WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5059893

Schedule Dates	12/12/21-12/12/21
Advertiser	National Community Pharmacists Association (144
Agency	Del Cielo Media (11175)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est. D09D15 (1652592)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	
Phone/Fax	/
CPE	D09D15
Account Types	Local/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Est. D09D15 WJLA-This Week 12/12/21

Date Entered	12/08/21
Last Modified	12/08/21
Entered By	Alexa Schram
CO-OP	No
External #	
Demo	
Order Type	Annual Member
Package Deal	
Commission %	15.00
Commission	$9,000.00
Net Total	$51,000.00
Sales Tax	

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2021	1	$60,000.00
Grand Total:	1	$60,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	12/12/21-12/12/21	2	:30	8:58:30A- ABC-This Week								1	1	$60,000.00	$60,000.00	Washington (WJLA)		Est.D09D15	12/8/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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