TIM #53045

NCC Cable System Order

11754394

Order #	62300572
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+Apr16
-	

Flight Dates	06/27/16 - 07/10/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$520.00		
Commission	$78.00		
Net Total	$442.00		
Total Spots	90		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.24 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	LUR
2	AEN	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	1	$4.00	$4.00	30	LUR
3	AEN	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$8.00	$32.00	30	LUR
4	AEN	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	LUR
5	AMC	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	LUR
6	AMC	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$6.00	$24.00	30	LUR
7	AMC	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$6.00	$6.00	30	LUR
8	BRVO	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	LUR
9	BRVO	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	LUR
10	BRVO	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$6.00	$24.00	30	LUR
11	BRVO	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$6.00	$6.00	30	LUR
12	CNN	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	LUR
13	CNN	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	LUR
14	CNN	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$8.00	$40.00	30	LUR
15	CNN	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	LUR
16	FOOD	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	LUR
17	FOOD	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$8.00	$32.00	30	LUR
18	FOOD	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	LUR
19	HGTV	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	LUR
20	HGTV	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	1	$4.00	$4.00	30	LUR
21	HGTV	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$8.00	$32.00	30	LUR

PRE

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Agency	Canal Partners Media
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Product Code	
Est Code	NA
Product Name	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$520.00
Commission			$78.00
Net Total			$442.00
Total Spots			90
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	6.24 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	LUR
23	LIF	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	LUR
24	LIF	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	LUR
25	LIF	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$6.00	$24.00	30	LUR
26	LIF	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$6.00	$6.00	30	LUR
27	MNBC	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$3.00	$9.00	30	LUR
28	MNBC	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	LUR
29	MNBC	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$6.00	$30.00	30	LUR
30	MNBC	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$6.00	$6.00	30	LUR
31	TLC	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	LUR
32	TLC	DAYTIME	7/4/16	7/10/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	LUR
33	TLC	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$6.00	$24.00	30	LUR
34	TLC	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$6.00	$6.00	30	LUR
35	TNT	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	LUR
36	TNT	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$8.00	$32.00	30	LUR
37	TNT	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	LUR
38	USA	DAYTIME	6/27/16	7/3/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	LUR
39	USA	PRIME	6/27/16	7/3/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$8.00	$32.00	30	LUR

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40	USA	PRIME	7/4/16	7/10/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	LUR

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	90	0	0	0	0	0	0	0	0	0	0	0	90
AMT	$520.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$520.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/24/16

62300572 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |