INVOICE

DUPLICATE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474233-1	08/28/16	August 2016	08/01/16 - 08/22/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtc	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4551

Flight Dates	Order #	Alt Order #
08/16/16 - 08/22/16	1474233	08223425

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/16/16	08/19/16	T-F WPBF News 25 @ 1111-11:35PM		-TWTF--	:30	2	$750.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/16/16	08/22/16	-TWTF--	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/17/16	11:13 PM	T-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1617H	$750.00	NM
4	WPBF	Th	08/18/16	11:30 PM	T-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1617H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/16/16	08/19/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	2	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/16/16	08/22/16	-TWTF--	2	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/17/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1617H	$275.00	NM
3	WPBF	Th	08/18/16	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1617H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/16/16	08/19/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/16/16	08/22/16	-TWTF--	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	08/17/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1617H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/16/16	08/19/16	Ellen	4-5p	-TWTF--	:30	2	$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/16/16	08/22/16	-TWTF--	2	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPBF	W	08/17/16	4:29 PM	Ellen	4-5p	:30	PRATV1617H	$400.00	NM
2	WPBF	Th	08/18/16	4:38 PM	Ellen	4-5p	:30	PRATV1617H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/16/16	08/19/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	$200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/16/16	08/22/16	-TWTF--	2	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represer and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on th basis of race or ethnicity.

INVOICE

DUPLICATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474233-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4551

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/16/16	08/19/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	2	$200.00	NM

Class of Time - Pre-emptible with notice

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/17/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1617H	$200.00	NM
2	WPBF	Th	08/18/16	5:40 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1617H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/16/16	08/19/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	$1,700.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/16/16	08/22/16	-TWTF--	2	$1,700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Th	08/18/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1617H	$1,700.00	NM
1	WPBF	F	08/19/16	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1617H	$1,700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/22/16	08/22/16	Good Morning America	7-9AM	M------	:30	2	$625.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/16/16	08/22/16	M------	2	$625.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/22/16	7:27 AM	Good Morning America	7-9AM	:30	PRATV1617H	$625.00	NM
2	WPBF	M	08/22/16	8:59 AM	Good Morning America	7-9AM	:30	PRATV1617H	$625.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/20/16	08/20/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	$125.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/15/16	08/21/16	-----1-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/20/16	5:37 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1617H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/20/16	08/20/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	$250.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/15/16	08/21/16	-----1-	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/20/16	6:25 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1617H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/20/16	08/20/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	$600.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/15/16	08/21/16	-----1-	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/20/16	7:07 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1617H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/16	08/20/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	$400.00	NM

Class of Time - Pre-emptible with notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/15/16	08/21/16	-----1-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/20/16	6:59 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1617H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/20/16	08/20/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	$625.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
08/15/16	08/21/16	-----1-	1	$625.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/20/16	7:36 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1617H	$625.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represer and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on th basis of race or ethnicity.

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474233-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4551

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/20/16	08/20/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	$625.00	NM
	Class of Time - Immediately Pre-emptible without notice								
14	08/20/16	08/20/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	$350.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date 08/15/16	End Date 08/21/16	MTWTFSS -----1-	Spots/Week 1	Rate $350.00			
	Spots: # 1	Ch WPBF	Day Sa	Air Date 08/20/16	Air Time Description 8:55 AM Sat 8-9am News	Start/End Time Sat 8-9am	Length :30	Ad-ID PRATV1617H	Rate $350.00 Type NM
15	08/21/16	08/21/16	Sun 11:35pm Late News	1135p-12am	------1	:30	1	$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date 08/15/16	End Date 08/21/16	MTWTFSS ------1	Spots/Week 1	Rate $300.00			
	Spots: # 1	Ch WPBF	Day Su	Air Date 08/21/16	Air Time Description 11:43 PM Sun 11:35pm Late News	Start/End Time 1135p-12am	Length :30	Ad-ID PRATV1617H	Rate $300.00 Type NM
19	08/22/16	08/22/16	WPBF News 25 5-6:00am	5:00-6:00am	M------	:30	1	$200.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date 08/16/16	End Date 08/22/16	MTWTFSS M------	Spots/Week 1	Rate $200.00			
	Spots: # 1	Ch WPBF	Day M	Air Date 08/22/16	Air Time Description 5:14 AM WPBF News 25 5-6:00am	Start/End Time 5:00-6:00am	Length :30	Ad-ID PRATV1617H	Rate $200.00 Type NM
20	08/22/16	08/22/16	1230-1P Access Hollywoc	1230-1p	M------	:30	1	$275.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date 08/16/16	End Date 08/22/16	MTWTFSS M------	Spots/Week 1	Rate $275.00			
	Spots: # 1	Ch WPBF	Day M	Air Date 08/22/16	Air Time Description 12:41 PM 1230-1P Access Hollywood	Start/End Time 1230-1p	Length :30	Ad-ID PRATV1617H	Rate $275.00 Type NM
21	08/22/16	08/22/16	WPBF News 25 @ Noon	12pm-1230pm	M------	:30	1	$400.00	NM
	Class of Time - Pre-emptible with notice								
	Weeks:	Start Date 08/16/16	End Date 08/22/16	MTWTFSS M------	Spots/Week 1	Rate $400.00			
	Spots: # 1	Ch WPBF	Day M	Air Date 08/22/16	Air Time Description 12:13 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm	Length :30	Ad-ID PRATV1617H	Rate $400.00 Type NM
22	08/22/16	08/22/16	Ellen	4-5p	M------	:30	1	$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date 08/16/16	End Date 08/22/16	MTWTFSS M------	Spots/Week 1	Rate $400.00			
	Spots: # 1	Ch WPBF	Day M	Air Date 08/22/16	Air Time Description 4:32 PM Ellen	Start/End Time 4-5p	Length :30	Ad-ID PRATV1617H	Rate $400.00 Type NM
23	08/21/16	08/21/16	LITTLE LEAGUE	3p-6P	------1	:30	1	$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	Weeks:	Start Date 08/15/16	End Date 08/21/16	MTWTFSS ------1	Spots/Week 1	Rate $400.00			
	Spots: # 1	Ch WPBF	Day Su	Air Date 08/21/16	Air Time Description 5:29 PM LITTLE LEAGUE	Start/End Time 3p-6P	Length :30	Ad-ID PRATV1617H	Rate $400.00 Type NM

Total Spots 25

Payment Terms 30 Days

Gross Total **$12,625.00**

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represen and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

DUPLICATE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474233-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4551

Agency Commission	$1,893.75
Net Amount Due	$10,731.25

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represer and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on th basis of race or ethnicity.