Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B)
1707 Osage St, Ste 103
Alexandria, VA 22302

Contract / Revision	Alt Order #
1800092 /	08768694

Product
LUTHER STRANGE SENAT

Contract Dates	Estimate #
09/05/17 - 09/11/17	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/Senator/AL	09/18/17 / 09/18/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	09/08/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $275.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	WSFA	09/04/17-09/10/17	WSFA 12 News at Ten - MF	10-1035pm	------F----	:30	~~$275.00~~	NM				
Credited												
2	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $30.00							
3	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $30.00							
4	WSFA	09/08/17	09/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $100.00							
5	WSFA	09/08/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	$0.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $60.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	WSFA	09/04/17-09/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	------F----	:30	~~$60.00~~	NM				
Credited												
6	WSFA	09/08/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $75.00							
7	WSFA	09/08/17	09/08/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $185.00							
8	WSFA	09/08/17	09/08/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----1--	Spots/Week 1	Rate $100.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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powered by WideOrbit

WSFA
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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
9	WSFA	09/08/17	09/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		09/04/17	09/10/17	----1--	$350.00							
10	WSFA	09/08/17	09/08/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		09/04/17	09/10/17	----1--	$175.00							
11	WSFA	09/08/17	09/08/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		09/04/17	09/10/17	----1--	$215.00							
12	WSFA	09/08/17	09/08/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		09/04/17	09/10/17	----1--	$115.00							
13	WSFA	09/08/17	09/08/17	NBC Today 2	9-10am		:30			NM	0	$0.00
Week:		09/04/17	09/10/17	----1--	$50.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		NBC Today 2	9-10am	------F----	:30		~~$50.00~~	NM		
Credited												
14	WSFA	09/11/17	09/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
Week:		09/11/17	09/17/17	1------	$275.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Ten - MF	10-1035pm	M----------	:30		~~$275.00~~	NM		
Credited												
15	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	$0.00
Week:		09/11/17	09/17/17	1------	$30.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		ALABAMA LIVE @ 11A	11-1130Am	M----------	:30		~~$30.00~~	NM		
Credited												
16	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	$0.00
Week:		09/11/17	09/17/17	1------	$30.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		ALABAMA LIVE @ 1130AM	1130A-12P	M----------	:30		~~$30.00~~	NM		
Credited												
17	WSFA	09/11/17	09/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	$0.00
Week:		09/11/17	09/17/17	1------	$100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Noon	12-1230pm	M----------	:30		~~$100.00~~	NM		
Credited												
18	WSFA	09/11/17	09/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		09/11/17	09/17/17	1------	$60.00							
19	WSFA	09/11/17	09/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$60.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	M----------	:30		~~$60.00~~	NM		
	Credited											
20	WSFA	09/11/17	09/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$75.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	M----------	:30		~~$75.00~~	NM		
	Credited											
21	WSFA	09/11/17	09/11/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$185.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		WSFA 12 News at Five	5-530pm	M----------	:30		~~$185.00~~	NM		
	Credited											
22	WSFA	09/11/17	09/11/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$100.00						
23	WSFA	09/11/17	09/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$350.00						
24	WSFA	09/11/17	09/11/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$175.00						
25	WSFA	09/11/17	09/11/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$215.00						
E 26	WSFA	09/11/17	09/11/17	NBC Today Show	7-9am		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$115.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/11/17-09/17/17		NBC Today Show	7-9am	M----------	:30		~~$115.00~~	NM		
	Credited											
27	WSFA	09/11/17	09/11/17	NBC Today 2	9-10am		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	1------	1	$50.00						
28	WSFA	09/09/17	09/09/17	NBC Saturday Today Show	6-8am		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-----1-	1	$45.00						
E 29	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	------1	1	$45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		NET NBC Sunday Today Shc	7-8a	---------SU	:30		~~$45.00~~	NM		
	Credited											

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Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	**811**

