/16 10:31 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information

Market Budget:	**$31,286**
WWAY Share:	**14%**
Comment:	
WECT:	**64%**
WILM:	**12%**
WSFX:	**10%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	$4,380.00	N/A	0.0
Total	**100%**	**37**	**$4,380.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	37	$4,380.00
Total	**37**	**$4,380.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/12/16 4:23 PM	CHRISTIAN CAMBEIRO	Confirmed			$1,595.00	$4,380.00	Changes: Total $ from $2,785.00 to $4,380.00, User Entered $ from $0.00 to $4,380.00, Demo Meta to [R16], Calculated Dollars from $2,785.00 to $4,380.00, Competitive Market Budget from $19,893 to $31,286, Comments from Separation: 30 to SEE ALL RATE REVS DONE PREVTT = 2,785 ADD = 1,595 REV = 4,380 PLS CF - THANKS. 21 buylines added or modified.
Queued for Electronic Contracting	5/11/16 11:54 AM					$0	$0	
Queued for Electronic Contracting	5/11/16 11:54 AM					$0	$0	
New	5/11/16 10:30 AM	CHRISTIAN CAMBEIRO	Confirmed	37		$2,785.00	$2,785.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.