Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

Contract / Revision	Alt Order #
1839531 /	08842780

Product		
DOUG JONES FOR SENAT		
Contract Dates	Estimate #	
10/23/17 - 10/29/17	5066	
Advertiser	Original Date / Revision	
POL/Jones, Doug/D/Senate	10/20/17 / 10/20/17	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WSFA	Ryan Eddins	HRP-Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
TV13041	836	967
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	10/27/17	10/27/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$275.00							
N 2	WSFA	10/27/17	10/27/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$50.00							
N 3	WSFA	10/27/17	10/27/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$100.00							
N 4	WSFA	10/27/17	10/27/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$60.00							
N 5	WSFA	10/27/17	10/27/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$60.00							
N 7	WSFA	10/27/17	10/27/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$5.00							
N 8	WSFA	10/27/17	10/27/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$75.00							
N 9	WSFA	10/27/17	10/27/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$85.00							
N 10	WSFA	10/27/17	10/27/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$185.00							
N 11	WSFA	10/27/17	10/27/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SE	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/20/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	----1--	1	$100.00						
N 12	WSFA	10/27/17	10/27/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	----1--	1	$350.00						
N 13	WSFA	10/27/17	10/27/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	----1--	1	$175.00						
N 14	WSFA	10/27/17	10/27/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	----1--	1	$215.00						
N 15	WSFA	10/27/17	10/27/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	----1--	1	$115.00						
N 16	WSFA	10/27/17	10/27/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	----1--	1	$50.00						
N 17	WSFA	10/23/17	10/23/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	1------	1	$115.00						
N 18	WSFA	10/23/17	10/23/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	1------	1	$30.00						
N 19	WSFA	10/23/17	10/23/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	1------	1	$30.00						
N 20	WSFA	10/23/17	10/23/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	1------	1	$150.00						
N 21	WSFA	10/23/17	10/23/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	1------	1	$100.00						
N 22	WSFA	10/23/17	10/23/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	1------	1	$60.00						
N 23	WSFA	10/23/17	10/23/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	1------	1	$60.00						
N 25	WSFA	10/23/17	10/23/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		10/23/17	10/29/17	1------	1	$5.00						
N 26	WSFA	10/23/17	10/23/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	1------	1	$75.00						
N 27	WSFA	10/23/17	10/23/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	1------	1	$85.00						

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1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/20/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	WSFA	10/23/17	10/23/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$185.00						
N 29	WSFA	10/23/17	10/23/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$100.00						
N 30	WSFA	10/23/17	10/23/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$350.00						
N 31	WSFA	10/23/17	10/23/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$175.00						
N 32	WSFA	10/23/17	10/23/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$215.00						
N 33	WSFA	10/23/17	10/23/17	NBC Today Show	7-9am		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$115.00						
N 34	WSFA	10/28/17	10/28/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	-----1-	1	$175.00						
N 35	WSFA	10/28/17	10/28/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	-----1-	1	$115.00						
N 36	WSFA	10/28/17	10/28/17	ET WEEKEND	1203-103x		:30			NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	-----1-	1	$10.00						
N 37	WSFA	10/28/17	10/28/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	-----2-	2	$80.00						
N 38	WSFA	10/28/17	10/28/17	NBC Saturday Today Show	6-8am		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	-----2-	2	$45.00						
N 39	WSFA	10/29/17	10/29/17	Late News	1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	------1	1	$150.00						
N 40	WSFA	10/29/17	10/29/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	------1	1	$90.00						
N 41	WSFA	10/29/17	10/29/17	NFL Football Nite/America	Various		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	------1	1	$150.00						
N 42	WSFA	10/29/17	10/29/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	------2	2	$45.00						
N 43	WSFA	10/29/17	10/29/17	NFL Football	Sun 730p-1030p		:30			NM	1	$500.00

