WPTA
FT WAYNE

WPTA Television Inc
3401 Butler RD
Fort Wayne, IN 46808-3811

Brabender Cox Milhalke
1218 GRANDVIEW AVE STE 1
PITTSBURGH, PA 15211-1239

Contract # 422441

Schedule Dates	10/25/16-10/31/16
Advertiser	Friends of Todd Young (27267)
Agency	Brabender Cox Milhalke (3181)
Product	Political - US Senate (1095)
Brand	F-US Senate-IN Senate (134735)
Salesperson	Continental, Washington DC (1465)
Sales Office	Katz/Washington DC
Buyer Name	Liz,Kundu,
Phone/Fax	/
CPE	5/30/150
Account Types	National/Agency Political
Billing Type	Standard
Comments	IN WINDOW GENERAL

Date Entered	10/24/16
Last Modified	10/28/16
Entered By	Georgeann Lauer
CO-OP	No
Headline #	ECR25339329
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,557.75
Net Total	$8,827.25
Sales Tax	

WPTA ABC (WPTA)

By Broadcast Month	Spots	Rate
Oct. 2016	37	$8,020.00
Nov. 2016	13	$2,365.00
Grand Total:	50	$10,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	108213- GOOD MORNING AMERICA				1					1	$250.00	$250.00	WPTA ABC (WPTA)	Good Morning America	10/24/16
2.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108213- GOOD MORNING AMERICA						1			1	$250.00	$250.00	WPTA ABC (WPTA)	Good Morning America	10/24/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108213- GOOD MORNING AMERICA		1							1	$250.00	$250.00	WPTA ABC (WPTA)	Good Morning America	10/24/16
4.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	108219- Live With Kelly and Michael			1						1	$75.00	$75.00	WPTA ABC (WPTA)	Live! With Kelly	10/24/16
5.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	108219- Live With Kelly and Michael				1					1	$75.00	$75.00	WPTA ABC (WPTA)	Live! With Kelly	10/24/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	108219- Live With Kelly and Michael					1				1	$75.00	$75.00	WPTA ABC (WPTA)	Live! With Kelly	10/24/16
7.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108219- Live With Kelly and Michael						1			1	$75.00	$75.00	WPTA ABC (WPTA)	Live! With Kelly	10/24/16
8.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108219- Live With Kelly and Michael		1							1	$75.00	$75.00	WPTA ABC (WPTA)	Live! With Kelly	10/24/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108224- Wendy Williams		1							1	$50.00	$50.00	WPTA ABC (WPTA)	Wendy Williams	10/24/16

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10.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	12P- 1P (EST)				1					1	$50.00	$50.00	WPTA ABC (WPTA)	ABC 21 News At Noon/INsight	10/24/16
11.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	12P- 1P (EST)						1			1	$50.00	$50.00	WPTA ABC (WPTA)	ABC 21 News At Noon/INsight	10/24/16
12.0	Revised Line / SPOT	10/31/16-10/31/16	2	:30	12P- 1P (EST)		1										WPTA ABC (WPTA)	ABC 21 News At Noon/INsight	10/24/16
12.1	Normal Line / SPOT	10/31/16-10/31/16	2	:30	12P- 1P (EST)		2							2	$50.00	$100.00	WPTA ABC (WPTA)	ABC 21 News At Noon/INsight	10/28/16
13.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	78862- THE CHEW			1						1	$50.00	$50.00	WPTA ABC (WPTA)	The Chew	10/24/16
14.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	78862- THE CHEW					1				1	$50.00	$50.00	WPTA ABC (WPTA)	The Chew	10/24/16
15.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	78862- THE CHEW						1				$50.00		WPTA ABC (WPTA)	The Chew	10/24/16
15.0.1	Closed Preempt	10/28/16															WPTA ABC (WPTA)	Issue Date/Exception -	
16.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	78862- THE CHEW		1								$50.00		WPTA ABC (WPTA)	The Chew	10/24/16
16.0.1	Closed Preempt	10/31/16															WPTA ABC (WPTA)	Issue Date/Spot -	
17.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	62751- GENERAL HOSPITAL						1				$90.00		WPTA ABC (WPTA)	General Hospital	10/24/16
17.0.1	Closed Preempt	10/28/16															WPTA ABC (WPTA)	Issue Date/Spot -	

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18.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	62751- GENERAL HOSPITAL		1								$90.00		WPTA ABC (WPTA)	General Hospital	10/24/16
18.0.1	Closed Preempt	10/31/16															WPTA ABC (WPTA)	Issue Date/Exception -	
19.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	113171- Harry				1					1	$75.00	$75.00	WPTA ABC (WPTA)	HARRY	10/24/16
20.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	113171- Harry						1			1	$75.00	$75.00	WPTA ABC (WPTA)	HARRY	10/24/16
21.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	108261- Ellen			1						1	$150.00	$150.00	WPTA ABC (WPTA)	Ellen	10/24/16
22.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	108261- Ellen				1					1	$150.00	$150.00	WPTA ABC (WPTA)	Ellen	10/24/16
23.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108261- Ellen						1			1	$150.00	$150.00	WPTA ABC (WPTA)	Ellen	10/24/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108261- Ellen		1							1	$150.00	$150.00	WPTA ABC (WPTA)	Ellen	10/24/16
25.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	108267- ABC 21 News at 5PM			1						1	$275.00	$275.00	WPTA ABC (WPTA)	ABC 21 News At 5PM	10/24/16
26.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	108267- ABC 21 News at 5PM				1					1	$275.00	$275.00	WPTA ABC (WPTA)	ABC 21 News At 5PM	10/24/16
27.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	108267- ABC 21 News at 5PM					1				1	$275.00	$275.00	WPTA ABC (WPTA)	ABC 21 News At 5PM	10/24/16
28.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108267- ABC 21 News at 5PM						1			1	$275.00	$275.00	WPTA ABC (WPTA)	ABC 21 News At 5PM	10/24/16

