CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
135245 /	08314238

Product
SMP ADD TO SKED

Contract Dates	Estimate #
07/12/16 - 07/18/16	

Advertiser	Original Date / Revision
ISS/Senate Majority PAC-A	06/28/16 / 06/28/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHIO-TV	Philadelphia CoxReps	CoxReps Philad

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
TV14573		

Agency Ref	Advertiser Ref
6686	13916

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/12/16	07/18/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	2	$1,000.00
Week:		07/12/16	07/18/16	MTWTF--				2	$500.00					
N 2	WHIO	07/12/16	07/18/16	Stephen Colbert	11:35 PM-12:37 X		:30			P-02		NM	2	$1,000.00
Week:		07/12/16	07/18/16	MTWTF--				2	$500.00					
N 3	WHIO	07/12/16	07/18/16	Late Late Show: Cord	12:37 XM-1:35 XM		:30			P-02		NM	1	$350.00
Week:		07/12/16	07/18/16	MTWTF--				1	$350.00					
N 4	WHIO	07/12/16	07/18/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	$1,250.00
Week:		07/12/16	07/18/16	MTWTF--				1	$1,250.00					
N 5	WHIO	07/12/16	07/18/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	$700.00
Week:		07/12/16	07/18/16	MTWTF--				1	$700.00					
N 6	WHIO	07/12/16	07/18/16	Daybreak Edition 430a	4:30 AM-4:59 AM		:30			P-02		NM	1	$250.00
Week:		07/12/16	07/18/16	MTWTF--				1	$250.00					
N 7	WHIO	07/12/16	07/18/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	$700.00
Week:		07/12/16	07/18/16	MTWTF--				1	$700.00					
N 8	WHIO	07/12/16	07/18/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	$1,750.00
Week:		07/12/16	07/18/16	MTWTF--				1	$1,750.00					
N 9	WHIO	07/12/16	07/18/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	$800.00
Week:		07/12/16	07/18/16	MTWTF--				1	$800.00					
N 10	WHIO	07/12/16	07/18/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	$1,850.00
Week:		07/12/16	07/18/16	MTWTF--				1	$1,850.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.
Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIOTV7
WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

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135245 /	08314238

Contract Dates	Product	Estimate #
07/12/16 - 07/18/16	SMP ADD TO SKED	

Advertiser	Original Date / Revision
ISS/Senate Majority PAC-	06/28/16 / 06/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate							
N 11	WHIO	07/12/16	07/18/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate							
Week:		07/12/16	07/18/16	MTWTF--	1		$1,500.00							
N 12	WHIO	07/12/16	07/18/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate							
Week:		07/12/16	07/18/16	MTWTF--	1		$1,250.00							
N 13	WHIO	07/12/16	07/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate							
Week:		07/12/16	07/18/16	MTWTF--	1		$400.00							
							Totals		0.00				15	$12,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/18/16	15	$12,800.00	($1,920.00)	$10,880.00
Totals	15	$12,800.00	($1,920.00)	$10,880.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8314238
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN27/16 13.29
*** WHIO-TV ***

ADV #_____ ADV. NAME ISS/SENATE MAJORITY PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAVID OUTEN

3050 K STREET NW - SUITE 100 SALES PRSN PH- NICK WELTE

WASHINGTON, DC 20007

ORDER # 135 245 CONTRACT # 8314238 CLASS: NATL. LOCAL REGIONAL

PRDCT SMP ADD TO SKED EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL12/16 JUL18/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JUN27/16 13.29

REP: NEW ORDER FOR SENATE MAJORITY PAC
TOTAL 12800
PLS CFM THANKS
ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE MAJORITY PAC ADD TO SKED

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		$500.00	7/12	7/18	2		TU-F,M	2
PROGRAM : DR. PHIL												
2			1135P-1237A	30		$500.00	7/12	7/18	2		TU-F,M	2
PROGRAM : LATE SHOW WITHSTEPHEN COLBERT												
3			1237A-135A	30		$350.00	7/12	7/18	1		TU-F,M	1
PROGRAM : LATE LATE SHOW WITHJAMES CORDEN												
4			1200N-1230P	30		$1,250.00	7/12	7/18	1		TU-F,M	1
PROGRAM : NEWS CENTER 7												
5			400P-500P	30		$700.00	7/12	7/18	1		TU-F,M	1
PROGRAM : ELLEN												

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*** ORIGINAL REV#0 ***

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ORDER WORKSHEET HARRIS REPORT FROM REP

JUN27/16 13.29
*** WHIO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	6		430A-459A	30		$250.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : DAYBREAK EDITION 430A											
	7		500A-530A	30		$700.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : DAYBREAK EDITION											
	8		500P-530P	30		$1,750.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : NEWS CENTER AT 5P											
	9		530A-600A	30		$800.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : DAYBREAK EDITION											
	10		530P-600P	30		$1,850.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : 530P NEWS											
	11		600A-700A	30		$1,500.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : DAYBREAK EDITION											
	12		700A-900A	30		$1,250.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : CBS THIS MORNING											
	13		900A-1000A	30		$400.00	7/12	7/18	1		TU-F,M	1
	PROGRAM : LIVE-KELLY AND MICHAEL											

JUL/16 12800.00

CONTRACT TOTAL 12800.00
TOTAL SPOTS 15

MARKET TOTALS $23,272 WHIO 55% WDTN 19% WKEF 6% WRGT 14% CABL 0% WBDT 6%

SVC- NSI
DEMOS- RA35+*