AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WMTW TV Westbrook ME	rec'd 9.29.16 MD

I, Colin Lawson

do hereby request station time concerning the following issue:

NEA-- National Education Association
Gen Election
11/8/16 content TBD

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as ordered			WO# 1507947 10/11-10/17	

This broadcast time will be used by: National Eductaion Association

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

ME-02 Congressional District Race
11/8/14
content TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEA
1201 16th st NW, Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Edwards- treasurer
Amy Kurtz- Campaign and Elections
See attached

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	as ordered				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

rec'd 9.29.19

9/20/16		202-813-4711
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted ☐ Accepted in Part ☐ Rejected

	Douglas Alpert	NM
Signature	Printed Name	Title

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Great Public Schools for Every Student

Search

More NEA Websites

- NEA Member Benefits
- NEA ED Communities
- NEA Healthy Futures
- NEA Academy
- Blog: Lily's Blackboard
- bNetSavvy
- Education Votes
- Teacher Leadership Initiative

Our Members

- Classroom Teachers
- Education Support Professionals
- Higher Education Faculty & Staff
- NEA-Retired
- Student Program
- National Council of Urban Education Associations
- Administrators
- Substitute Educators

- About NEA
- Press Center
- Affiliates
- Parents
- Join NEA
- NEA Today

- Issues And Action
  - ESSA Implementation Begins
  - College Affordability and Debt Services
  - Human & Civil Rights
  - Education Funding
  - Legislative Action Center
  - Raise Your Hand for Public Education
  - Reference Center
  - More Issues...
- Tools And Ideas
  - Lesson Plans
  - Classroom Management
  - School Life
  - Teaching Strategies
  - Advice & Support
- Grants And Events
  - Grants & Awards
  - Read Across America
  - National Teacher Day
  - Annual Meeting and Representative Assembly (RA)
  - Meetings & Events
  - American Education Week: November 13-19, 2016

- Greg Johnson
- Joyce Powell

Executive Committee

Eric Brown

Eric Brown is a high school biology teacher in Evanston, Illinois, with more than 16 years of teaching experience. He was elected to the NEA Executive Committee in July 2015.

Kevin F. Gilbert

Delegates to the 2013 National Education Association Representative Assembly (RA) elected 17-year veteran educator Kevin F. Gilbert, of Ridgeland, Miss., to the Executive Committee.

Maury Koffman

Maury Koffman, an educator, leader, and second-generation union activist from East Lansing, Michigan, was elected to the National Education Association (NEA) Executive Committee in July 2013.

Shelly Moore Krajacic

Shelly Moore Krajacic is a National Board Certified high school English and drama teacher from Ellsworth, Wisconsin, with 17 years of classroom experience. She was elected to the NEA Executive Committee in July 2015.

George Sheridan

George Sheridan, a K-12 school teacher in Black Oak Mine Unified School District in Garden Valley, California, was elected to the National Education Association's (NEA) Executive Committee in July 2014 for a three-year term.

Earl Wiman

Earl Wiman, a former kindergarten teacher, principal and librarian now on special assignment for Metropolitan Nashville Public Schools, was elected to the Executive Committee for a second three-year term in July 2014.

- Facebook
- Twitter
- YouTube
- Flickr
- Pinterest
- Instagram
- RSS

- Contact Us
- Careers at NEA
- Advertise With NEA

- Terms of Use
- Privacy Statement
- © Copyright 2002-2015 National Education Association

Contract Agreement Between:

CONTRACT

WMTW
4 Ledgeview Drive
Westbrook, ME 04092
(207)775-1800

www.wmtw.com

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

Contract / Revision	Alt Order #
1507947 /	25245340

Product
TV

Contract Dates	Estimate #
10/11/16 - 10/17/16	**4505**

Advertiser	Original Date / Revision
National Education Association	09/29/16 / 09/29/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WMTW	Meredith Thompson	Eagle-Washingt

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2
		86

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WMTW	10/11/16	10/17/16	M-F 5a-6a	5-6a		:30				NM	6	$1,260.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	6	$210.00								
2	WMTW	10/11/16	10/17/16	M-F 6a-7a	6-7a		:30				NM	5	$1,875.00
	Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	5	$375.00								
3	WMTW	10/11/16	10/17/16	Good Morning America	7a-9a		:30				NM	12	$5,400.00
	Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	12	$450.00								
4	WMTW	10/15/16	10/16/16	Sat/Sun 5a-8a News	5-6a		:30				NM	1	$270.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	-----SS	1	$270.00								
5	WMTW	10/15/16	10/16/16	Sat/Sun 5a-8a News	6-8a		:30				NM	1	$275.00
	Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	-----SS	1	$275.00								
6	WMTW	10/15/16	10/16/16	Weekend GMA	8a-9a		:30				NM	2	$1,280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	-----SS	2	$640.00								
7	WMTW	10/16/16	10/16/16	THIS WEEK	9A-10A		:30				NM	1	$340.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	------S	1	$340.00								
8	WMTW	10/11/16	10/17/16	STEVE HARVEY DAY	10-11A		:30				NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	5	$100.00								
9	WMTW	10/11/16	10/17/16	The View	1058a-12p		:30				NM	5	$875.00
	Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WMTW
4 Ledgeview Drive
Westbrook, ME 04092
(207)775-1800

