COMCAST SPOTLIGHT

POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

☐ **Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)**

OR

☒ **Ad relates to state or local issue and does not communicate a political matter of national importance**

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1. **Requested by: Telegraph LLC, 610 16th St, Suite 519, Oakland CA 94612, 510-398-0889x3, Gabriella Miroglio, Senior Strategist**
2. **Paid for by: Universal Childcare in SF Committee, Treasurer Norman Yee**
3. **Date of request: 4/9/18**
4. **Request received by: Lorena Rosales**
5. **Details/Description of the Ad Content: Vote YES on Prop C San Francisco 2018**
6. **If ad refers to federal candidate(s) or federal election, list: NO**
7. **If ad refers to a national legislative issue, identify: NO**
8. **List sponsor's chief executive officers, members of executive committee or board of directors: Norman Yee, Supervisor, San Francisco District 7**
9. **DMA: San Francisco, CA, Interconnect (N)**
   Zones: San Francisco Zone
10. **Date and nature of follow-ups, if any: Order booking, summary, and delivery.**
11. **Disposition:**
    - ☐ **Accepted – see attached contract details**
    - ☐ **Rejected – provide reason:**

Comcast Representative

Signed: _____

Date: 4/17/18

Name and Title: Lorena Rosales, Senior Account Executive, San Francisco