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Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/20/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	------1	1	$500.00							
N 44	WSFA	10/29/17	10/29/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:	10/23/17	10/29/17	------1	1	$45.00							
N 45	WSFA	10/29/17	10/29/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:	10/23/17	10/29/17	------1	1	$20.00							
N 46	WSFA	10/26/17	10/26/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:	10/23/17	10/29/17	---1---	1	$275.00							
N 47	WSFA	10/26/17	10/26/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:	10/23/17	10/29/17	---1---	1	$115.00							
N 48	WSFA	10/26/17	10/26/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:	10/23/17	10/29/17	---1---	1	$150.00							
N 49	WSFA	10/26/17	10/26/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$30.00
Week:	10/23/17	10/29/17	---1---	1	$30.00							
N 50	WSFA	10/26/17	10/26/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:	10/23/17	10/29/17	---1---	1	$60.00							
N 52	WSFA	10/26/17	10/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:	10/23/17	10/29/17	---1---	1	$60.00							
N 53	WSFA	10/26/17	10/26/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:	10/23/17	10/29/17	---1---	1	$5.00							
N 54	WSFA	10/26/17	10/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:	10/23/17	10/29/17	---1---	1	$75.00							
N 55	WSFA	10/26/17	10/26/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:	10/23/17	10/29/17	---1---	1	$85.00							
N 56	WSFA	10/26/17	10/26/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:	10/23/17	10/29/17	---1---	1	$185.00							
N 57	WSFA	10/26/17	10/26/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:	10/23/17	10/29/17	---1---	1	$100.00							
N 58	WSFA	10/26/17	10/26/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:	10/23/17	10/29/17	---1---	1	$350.00							
N 59	WSFA	10/26/17	10/26/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:	10/23/17	10/29/17	---1---	1	$175.00							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 60	WSFA	10/26/17	10/26/17	ENTERTAINMENT TONIGH	1630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	---1---	1	$215.00						
N 61	WSFA	10/26/17	10/26/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	---1---	1	$115.00						
N 62	WSFA	10/26/17	10/26/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	---1---	1	$50.00						
N 63	WSFA	10/24/17	10/24/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	-1-----	1	$275.00						
N 64	WSFA	10/24/17	10/24/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	-1-----	1	$100.00						
N 65	WSFA	10/24/17	10/24/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1	$60.00						
N 66	WSFA	10/24/17	10/24/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1	$60.00						
N 68	WSFA	10/24/17	10/24/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1	$60.00						
N 69	WSFA	10/24/17	10/24/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		10/23/17	10/29/17	-1-----	1	$5.00						
N 70	WSFA	10/24/17	10/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	-1-----	1	$75.00						
N 71	WSFA	10/24/17	10/24/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	-1-----	1	$85.00						
N 72	WSFA	10/24/17	10/24/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	-1-----	1	$185.00						
N 73	WSFA	10/24/17	10/24/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	-1-----	1	$100.00						
N 74	WSFA	10/24/17	10/24/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	-1-----	1	$350.00						
N 75	WSFA	10/24/17	10/24/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	-1-----	1	$175.00						
N 76	WSFA	10/24/17	10/24/17	ENTERTAINMENT TONIGH	1630-7p		:30			NM	1	$215.00

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/20/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	-1-----	1	$215.00						
N 77	WSFA	10/24/17	10/24/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	-1-----	1	$115.00						
N 78	WSFA	10/24/17	10/24/17	This Is Us	8-9pm		:30			NM	1	$600.00
Week:		10/23/17	10/29/17	-1-----	1	$600.00						
N 79	WSFA	10/25/17	10/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	--1----	1	$275.00						
N 80	WSFA	10/25/17	10/25/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	--1----	1	$150.00						
N 81	WSFA	10/25/17	10/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	--1----	1	$100.00						
N 82	WSFA	10/25/17	10/25/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1	$60.00						
N 83	WSFA	10/25/17	10/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1	$60.00						
N 85	WSFA	10/25/17	10/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1	$60.00						
N 86	WSFA	10/25/17	10/25/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		10/23/17	10/29/17	--1----	1	$5.00						
N 87	WSFA	10/25/17	10/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	--1----	1	$75.00						
N 88	WSFA	10/25/17	10/25/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	--1----	1	$85.00						
N 89	WSFA	10/25/17	10/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	--1----	1	$185.00						
N 90	WSFA	10/25/17	10/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	--1----	1	$100.00						
N 91	WSFA	10/25/17	10/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	--1----	1	$350.00						
N 92	WSFA	10/25/17	10/25/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	--1----	1	$175.00						

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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/20/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 93	WSFA	10/25/17	10/25/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	--1----	1	$115.00						
N 94	WSFA	10/25/17	10/25/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	--1----	1	$50.00						
N 95	WSFA	10/23/17	10/29/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		10/23/17	10/29/17	MTWT---	1	$3.00						
N 96	WSFA	10/23/17	10/23/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		10/23/17	10/29/17	M------	1	$3.00						
N 97	WSFA	10/26/17	10/26/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		10/23/17	10/29/17	---T---	1	$3.00						
N 98	WSFA	10/24/17	10/24/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		10/23/17	10/29/17	-T-----	1	$3.00						
N 99	WSFA	10/25/17	10/25/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		10/23/17	10/29/17	--W----	1	$3.00						
						Totals					97	$11,710.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/29/17	97	$11,710.00	($1,756.50)	$9,953.50
Totals	97	$11,710.00	($1,756.50)	$9,953.50