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
30	WSFA	09/10/17	09/10/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------1	Spots/Week 1	Rate $45.00							
31	WSFA	09/10/17	09/10/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------1	Spots/Week 1	Rate $20.00							
32	WSFA	09/07/17	09/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $275.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WSFA*	*09/04/17-09/10/17*	*WSFA 12 News at Ten - MF*	*10-1035pm*	----Th-----	*:30*	*~~$275.00~~*	*NM*				
	Credited											
33	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $30.00							
34	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $30.00							
35	WSFA	09/07/17	09/07/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $100.00							
36	WSFA	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $60.00							
37	WSFA	09/07/17	09/07/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $60.00							
38	WSFA	09/07/17	09/07/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	$0.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $75.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WSFA*	*09/04/17-09/10/17*	*WSFA 12 NEWS AT 4PM*	*M-F 430-5P*	----Th-----	*:30*	*~~$75.00~~*	*NM*				
	Credited											
39	WSFA	09/07/17	09/07/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $185.00							
40	WSFA	09/07/17	09/07/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $100.00							
41	WSFA	09/07/17	09/07/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $350.00							
42	WSFA	09/07/17	09/07/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ---1---	Spots/Week 1	Rate $175.00							
43	WSFA	09/07/17	09/07/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/04/17		09/10/17	---1---	1	$215.00							
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	WSFA	09/04/17-09/10/17		ENTERTAINMENT TONIGH	630-7p	----Th-----	:30		~~$215.00~~	NM		
Credited												
44	WSFA	09/07/17	09/07/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/04/17		09/10/17	---1---	1	$115.00							
45	WSFA	09/07/17	09/07/17	NBC Today 2	9-10am		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/04/17		09/10/17	---1---	1	$50.00							
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	WSFA	09/04/17-09/10/17		NBC Today 2	9-10am	----Th-----	:30		~~$50.00~~	NM		
Credited												
D 46	WSFA	09/05/17	09/05/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	$0.00
D 47	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	$0.00
D 48	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	$0.00
D 49	WSFA	09/05/17	09/05/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	$0.00
D 50	WSFA	09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	$0.00
D 51	WSFA	09/05/17	09/05/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	$0.00
D 52	WSFA	09/05/17	09/05/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	$0.00
D 53	WSFA	09/05/17	09/05/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
D 54	WSFA	09/05/17	09/05/17	Today in Alabama 530a	528am-6am		:30			NM	0	$0.00
D 55	WSFA	09/05/17	09/05/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	$0.00
D 56	WSFA	09/05/17	09/05/17	Today In Alabama	6a-7a		:30			NM	0	$0.00
D 57	WSFA	09/05/17	09/05/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	0	$0.00
D 58	WSFA	09/05/17	09/05/17	NBC Today Show	7-9am		:30			NM	0	$0.00
D 59	WSFA	09/05/17	09/05/17	NBC Today 2	9-10am		:30			NM	0	$0.00
60	WSFA	09/06/17	09/06/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/04/17		09/10/17	--1----	1	$275.00							
E 61	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/04/17		09/10/17	--1----	1	$30.00							
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	WSFA	09/04/17-09/10/17		ALABAMA LIVE @ 11A	11-1130Am	---W-------	:30		~~$30.00~~	NM		
Credited												
E 62	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	$0.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/04/17		09/10/17	--1----	1	$30.00							
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	WSFA	09/04/17-09/10/17		ALABAMA LIVE @ 1130AM	1130A-12P	---W-------	:30		~~$30.00~~	NM		
Credited												
63	WSFA	09/06/17	09/06/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Start Date / End Date / Weekdays / Spots/Week / Rate												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	**811**

