CONTRACT

WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Red Horse Strategies
55 Washington Street
Suite 624
Brooklyn, NY 11201
USA

Contract / Revision	Alt Order #
955193 /	25331124

Product		
Issue		
Contract Dates	Estimate #	
10/18/16 - 10/24/16		
Advertiser	Original Date / Revision	
POL/Fund for Great Public Schools	10/17/16 / 10/17/16	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WIVB	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	10/18/16	10/21/16	Price Is Right	M-F 11a-12p		:30				NM	4	$3,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-TWTF--	4	$950.00							
N 2	WIVB	10/24/16	10/24/16	Price Is Right	M-F 11a-12p		:30				NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	M------	2	$950.00							
N 3	WIVB	10/18/16	10/21/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	7	$10,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-TWTF--	7	$1,500.00							
N 4	WIVB	10/24/16	10/24/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	M------	2	$1,500.00							
N 5	WIVB	10/22/16	10/23/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	2	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-----SS	2	$1,100.00							
N 6	WIVB	10/18/16	10/21/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	4	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-TWTF--	4	$650.00							
N 7	WIVB	10/24/16	10/24/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	M------	2	$650.00							
N 8	WIVB	10/23/16	10/23/16	NFL Today	NFL Today		:30				NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	------S	1	$5,000.00							
N 9	WIVB	10/18/16	10/21/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	7	$10,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-TWTF--	7	$1,500.00							
N 10	WIVB	10/24/16	10/24/16	M-F News 4 @ 6pm	M-F News 4 @ 6pn		:30				NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	M------	2	$1,500.00							
N 11	WIVB	10/18/16	10/21/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	4	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-TWTF--	4	$650.00							
N 12	WIVB	10/24/16	10/24/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	M------	2	$650.00							
N 13	WIVB	10/18/16	10/21/16	M-F 9a-10a	9a-10a		:30				NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-TWTF--	4	$350.00							
N 14	WIVB	10/24/16	10/24/16	M-F 9a-10a	9a-10a		:30				NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	M------	2	$350.00							
						Totals		0.00				45	$49,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	45	$49,800.00	($7,470.00)	$42,330.00
Totals	45	$49,800.00	($7,470.00)	$42,330.00

Signature: _____ **Date:** _____

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