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29.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108267- ABC 21 News at 5PM		1							1	$275.00	$275.00	WPTA ABC (WPTA)	ABC 21 News At 5PM	10/24/16
30.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	108287- Access Hollywood				1					1	$200.00	$200.00	WPTA ABC (WPTA)	ACCESS HOLLYWOOD	10/24/16
31.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	108287- Access Hollywood					1				1	$200.00	$200.00	WPTA ABC (WPTA)	ACCESS HOLLYWOOD	10/24/16
32.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108287- Access Hollywood						1			1	$200.00	$200.00	WPTA ABC (WPTA)	ACCESS HOLLYWOOD	10/24/16
33.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108287- Access Hollywood		1							1	$200.00	$200.00	WPTA ABC (WPTA)	ACCESS HOLLYWOOD	10/24/16
34.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	108279- ABC 21 News at 11PM			1						1	$300.00	$300.00	WPTA ABC (WPTA)	ABC 21 News At 11PM	10/24/16
35.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	108279- ABC 21 News at 11PM					1				1	$300.00	$300.00	WPTA ABC (WPTA)	ABC 21 News At 11PM	10/24/16
36.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108279- ABC 21 News at 11PM						1			1	$300.00	$300.00	WPTA ABC (WPTA)	ABC 21 News At 11PM	10/24/16
37.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	108279- ABC 21 News at 11PM		1							1	$300.00	$300.00	WPTA ABC (WPTA)	ABC 21 News At 11PM	10/24/16
38.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	62753- JIMMY KIMMEL LIVE						1			1	$100.00	$100.00	WPTA ABC (WPTA)	Jimmy Kimmel Live	10/24/16
39.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	62752- ABC NEWS NIGHTLINE			1						1	$40.00	$40.00	WPTA ABC (WPTA)	Nightline	10/24/16

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40.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	62752- ABC NEWS NIGHTLINE				1					1	$40.00	$40.00	WPTA ABC (WPTA)	Nightline	10/24/16
41.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	62752- ABC NEWS NIGHTLINE						1			1	$40.00	$40.00	WPTA ABC (WPTA)	Nightline	10/24/16
42.0	Revised Line / SPOT	10/31/16-10/31/16	2	:30	62752- ABC NEWS NIGHTLINE		1										WPTA ABC (WPTA)	Nightline	10/24/16
42.1	Normal Line / SPOT	10/31/16-10/31/16	2	:30	62752- ABC NEWS NIGHTLINE		2							2	$40.00	$80.00	WPTA ABC (WPTA)	Nightline	10/28/16
43.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	107958- U.S. Farm Report							1		1	$25.00	$25.00	WPTA ABC (WPTA)	US Farm Report	10/24/16
44.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	7P- ABC 21 News News Weekend 6PM							1			$200.00		WPTA ABC (WPTA)	ABC 21 News At 6PM	10/24/16
44.0.1	Closed Preempt	10/29/16															WPTA ABC (WPTA)	Live Event/Spot - College Football ran long	
45.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	108213- GOOD MORNING AMERICA								1	1	$175.00	$175.00	WPTA ABC (WPTA)	Good Morning America Sunday	10/24/16
46.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	62733- DANCING WITH THE STARS		1							1	$850.00	$850.00	WPTA ABC (WPTA)	DWTS	10/24/16

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47.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	8P- 9P (EST)			1						1	$850.00	$850.00	WPTA ABC (WPTA)	THE MIDDLE/AMERICAN HOUSEWIFE	10/24/16
48.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	9P- 10P (EST)				1					1	$950.00	$950.00	WPTA ABC (WPTA)	MODERN FAMILY	10/24/16
49.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	109141- DESIGNATED SURVIVOR				1					1	$450.00	$450.00	WPTA ABC (WPTA)	DESIGNATED SURVIVOR	10/24/16
50.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	62747- 20/20						1			1	$600.00	$600.00	WPTA ABC (WPTA)	20/20-ABC	10/24/16
51.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	108224- Wendy Williams						1			1	$50.00	$50.00	WPTA ABC (WPTA)		10/27/16
52.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	78578- ONCE UPON A TIME								1	1	$500.00	$500.00	WPTA ABC (WPTA)	rebate $	10/28/16
53.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	12P- 1P (EST)		1							1	$35.00	$35.00	WPTA ABC (WPTA)	rebate $	10/28/16

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