www.wmtw.com

Contract / Revision	Alt Order #
1507947 /	25245340

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	TV	**4505**

Advertiser	Original Date / Revision
National Education Asso	09/29/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	5	$175.00							
10	WMTW	10/11/16	10/17/16	THE CHEW	1P-2P		:30				NM	6	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	6	$125.00							
11	WMTW	10/11/16	10/17/16	GENERAL HOSPITAL	GENERAL HOSPI		:30				NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	5	$275.00							
D 12	WMTW	10/11/16	10/17/16	STEVE HARVEY EF	3-4p		:30				NM	0	
D 13	WMTW	10/11/16	10/17/16	Ellen	4P-5P		:30				NM	0	
14	WMTW	10/11/16	10/17/16	NEWS 8 @ 5P	5-6P		:30				NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	3	$500.00							
15	WMTW	10/11/16	10/17/16	NEWS 8 @ 6P	6P-7P		:30				NM	3	$2,475.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	3	$825.00							
16	WMTW	10/16/16	10/16/16	SAT/SUN 6P NEWS	6P-630P		:30				NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------S	1	$900.00							
17	WMTW	10/11/16	10/17/16	WHEEL OF FORTUNE	7P-730P		:30				NM	5	$8,875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	5	$1,775.00							
18	WMTW	10/11/16	10/17/16	JEOPARDY	730P-8P		:30				NM	5	$10,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/11/16	10/17/16	MTWTF--	5	$2,050.00							
19	WMTW	10/15/16	10/15/16	SAT JEOPARDY	730P-8P		:30				NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	-----S-	1	$650.00							
20	WMTW	10/17/16	10/17/16	DANCING WITH STARS	Prime Other		:30				NM	1	$2,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	M------	1	$2,050.00							
21	WMTW	10/13/16	10/13/16	GREY'S ANATOMY	8p-9p		:30				NM	1	$1,550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	---T---	1	$1,550.00							
22	WMTW	10/13/16	10/13/16	NOTORIOUS	9p-10p		:30				NM	1	$1,025.00
		Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	---T---	1	$1,025.00							
23	WMTW	10/13/16	10/13/16	HOW TO GET AWAY WITH	10p-11p		:30				NM	1	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	---T---	1	$825.00							
24	WMTW	10/14/16	10/14/16	SHARK TANK	9p-10p		:30				NM	1	$2,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	----F--	1	$2,025.00							
25	WMTW	10/14/16	10/14/16	20/20	10p-11p		:30				NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	----F--	1	$950.00							
26	WMTW	10/16/16	10/16/16	AFV	7p-8p		:30				NM	1	$1,325.00

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(207)775-1800
www.wmtw.com

Contract / Revision	Alt Order #
1507947 /	25245340

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	TV	4505

Advertiser	Original Date / Revision
National Education Asso(	09/29/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	------S	1	$1,325.00								
27	WMTW	10/16/16	10/16/16	SECRET & LIES	9p-10p		:30				NM	1	$1,025.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	------S	1	$1,025.00								
28	WMTW	10/16/16	10/16/16	QUANTICO	10p-11p		:30				NM	1	$825.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/10/16	10/16/16	------S	1	$825.00								
29	WMTW	10/11/16	10/17/16	Late News	M-F 11-1135p, Sa-		:30				NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF-S	2	$175.00								
30	WMTW	10/11/16	10/17/16	Jimmy Kimmel	Jimmy Kimmel		:30				NM	5	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	5	$90.00								
31	WMTW	10/11/16	10/17/16	Ellen	3-4P		:30				NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	5	$175.00								
32	WMTW	10/11/16	10/17/16	NEWS 8 @ 4P	4-5P		:30				NM	10	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	MTWTF--	10	$175.00								
33	WMTW	10/11/16	10/17/16	SHIELD	10p-11p		:30				NM	1	$675.00
	Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	-T-----	1	$675.00								
34	WMTW	10/11/16	10/17/16	ABC College Football Game	:330P-7P		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/11/16	10/17/16	-----S-	1	$300.00								
						Totals		0.00				100	$54,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	100	$54,850.00	($8,227.50)	$46,622.50
Totals	100	$54,850.00	($8,227.50)	$46,622.50

Signature: _____ **Date:** _____

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HEARST TELEVISION INC.
TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital Advertising will be governed by Hearst Television's Digital Terms and Conditions which can be found at www.hearsttelevision.com/for_advertisers and incorporated here.

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contact or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

2. TERMINATION

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF DISTRIBUTION

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. PURCHASER MATERIAL

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others.

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads.

7. INDEMNIFICATION

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

8. CONSEQUENTIAL DAMAGES

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

9. GENERAL

(a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.

(c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.

(d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision.

For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.