# NCC Cable System Order

- 11765583

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| Order # | 62350735 |
| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |

| | |
|---|---|
| AE | Mark Ongsysia |
| Sales Coordinator | Oogii Cuello |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Nov14 |
| - | |

| | |
|---|---|
| Flight Dates | 10/17/16 - 10/30/16 |
| Agency | Dudley Media |
| Advertiser | Paul Clements MI CD 6 |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $3,216.00 | | |
| Commission | $482.40 | | |
| Net Total | $2,733.60 | | |
| Total Spots | 353 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.26 Removing missed spots. Please review and confirm. Thanks |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | CNBC | MNBC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $6.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 2 | CNBC | MNBC EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $6.00 | $54.00 | 30 | PRE 05/13/16-12/25/16 |
| 3 | CNBC | MNBC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $4.00 | $8.00 | 30 | PRE 05/13/16-12/25/16 |
| 4 | CNBC | MNBC DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 13 | $4.00 | $52.00 | 30 | PRE 05/13/16-12/25/16 |
| 5 | CNBC | MNBC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $6.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 6 | CNBC | MNBC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 4 | $6.00 | $24.00 | 30 | PRE 05/13/16-12/25/16 |
| 7 | CNBC | MNBC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $8.00 | $16.00 | 30 | PRE 05/13/16-12/25/16 |
| 8 | CNBC | MNBC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $8.00 | $96.00 | 30 | PRE 05/13/16-12/25/16 |
| 9 | CNBC | MNBC W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $6.00 | $36.00 | 30 | PRE 05/13/16-12/25/16 |
| 10 | CNN | CNN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $11.00 | $11.00 | 30 | PRE 05/13/16-12/25/16 |
| 11 | CNN | CNN EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $11.00 | $99.00 | 30 | PRE 05/13/16-12/25/16 |
| 12 | CNN | CNN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $8.00 | $16.00 | 30 | PRE 05/13/16-12/25/16 |
| 13 | CNN | CNN DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | $8.00 | $96.00 | 30 | -1x 10.26 PRE 05/13/16-12/25/16 |
| 14 | CNN | CNN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $12.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 15 | CNN | CNN EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 3 | $12.00 | $36.00 | 30 | -1x 10.26 PRE 05/13/16-12/25/16 |
| 16 | CNN | CNN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $15.00 | $30.00 | 30 | PRE 05/13/16-12/25/16 |
| 17 | CNN | CNN PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $15.00 | $180.00 | 30 | PRE 05/13/16-12/25/16 |
| 18 | CNN | CNN W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $12.00 | $72.00 | 30 | PRE 05/13/16-12/25/16 |
| 19 | FXNC | FXNC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $11.00 | $11.00 | 30 | PRE 05/13/16-12/25/16 |
| 20 | FXNC | FXNC EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $11.00 | $99.00 | 30 | PRE 05/13/16-12/25/16 |
| 21 | FXNC | FXNC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $8.00 | $16.00 | 30 | PRE 05/13/16-12/25/16 |

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| Syscode | 0344 |
| System Name | Spectrum/South Haven, MI |
| Market | Grand Rapids |

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| AE | Mark Ongsysia |
| Sales Coordinator | Oogii Cuello |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Nov14 |
| - | |

| | |
|---|---|
| Flight Dates | 10/17/16 - 10/30/16 |
| Agency | Dudley Media |
| Advertiser | Paul Clements MI CD 6 |
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
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| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $3,216.00 | | |
| Commission | $482.40 | | |
| Net Total | $2,733.60 | | |
| Total Spots | 353 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Comments : | 10.26 Removing missed spots. Please review and confirm. Thanks |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | FXNC | FXNC DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 13 | $8.00 | $104.00 | 30 | PRE 05/13/16-12/25/16 |
| 23 | FXNC | FXNC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $12.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 24 | FXNC | FXNC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 3 | $12.00 | $36.00 | 30 | -1x 10.26 PRE 05/13/16-12/25/16 |
| 25 | FXNC | FXNC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $15.00 | $30.00 | 30 | PRE 05/13/16-12/25/16 |
| 26 | FXNC | FXNC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $15.00 | $180.00 | 30 | PRE 05/13/16-12/25/16 |
| 27 | FXNC | FXNC W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $12.00 | $72.00 | 30 | PRE 05/13/16-12/25/16 |
| 28 | HLN | HLN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $9.00 | $9.00 | 30 | PRE 05/13/16-12/25/16 |
| 29 | HLN | HLN EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $9.00 | $81.00 | 30 | PRE 05/13/16-12/25/16 |
| 30 | HLN | HLN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $6.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 31 | HLN | HLN DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 13 | $6.00 | $78.00 | 30 | PRE 05/13/16-12/25/16 |
| 32 | HLN | HLN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $10.00 | $10.00 | 30 | PRE 05/13/16-12/25/16 |
| 33 | HLN | HLN EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 4 | $10.00 | $40.00 | 30 | PRE 05/13/16-12/25/16 |
| 34 | HLN | HLN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $12.00 | $24.00 | 30 | PRE 05/13/16-12/25/16 |
| 35 | HLN | HLN PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $12.00 | $144.00 | 30 | PRE 05/13/16-12/25/16 |
| 36 | HLN | HLN W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $10.00 | $60.00 | 30 | PRE 05/13/16-12/25/16 |
| 37 | MNBC | MNBC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $9.00 | $9.00 | 30 | PRE 05/13/16-12/25/16 |
| 38 | MNBC | MNBC EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $9.00 | $81.00 | 30 | PRE 05/13/16-12/25/16 |
| 39 | MNBC | MNBC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $6.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 40 | MNBC | MNBC DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 11 | $6.00 | $66.00 | 30 | -2x 10.26 PRE 05/13/16-12/25/16 |
| 41 | MNBC | MNBC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $10.00 | $10.00 | 30 | PRE 05/13/16-12/25/16 |
| 42 | MNBC | MNBC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 4 | $10.00 | $40.00 | 30 | PRE 05/13/16-12/25/16 |

