KBRX-FM
P.O. Box 150
O'Neill, NE 68763 USA
402-336-1612

Client: **MEDIA FINANCIAL SERVICES**
Order #: **3017-00039 (PC 20220325.2)**
Description: Herbster For Governor Est # 327402
Date Entered: 3/25/2022
P.O.#: 3195003
Salesperson: Poese, Scott
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd
Phone/Fax: 321-412-6112

MEDIA FINANCIAL SERVICES
Attn: TRACEY DUVALL
1675 PALM BEACH LAKES BLVD.
SUITE 1000
WEST PALM BEACH, FL 33401

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
*1	3/28/2022	4/1/2022	KBRX-FM	06:00:00a to 07:00:00p	Weekly	:30	23	11.18	257.14	5	5	5	4	4	0	0

Order Start Date: 3/28/2022 **Order End Date: 4/1/2022** **Spots: 23**

Total Charges: $257.14
Combined Discounts: $77.15
Total Net: $179.99

We do not accept advertising that discriminates.

Projected Calendar Month Billing Totals for MEDIA FINANCIAL SERVICES / 3017-00039 :

		Spot Count	*Gross Billing*	*Combined Disc.*	*Net Billing*
March	2022	19	$212.42	$63.73	$148.69
April	2022	4	$44.72	$13.42	$31.30
Total:		**23**	**$257.14**	**$77.15**	**$179.99**

Confirmed & Accepted for KBRX-FM By:

_____

Accepted for MEDIA FINANCIAL SERVICES By:

_____

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Charles W. Herbster

Authorized committee:
Herbster for Nebraska

Agency requesting time (and contact information):
[ ] N/A

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Nebraska

Date of election:
May 10, 2023
[ ] General [x] Primary

Treasurer of candidate's authorized committee:
James Houlihan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Smart Media Group — Digitally signed by Smart Media Group Date: 2021.12.20 14:34:42 -05'00'	Signature: Scott Poese — Digitally signed by Scott Poese Date: 2022.03.18 14:51:47 -05'00'
Name: Smart Media Group	Name: Scott Poese
Date of Request to Purchase Ad Time: 12/20/21	Date of Station Agreement to Sell Time: 3/25/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☑ Yes ☐ No Date ad received: 3/25/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☑ N/A

Disposition:

☑ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3017-00039	Station Call Letters: KBRX FM	Date Received/Requested: 3/25/22 - 3/25/22
Est. #:	Station Location: O'Neill, NE	Run Start and End Dates: 3/28/22 - 4/1/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KBRX-FM	**ORDER#:**	3195003	**DATE:**	03/25/2022
MARKET:	UM - O`Neill, NE	**AMOUNT:**	$257.14	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	**SPOTS:**	23		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	216-256-5304		
SALESPERSON:	Heather Karban	**SLS FAX:**	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4421895**
ADVERTISER:	Herbster for Governor	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 327402 - 3/28-4/1	**AGY EST:**	327402		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	03-28-2022 TO 4/1/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	03/25/2022 07:59

COMMENTS

03/25/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

Affidavits of Performance/Invoices required; even for orders paid for in advance. Please send your invoices within 3 days after the end of the broadcast month. Thank you

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

DAY#1 **3/28/2022 To 3/28/2022** **TOT $55.90** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	3/28/2022	3/28/2022	5	$11.18	$55.90

DAY#2 **3/29/2022 To 3/29/2022** **TOT $55.90** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	3/29/2022	3/29/2022	5	$11.18	$55.90

STATION:	KBRX-FM	**ORDER#:**	3195003	**DATE:**	03/25/2022
MARKET:	UM - O`Neill, NE	**AMOUNT:**	$257.14	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	**SPOTS:**	23		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	216-256-5304		
SALESPERSON:	Heather Karban	**SLS FAX:**	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4421895**
ADVERTISER:	Herbster for Governor	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 327402 - 3/28-4/1	**AGY EST:**	327402		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	03-28-2022 TO 4/1/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	03/25/2022 07:59

DAY#3 **3/30/2022 To 3/30/2022** **TOT $55.90** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	3/30/2022	3/30/2022	5	$11.18	$55.90

DAY#4 **3/31/2022 To 3/31/2022** **TOT $44.72** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	3/31/2022	3/31/2022	4	$11.18	$44.72

DAY#5 **4/1/2022 To 4/1/2022** **TOT $44.72** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	7:00PM	60	4/1/2022	4/1/2022	4	$11.18	$44.72

STATION:	KBRX-FM	**ORDER#:**	3195003	**DATE:**	03/25/2022
MARKET:	UM - O`Neill, NE	**AMOUNT:**	$257.14	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	**SPOTS:**	23		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	216-256-5304		
SALESPERSON:	Heather Karban	**SLS FAX:**	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4421895**
ADVERTISER:	Herbster for Governor	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 327402 - 3/28-4/1	**AGY EST:**	327402		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	03-28-2022 TO 4/1/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	03/25/2022 07:59

TOTAL	Apr														Total
SPOT	23														23
CASH	257.14														257.14
TOTAL	257.14														257.14