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/17	09/10/17	--1----	1	$100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*09/04/17-09/10/17*		*WSFA 12 News at Noon*	*12-1230pm*	---W-------	*:30*		*~~$100.00~~*	*NM*		
See MG 63.2												
2	WSFA	09/06/17-09/06/17		WSFA 12 News at Noon	12-1230pm	---W-------	:30		$100.00	NM		
Ⓜ	MG for 63.1 09/06											
64	WSFA	09/06/17	09/06/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	$0.00
Week:	09/04/17	09/10/17	--1----	1	$60.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*09/04/17-09/10/17*		*WSFA 12 NEWS AT 4PM*	*M-F 4-430P*	---W-------	*:30*		*~~$60.00~~*	*NM*		
Credited												
65	WSFA	09/06/17	09/06/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	$0.00
Week:	09/04/17	09/10/17	--1----	1	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*09/04/17-09/10/17*		*WSFA 12 NEWS AT 4PM*	*M-F 430-5P*	---W-------	*:30*		*~~$75.00~~*	*NM*		
Credited												
66	WSFA	09/06/17	09/06/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:	09/04/17	09/10/17	--1----	1	$185.00							
67	WSFA	09/06/17	09/06/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:	09/04/17	09/10/17	--1----	1	$100.00							
68	WSFA	09/06/17	09/06/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:	09/04/17	09/10/17	--1----	1	$350.00							
69	WSFA	09/06/17	09/06/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:	09/04/17	09/10/17	--1----	1	$175.00							
70	WSFA	09/06/17	09/06/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:	09/04/17	09/10/17	--1----	1	$215.00							
71	WSFA	09/06/17	09/06/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:	09/04/17	09/10/17	--1----	1	$115.00							
72	WSFA	09/06/17	09/06/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:	09/04/17	09/10/17	--1----	1	$50.00							
D 73	WSFA	09/05/17	09/08/17	Tonight Show	1035-1137pm		:30			NM	0	$0.00
D 74	WSFA	09/11/17	09/11/17	Tonight Show	1035-1137pm		:30			NM	0	$0.00
D 75	WSFA	09/05/17	09/08/17	INSIDER, THE	130-2p		:30			NM	0	$0.00
E 76	WSFA	09/07/17	09/07/17	Tonight Show	1035-1137pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/04/17	09/10/17	---T---	1	$115.00							

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		Tonight Show	1035-1137pm	----Th-----	:30		~~$115.00~~	NM		
Credited												
D 77	WSFA	09/05/17	09/05/17	Tonight Show	1035-1137pm		:30			NM	0	$0.00
78	WSFA	09/06/17	09/06/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	--W----	1	$115.00						
79	WSFA	09/06/17	09/06/17	INSIDER, THE	130-2p		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	--W----	1	$30.00						
80	WSFA	09/06/17	09/10/17	Today In Alabama	6a-7a		:30			NM	3	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	--WTF--	3	$175.00						
81	WSFA	09/11/17	09/11/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/17	09/17/17	M------	1	$175.00						
82	WSFA	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	---T---	1	$225.00						
83	WSFA	09/07/17	09/07/17	NET NFL Thursday Game	730p-10p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	---T---	1	$500.00						
84	WSFA	09/07/17	09/07/17	Late News	1030p-11p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	---T---	1	$275.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		Late News	1030p-11p	----Th-----	:30		~~$275.00~~	NM		
Credited												
85	WSFA	09/09/17	09/10/17	NBC Saturday Today Show	6-8am		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-----S-	2	$45.00						
86	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	------S	1	$45.00						
87	WSFA	09/05/17	09/10/17	HARRY	2-3p		:30			NM	2	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-TWTF--	2	$25.00						
88	WSFA	09/08/17	09/08/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	----F--	1	$5.00						
89	WSFA	09/06/17	09/10/17	Today in Alabama 530a	528am-6am		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	--WTF--	2	$100.00						
90	WSFA	09/07/17	09/07/17	NFL Kickoff	Thu 630-730p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	---T---	1	$225.00						

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	**811**

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/18/17 / 09/18/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
91	WSFA	09/09/17	09/09/17	Notre Dame Football	630p-10p		:30			NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	-----S-	2	$750.00						
92	WSFA	09/06/17	09/10/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	--WTF--	1	$10.00						
93	WSFA	09/07/17	09/07/17	Late News	1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/04/17	09/10/17	---T---	1	$150.00						
						Totals					59	$9,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/11/17	59	$9,050.00	($1,357.50)	$7,692.50
Totals	59	$9,050.00	($1,357.50)	$7,692.50

