KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25145749 **Changes as of:** 9/30/2016 at 9:03 AM **Version:** Highlighting Revision 2

CPE: 1853/5667/36742 **Flight:** 10/3/16 - 11/13/16 **Station:** NECA **Total $:** $1,890.00

Agency: US INTERNATIONAL MED **Advertiser:** CA FOR UNITED MEDICA **Market:** Eureka **Total Spots:** 102

US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 **Product:** Prop **Office:** LOS ANGELES **Total CPP:** $28.04

Agency Order #: 4946010 **Primary Demo:** Adults 35+ **Total GRP:** 67.4

Buyer: Kelly, Liz **Con Type:** POLITICAL/VOTE **Traffic #:** 228108

Salesperson: MARK DEUTSCH 323-966-5272 **Assistant:** Margaret Barajas 323-966-5001 **Separation:**

Comments: Separation: 8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total $	CPP	GRP
							10/3 - 11/7									
REV- 1	M-F 6a-9a		MORNINGS-TWO<	$15.00	0.8	15	16 ▶ 0	16 ▶ 0	16	16	16	0	48	$720.00	$18.75	38.4
	bookends															
REV- 2	M-F 12n-12:30p		KTVU NEWS-NOON	$15.00	0.4	15	8 ▶ 0	8 ▶ 0	8	8	8	0	24	$360.00	$37.50	9.6
	bookends															
3	M-Tu 6a-9a		MORNINGS-TWO<	$15.00	0.8	15	0	0	0	0	0	4	4	$60.00	$18.75	3.2
	bookends															
CAN 4	~~M 12m-2:30p~~		~~VARIOUS~~	~~$15.00~~	~~0.4~~	~~15~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~2~~	~~2~~	~~$30.00~~	~~$37.50~~	~~0.8~~
REV+ 5	M-F 6a-9a		MORNINGS-TWO<	$30.00	0.8	30	0 ▶ 8	0 ▶ 8	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	16	$480.00	$37.50	12.8
REV+ 6	M 12n-2:30p		NEWS	$15.00	0.1	15	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 2	2	$30.00	$150.00	0.2
	bookends															
REV+ 7	M-F 12n-12:30p		KTVU NEWS-NOON	$30.00	0.4	30	0 ▶ 4	0 ▶ 4	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	8	$240.00	$75.00	3.2
						TOTALS:	**12**	**12**	**24**	**24**	**24**	**6**	**102**	**$1,890.00**	**$28.04**	**67.4**

KRVU
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228108

Schedule Dates	10/03/16-11/08/16	**Date Entered**	04/25/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/30/16
Agency	US International Media (1548)	**Entered By**	Chris Gomez
Product	Political - State Races (1208)	**CO-OP**	No
Brand	NECA EST. 36742 (99490)	**Headline #**	ECR25145749
Salesperson	Millennium - Los Angeles, Los Angeles (1305)	**Demo**	A35+R
Sales Office	Millennium - Los Angeles	**Order Type**	Normal
Buyer Name	Liz,Kelly,	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667/36742	**Commission**	$283.50
Account Types	National/Political Issue	**Net Total**	$1,606.50
Billing Type	Standard	**Sales Tax**	
Comments	NECA Prop Separation: 8		

KRVU-NECA COMBINED (KRVU)

By Broadcast Month	Spots	Rate
Oct. 2016	48	$1,440.00
Nov. 2016	15	$450.00
Grand Total:	63	$1,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/03/16-11/04/16	7	:15	6A- 9A (PST)	16	X	X	X	X	X						KRVU-NECA COMBINED (KRVU)	MORNINGS-TWO<	4/25/16
1.1	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	6A- 9A (PST)	8	X	X	X	X	X						KRVU-NECA COMBINED (KRVU)	MORNINGS-TWO<	4/25/16
1.2	**Normal Line / SPOT**	**10/03/16-11/04/16**	1	:30	**6A- 9A (PST)**	8	X	X	X	X	X			40	$30.00	$1,200.00	**KRVU-NECA COMBINED (KRVU)**	**MORNINGS-TWO<**	**9/29/16**
2.0	Revised Line / SPOT	10/03/16-11/04/16	7	:15	12P- 12:30P (PST)	8	X	X	X	X	X						KRVU-NECA COMBINED (KRVU)	KTVU NEWS-NOON	4/25/16
2.1	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12P- 12:30P (PST)	4	X	X	X	X	X						KRVU-NECA COMBINED (KRVU)	KTVU NEWS-NOON	4/25/16
2.2	**Normal Line / SPOT**	**10/03/16-11/04/16**	1	:30	**12P- 12:30P (PST)**	4	X	X	X	X	X			20	$30.00	$600.00	**KRVU-NECA COMBINED (KRVU)**	**KTVU NEWS-NOON**	**9/29/16**
3.0	Revised Line / SPOT	11/07/16-11/08/16	7	:15	6A- 9A (PST)		2	2									KRVU-NECA COMBINED (KRVU)	MORNINGS-TWO<	4/25/16
3.1	Revised Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	6A- 9A (PST)		1	1									KRVU-NECA COMBINED (KRVU)	MORNINGS-TWO<	4/25/16
3.2	Revised Line / SPOT	11/07/16-11/08/16	1	:30	6A- 9A (PST)		1	1									KRVU-NECA COMBINED (KRVU)	MORNINGS-TWO<	9/29/16
3.3	**Normal Line / SPOT(B/E)**	**11/07/16-11/08/16**	1	:15/:15	**6A- 9A (PST)**		1	1						2	$30.00	$60.00	**KRVU-NECA COMBINED (KRVU)**	**MORNINGS-TWO<**	**9/30/16**
4.0	Revised Line / SPOT	11/07/16-11/07/16	7	:15	12P- 2:30P (PST)		2										KRVU-NECA COMBINED (KRVU)	VARIOUS	4/25/16
4.1	Revised Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12P- 2:30P (PST)		1										KRVU-NECA COMBINED (KRVU)	VARIOUS	4/25/16
4.2	Revised Line / SPOT	11/07/16-11/07/16	1	:30	12P- 2:30P (PST)		1										KRVU-NECA COMBINED (KRVU)	VARIOUS	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 12:34 PM on Tuesday, October 4 2016

Bonten California

KRVU
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

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4.3	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12P- 2:30P (PST)		1							1	$30.00	$30.00	KRVU-NECA COMBINED (KRVU)	VARIOUS	9/30/16

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