WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2537630

Schedule Dates	08/16/16-08/22/16
Advertiser	Priorities USA Action (72141)
Agency	Targeted Platform Media (15945)
Product	POLITICAL ISSUE (ns) (1187)
Brand	TV (105655)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	
Phone/Fax	/
CPE	773/783/4701
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	tv Separation: 30 AMY MCCREARY

Date Entered	06/20/16
Last Modified	08/03/16
Entered By	Lisa Carter
CO-OP	No
Headline #	ECR25194234
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$360.00
Net Total	$2,040.00
Sales Tax	

Greensboro (WMYV)

By Broadcast Month	Spots	Rate
Aug. 2016	25	$2,400.00
Grand Total:	25	$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/16/16-08/19/16	1	:30	9:59:15A- Steve Wilkos Show	2		X	X	X	X			2	$40.00	$80.00	Greensboro (WMYV)	Steve Wilkos	6/20/16
2.0	Normal Line / SPOT (2)	08/16/16-08/19/16	2	:30	10:58A- Maury Povich 2	2		X	X	X	X			2	$60.00	$120.00	Greensboro (WMYV)	Maury Povich	6/20/16
3.0	Normal Line / SPOT (3)	08/16/16-08/19/16	1	:30	2:30P- Judge Faith 2	1		X	X	X	X			1	$60.00	$60.00	Greensboro (WMYV)	CAN AIR 2-3P IN Judge Faith X2	6/20/16
4.0	Normal Line / SPOT (4)	08/16/16-08/19/16	1	:30	2:58:30P- Hot Bench	2		X	X	X	X			2	$45.00	$90.00	Greensboro (WMYV)	CAN AIR 3-4P IN Hot Bench X2	6/20/16
5.0	Normal Line / SPOT (5)	08/16/16-08/19/16	1	:30	3:58:30P- Judge Mathis	1		X	X	X	X			1	$80.00	$80.00	Greensboro (WMYV)	Judge Mathis	6/20/16
6.0	Normal Line / SPOT (6)	08/16/16-08/19/16	2	:30	4:58:30P- Maury Povich	2		X	X	X	X			2	$75.00	$150.00	Greensboro (WMYV)	Maury Povich	6/20/16
7.0	Normal Line / SPOT (7)	08/16/16-08/19/16	1	:30	7:28:25P- Big Bang Theory 2	1		X	X	X	X			1	$460.00	$460.00	Greensboro (WMYV)	Big Bang Theory	6/20/16
8.0	Normal Line / SPOT (8)	08/16/16-08/19/16	1	:30	10P- 2 Broke Girls 2	2		X	X	X	X			2	$40.00	$80.00	Greensboro (WMYV)	Two Broke Girls	6/20/16
9.0	Normal Line / SPOT (10)	08/21/16-08/21/16	4	:30	7:30P- Big Bang Theory Wknd 4								1	1	$90.00	$90.00	Greensboro (WMYV)	Big Bang Theory	6/20/16
10.0	Normal Line / Prime (11)	08/22/16-08/22/16	4	:30	8P- MYN-Law & Order: SVU (Monday)		1							1	$100.00	$100.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	6/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		Allison Aldred	8-16-16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 10:49 AM on Wednesday, August 3 2016

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11.0	Normal Line / Prime (12)	08/22/16-08/22/16	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)		1							1	$100.00	$100.00	Greensboro (WMYV)	Law & Order: SVU-MYNET2	6/20/16
12.0	Normal Line / Prime (13)	08/18/16-08/18/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)					1				1	$100.00	$100.00	Greensboro (WMYV)	The Mentalist-MYNET2	6/20/16
13.0	Normal Line / Prime (14)	08/19/16-08/19/16	4	:30	8P- MYN-Bones (Friday)						1			1	$80.00	$80.00	Greensboro (WMYV)	Bones-MYNET1	6/20/16
14.0	Normal Line / Prime (15)	08/21/16-08/21/16	4	:30	Orbit- [P]Raising Hope Wknd(Su), [P]Raising Hope Wknd 2(Su)								2	2	$60.00	$120.00	Greensboro (WMYV)	Raising Hope X2	6/20/16
15.0	Normal Line / SPOT (3)	08/22/16-08/22/16	1	:30	2:30P- Judge Faith 2		1							1	$60.00	$60.00	Greensboro (WMYV)	CAN AIR 2-3P IN Judge Faith X2	6/20/16
16.0	Normal Line / SPOT (5)	08/22/16-08/22/16	1	:30	3:58:30P- Judge Mathis		1							1	$80.00	$80.00	Greensboro (WMYV)	Judge Mathis	6/20/16
17.0	Normal Line / SPOT (7)	08/22/16-08/22/16	1	:30	7:28:25P- Big Bang Theory 2		1							1	$460.00	$460.00	Greensboro (WMYV)	Big Bang Theory	6/20/16
18.0	Normal Line / Baseball (16)	08/21/16-08/21/16	3	:30	5P- Sports-Winston Salem Dash Baseball								2	2	$45.00	$90.00	Greensboro (WMYV)	WS DASH	6/21/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16

I, Targeted Platform Media LLC
do hereby request station time concerning the following issue:

Priorities USA Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

■ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016		(202) 965-5060
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted	☐ Accepted in Part	☐ Rejected
Allison Aldrich	Allison Aldrich	
Signature	Printed Name	Title

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