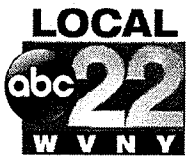

WVNY
201 Humboldt St
Rochester, NY 14610-1093

Growth Marketing LLC
39 State Street
Suite 100
Rochester, NY 14604

Contract # **1445810**

Schedule Dates	10/11/16-10/16/16
Advertiser	Kevin Mulverhill/Assembly Dist 115/R/NY (84114)
Agency	Growth Marketing LLC (11026)
Product	Political - State Representative (1073)
Brand	Kevin Mulverhill/NY Assembly (567000)
Salesperson	Burlington, House (2332)
Sales Office	Burlington
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political
Billing Type	Standard
Comments	

Date Entered	10/10/16
Last Modified	10/10/16
Entered By	Lindsay Benoit
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$273.75
Net Total	$1,551.25
Sales Tax	

Burlington (WVNY)

By Broadcast Month	Spots	Rate
Oct. 2016	41	$1,825.00
Grand Total:	41	$1,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	5A- Local 22 News at 5A				1	1	1			3	$25.00	$75.00	Burlington (WVNY)		10/10/16
2.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6A- Local 22 News at 6A				1	1	1			3	$40.00	$120.00	Burlington (WVNY)		10/10/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7A- Good Morning America	5		X	X	X	X			5	$40.00	$200.00	Burlington (WVNY)		10/10/16
4.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend							1		1	$35.00	$35.00	Burlington (WVNY)		10/10/16
5.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	8A- Good Morning America Weekend								1	1	$35.00	$35.00	Burlington (WVNY)		10/10/16
6.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	9A- This Week								1	1	$50.00	$50.00	Burlington (WVNY)		10/10/16
7.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10A- What Matters This Week with Joe Smith and Lauren Maloney								1	1	$50.00	$50.00	Burlington (WVNY)		10/10/16
8.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	5:59P- Local 22 News at 6P				1	1	1			3	$50.00	$150.00	Burlington (WVNY)		10/10/16
9.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6:30P- World News Tonight				1	1	1			2	$150.00	$300.00	Burlington (WVNY)		10/10/16
9.0.1	Preempt	10/12/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
10.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6:59P- Local 22 News at 7P				1	1	1			3	$50.00	$150.00	Burlington (WVNY)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

WVNY
201 Humboldt St
Rochester, NY 14610-1093

Growth Marketing LLC
39 State Street
Suite 100
Rochester, NY 14604

Contract # 1445810

Schedule Dates	10/11/16-10/16/16
Advertiser	Kevin Mulverhill/Assembly Dist 115/R/NY (84114)
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Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/Political
Billing Type	Standard
Comments	

Date Entered	10/10/16
Last Modified	10/10/16
Entered By	Lindsay Benoit
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$273.75
Net Total	$1,551.25
Sales Tax	

Burlington (WVNY)

By Broadcast Month	Spots	Rate
Oct. 2016	41	$1,825.00
Grand Total:	41	$1,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7P- Local 22 News at 7P							1		1	$50.00	$50.00	Burlington (WVNY)		10/10/16
12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	6:30P- Local 22 News at 630P								1	1	$50.00	$50.00	Burlington (WVNY)		10/10/16
13.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	6P- ABC World News								1	1	$100.00	$100.00	Burlington (WVNY)		10/10/16
14.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	7:30P- Inside Edition				1	1	1			2	$40.00	$80.00	Burlington (WVNY)		10/10/16
14.0.1	Preempt	10/12/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
15.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	11P- Local 22 News at 11P				1	1	1			3	$40.00	$120.00	Burlington (WVNY)		10/10/16
16.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	11:30P- Local 22 News at 1130P							1		1	$35.00	$35.00	Burlington (WVNY)		10/10/16
17.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	11P- Local 22 News at 11P								1	1	$35.00	$35.00	Burlington (WVNY)		10/10/16
18.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	11:35P- Jimmy Kimmel Live!				1	1	1			3	$30.00	$90.00	Burlington (WVNY)		10/10/16
19.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	12:37A- Nightline	5		X	X	X	X			5	$20.00	$100.00	Burlington (WVNY)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: **WFFF-TV & WVNY-TV, Burlington, VT**	**Date: 10/10/16**

I, Arnold H. Rothschild,

being/on behalf of: Mulverhill,

a legally qualified candidate of the Republican

political party for the office of: New York State Assembly – 115st District

in the 2016 General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date **Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name: Harvey Adelberg | Title: A.O.S.

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

_____
signature of candidate or authorized committee

_____ _____
printed name **date**

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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