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768694 TRF# 1800092 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP15/17 18.00
$$$ MOD# 3: APPROVED REV #0 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER #_____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/17 SEP11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP15/17 18.00

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M5	UNRESL	BUY#26	MISSED:	MON/700A-900A	SEP11	30S	$115.00	(SEP15/17)
		BUY#29		SUN/700A-800A	SEP10	30S	$45.00	
		BUY#61		WED/1100A-1130A	SEP6	30S	$30.00	
		BUY#62		WED/1130A-1200N	SEP6	30S	$30.00	
		BUY#76		THU/1035P-1135P	SEP7	30S	$115.00	

OFFER: NONE
CMT:NO AVAILS. PLEASE CREDIT AND ASK THE AGY IF THEY WANT TO RE-
CMT:SPEND. PLEASE CONFIRM. THANKS, DENICE

SEP/17 $9,385.00 CONTRACT TOTAL $9,385.00
TOTAL SPOTS 64

MARKET TOTALS $49,388 WSFA 56% WNCF 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768694 TRF# 1800092 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/17 10.59
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER #_____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/17 SEP11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP18/17 10.59

REP: REVISED ORDER
M5 OKD AS A CREDIT
PREVIOUS TTL $9,385
REVISED TTL, $9,050
$335 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

Done

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 62			AGENCY EST# = 811						
			AGENCY PRODUCT CODE = 78									
26		S	700A-900A	30		$115.00	9/11	9/11	0		MON	0

PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP11

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768694 TRF# 1800092 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/17 10.59
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29		S	700A-800A	30		$45.00	9/10	9/10	0		SUN	0
	PROGRAM : SUNDAY TODAY SHOW CON COM1: SUNDAY TODAY SHOW CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP10											
61		S	1100A-1130A	30		$30.00	9/6	9/6	0		WED	0
	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP6											
62		S	1130A-1200N	30		$30.00	9/6	9/6	0		WED	0
	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP6											
76		S	1035P-1135P	30		$115.00	9/7	9/7	0		THU	0
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2 ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS CON COM1: THE TONIGHT SHOW W JIMMY FALLON CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP7											

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#26	MISSED: MON/700A-900A	SEP11	30S	$115.00	(SEP15/17)
		BUY#29	SUN/700A-800A	SEP10	30S	$45.00	
		BUY#61	WED/1100A-1130A	SEP6	30S	$30.00	
		BUY#62	WED/1130A-1200N	SEP6	30S	$30.00	
		BUY#76	THU/1035P-1135P	SEP7	30S	$115.00	

OFFER: NONE
CMT: NO AVAILS. PLEASE CREDIT AND ASK THE AGY IF THEY WANT TO RE-
CMT: SPEND. PLEASE CONFIRM. THANKS, DENICE

SEP/17 $9,050.00 CONTRACT TOTAL $9,050.00
TOTAL SPOTS 59

MARKET TOTALS $49,388 WSFA 56% WNCF 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8768694 TRF# 1800092 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/17 11.42
$$$ MOD# 3: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER #_____ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP5/17 SEP11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP18/17 11.42

REP: REVISED ORDER
M5 OKD AS A CREDIT
PREVIOUS TTL $9,385
REVISED TTL, $9,050
$335 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#26	MISSED:	MON/700A-900A	SEP11	30S	$115.00	(SEP15/17)
		BUY#29		SUN/700A-800A	SEP10	30S	$45.00	
		BUY#61		WED/1100A-1130A	SEP6	30S	$30.00	
		BUY#62		WED/1130A-1200N	SEP6	30S	$30.00	
		BUY#76		THU/1035P-1135P	SEP7	30S	$115.00	

OFFER: NONE
CMT:NO AVAILS. PLEASE CREDIT AND ASK THE AGY IF THEY WANT TO RE-
CMT:SPEND. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL $9,050.00
TOTAL SPOTS 59