KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25553167
CPE: //5703
Agency: Adelstein & Associates
2155 CATON
CHICAGO, IL 60647

Changes as of: 5/10/2017 at 9:59 AM
Flight: 6/5/17 - 6/11/17
Advertiser: Fight Back Fund
Product: FIGHT BACK FUND
Agency Order #:
Buyer: Miles King
Salesperson: RYAN FLICK
312-755-3827

Version: Current State Version 2
Station: WREX
Market: Rockford
Office: CHICAGO
Primary Demo: Adults 25+
Con Type: POLITICAL/VOTE
Assistant: CHARMAINE BISKUP
312-755-3814

Total $: $2,640.00
Total Spots: 9
Total CPP: $83.54
Total GRP: 31.6
Traffic #: 447910
Separation: Sep:30

Comments: 5/10-REV TO SHOW CHANGE IN CONTRACT TYPE
FR: SPOT
TO: POLITICAL/VOTE
PLS CONF

#	Day/Time	DP	Program	Rate	A25P Rating	Len	6/5 - 6/5		Total Spots	Total $	CPP	GRP
							6/5					
1	M-F 6a-7a		MORN NEWS	$200.00	2.2	30	3		3	$600.00	$90.91	6.6
2	M-F 7a-9a		TODAY SHOW	$340.00	3.6	30	1		1	$340.00	$94.44	3.6
3	M-F 10a-11a		TODAY SHOW 3	$140.00	1.5	30	1		1	$140.00	$93.33	1.5
4	M-F 5p-5:30p		EARLY NEWS	$400.00	5.1	30	1		1	$400.00	$78.43	5.1
5	M-F 6p-6:30p		EARLY NEWS	$480.00	5.9	30	1		1	$480.00	$81.36	5.9
6	Sa 7a-9a		SAT TODAY	$180.00	2.5	30	1		1	$180.00	$72.00	2.5
7	Sa 10p-10:35p		LATE NEWS	$500.00	6.4	30	1		1	$500.00	$78.13	6.4
						TOTALS:	9		9	$2,640.00	$83.54	31.6

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New York, NY 10019

Contract #	25553167	Changes as of:	5/10/2017 at 9:59 AM	Version:	Current State Version 2		
CPE:	//5703	Flight:	6/5/17 - 6/11/17	Station:	WREX	Total $:	$2,640.00
Agency:	Adelstein & Associates 2155 CATON CHICAGO, IL 60647	Advertiser:	Fight Back Fund	Market:	Rockford	Total Spots:	9
		Product:	FIGHT BACK FUND	Office:	CHICAGO	Total CPP:	$83.54
		Agency Order #:		Primary Demo:	Adults 25+	Total GRP:	31.6
		Buyer:	Miles King	Con Type:	POLITICAL/VOTE	Traffic #:	447910
		Salesperson:	RYAN FLICK 312-755-3827	Assistant:	CHARMAINE BISKUP 312-755-3814	Separation:	Sep:30

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
05/10/17 9:57 AM	CHARMAINE BISKUP	5/10-REV TO SHOW CHANGE IN CONTRACT TYPE FR: SPOT TO: POLITICAL/VOTE PLS CONF

Competitive Information

Market Budget:	$12,000
WREX Share:	22%
Comment:	
Unknown:	78%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	$2,640.00	$83.54	31.6
Total	**100%**	**9**	**$2,640.00**	**$83.54**	**31.6**

Monthly Summary

Month	Spots	Dollars
2017-Jun	9	$2,640.00
Total	**9**	**$2,640.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	5/10/17 9:57 AM	CHARMAINE BISKUP	Confirmed			$0	$2,640.00	Changes: Contract Type Id from Spot to POLITICAL/VOTE, Comments from to 5/10-REV TO SHOW CHANGE IN CONTRACT TYPE FR: SPOT TO: POLITICAL/VOTE PLS CONF.
Queued for Electronic Contracting	5/9/17 2:55 PM					$0	$0	
New	5/9/17 2:53 PM	CHARMAINE BISKUP	Confirmed	9		$2,640.00	$2,640.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.