# NCC Cable System Order

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| Syscode | 0344 | Agency | Dudley Media | Version | 3 Vs. 2 |
| System Name | Spectrum/South Haven, MI | Advertiser | Paul Clements MI CD 6 | Show All Lines | |
| Market | Grand Rapids | | | Total # of Weeks | 2 |
| | | Client Code | | Total | $3,216.00 |
| AE | Mark Ongsysia | Product Code | | Commission | $482.40 |
| Sales Coordinator | Oogii Cuello | Est Code | | Net Total | $2,733.60 |
| Office | Washington | Product Name | | Total Spots | 353 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 Nov14 | Primary Demo | Adults 35+ | GRP - | GIMP - |
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| Comments : | 10.26 Removing missed spots. Please review and confirm. Thanks |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | MNBC | MNBC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $12.00 | $24.00 | 30 | PRE 05/13/16-12/25/16 |
| 44 | MNBC | MNBC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $12.00 | $144.00 | 30 | PRE 05/13/16-12/25/16 |
| 45 | MNBC | MNBC W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $10.00 | $60.00 | 30 | PRE 05/13/16-12/25/16 |
| 46 | TWC | TWC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $9.00 | $9.00 | 30 | PRE 05/13/16-12/25/16 |
| 47 | TWC | TWC EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $9.00 | $81.00 | 30 | PRE 05/13/16-12/25/16 |
| 48 | TWC | TWC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $6.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 49 | TWC | TWC DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 13 | $6.00 | $78.00 | 30 | PRE 05/13/16-12/25/16 |
| 50 | TWC | TWC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $10.00 | $10.00 | 30 | PRE 05/13/16-12/25/16 |
| 51 | TWC | TWC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 4 | $10.00 | $40.00 | 30 | PRE 05/13/16-12/25/16 |
| 52 | TWC | TWC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $12.00 | $24.00 | 30 | PRE 05/13/16-12/25/16 |
| 53 | TWC | TWC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $12.00 | $144.00 | 30 | PRE 05/13/16-12/25/16 |
| 54 | TWC | TWC W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $10.00 | $60.00 | 30 | PRE 05/13/16-12/25/16 |
| 55 | FBN | FBN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $5.00 | $5.00 | 30 | PRE 05/13/16-12/25/16 |
| 56 | FBN | FBN EM | 10/17/16 | 10/23/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 9 | $5.00 | $45.00 | 30 | PRE 05/13/16-12/25/16 |
| 57 | FBN | FBN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 58 | FBN | FBN DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 13 | $3.00 | $39.00 | 30 | PRE 05/13/16-12/25/16 |
| 59 | FBN | FBN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $5.00 | $5.00 | 30 | PRE 05/13/16-12/25/16 |
| 60 | FBN | FBN EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 4 | $5.00 | $20.00 | 30 | PRE 05/13/16-12/25/16 |
| 61 | FBN | FBN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $6.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 62 | FBN | FBN PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | $6.00 | $72.00 | 30 | PRE 05/13/16-12/25/16 |
| 63 | FBN | FBN W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $5.00 | $30.00 | 30 | PRE 05/13/16-12/25/16 |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | FOOD | TWC DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 1 | $17.00 | $17.00 | 30 | NPE 10/17/16-10/23/16 |
| 65 | FOOD | TWC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 1 | $27.00 | $27.00 | 30 | NPE 10/17/16-10/23/16 |
| 66 | FOOD | TWC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 1 | $34.00 | $34.00 | 30 | NPE 10/17/16-10/23/16 |
| 67 | FOOD | TWC W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $27.00 | $27.00 | 30 | NPE 10/17/16-10/23/16 |
| 68 | DISC | TWC DT | 10/17/16 | 10/23/16 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 1 | $17.00 | $17.00 | 30 | PRE 05/13/16-12/25/16 |
| 69 | DISC | TWC EF | 10/17/16 | 10/23/16 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 1 | $27.00 | $27.00 | 30 | PRE 05/13/16-12/25/16 |
| 70 | DISC | TWC PT | 10/17/16 | 10/23/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 1 | $34.00 | $34.00 | 30 | PRE 05/13/16-12/25/16 |
| 71 | DISC | TWC W | 10/17/16 | 10/23/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 1 | $27.00 | $27.00 | 30 | PRE 05/13/16-12/25/16 |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 353 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 353 |
| **AMT** | $3,216.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $3,216.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62350735 | Grand Rapids | Spectrum/South Haven, MI | 0344 |