Signature: _____ **Date:** _____

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powered by WideOrbit

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT20/17 12.17
*** WSFA-TV ***

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER # 183953/ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT20/17 12.17

REP: NEW RODER
TTL $11,710 @ 97X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 836			AGENCY EST# = 5066						
			AGENCY PRODUCT CODE = 967									
1			1000P-1035P	30	PS	$275.00	10/27	10/27	1	✓	FRI	1
			PROGRAM : WSFA 12 NEWS AT 10P									
			CON COM1: WSFA 12 NEWS AT 10P									
2			1000A-1100A	30	PS	$50.00	10/27	10/27	1	✓	FRI	1
			PROGRAM : TODAY SHOW HOUR 4									
			CON COM1: TODAY SHOW HOUR 4									

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

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OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P	30	PS	$100.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P											
4			300P-330P	30	PS	$60.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
5			330P-400P	30	PS	$60.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
6			400A-430A	30	PS	$3.00 ADD	10/27	10/27	1	✓ NA	FRI	1
	PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY											
7			430A-459A	30	PS	$5.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
8			430P-500P	30	PS	$75.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P											
9			500A-530A	30	PS	$85.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
10			500P-530P	30	PS	$185.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P											
11			530A-600A	30	PS	$100.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											

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REP HEADLINE# 8842780 OCT20/17 12.17
*** ORIGINAL REV#0 *** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		600P-630P	30	PS	$350.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P											
	13		600A-700A	30	PS	$175.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	14		630P-700P	30	PS	$215.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT											
	15		700A-900A	30	PS	$115.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
	16		900A-1000A	30	PS	$50.00	10/27	10/27	1	✓	FRI	1
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											
	17		1035P-1135P	30	PS	$115.00	10/23	10/23	1	✓	MON	1
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON											
	18		1100A-1130A	30	PS	$30.00	10/23	10/23	1	✓	MON	1
	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE											
	19		1130A-1200N	30	PS	$30.00	10/23	10/23	1	✓	MON	1
	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE											
	20		1230P-130P	30	PS	$150.00	10/23	10/23	1	✓	MON	1
	PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES											

REP: TEL# 703-528-9387 FAX# 703-516-9680
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REP HEADLINE# 8842780 ORDER WORKSHEET HARRIS REPORT FROM REP OCT20/17 12.17
*** ORIGINAL REV#0 *** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1200N-1230P	30	PS	$100.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		WSFA 12 NEWS AT 12P									
	CON COM1:		WSFA 12 NEWS AT 12P									
22			300P-330P	30	PS	$60.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		JUDGE JUDY									
	CON COM1:		JUDGE JUDY									
23			330P-400P	30	PS	$60.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		JUDGE JUDY									
	CON COM1:		JUDGE JUDY									
24			400A-430A	30	PS	$3.00	10/23	10/23	1	✓ ADD	MON	1
	PROGRAM :		NBC EARLY TODAY									
	CON COM1:		NBC EARLY TODAY									
25			430A-459A	30	PS	$5.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		TODAY IN ALABAMA									
	CON COM1:		TODAY IN ALABAMA									
26			430P-500P	30	PS	$75.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		WSFA 12 NEWS AT 4:30P									
	CON COM1:		WSFA 12 NEWS AT 4:30P									
27			500A-530A	30	PS	$85.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		TODAY IN ALABAMA									
	CON COM1:		TODAY IN ALABAMA									
28			500P-530P	30	PS	$185.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		WSFA 12 NEWS AT 5P									
	CON COM1:		WSFA 12 NEWS AT 5P									
29			530A-600A	30	PS	$100.00	10/23	10/23	1	✓	MON	1
	PROGRAM :		TODAY IN ALABAMA									
	CON COM1:		TODAY IN ALABAMA									

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
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ORDER WORKSHEET HARRIS REPORT FROM REP

OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			600P-630P	30	PS	$350.00	10/23	10/23	1	✓	MON	1
	PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P											
31			600A-700A	30	PS	$175.00	10/23	10/23	1	✓	MON	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
32			630P-700P	30	PS	$215.00	10/23	10/23	1	✓	MON	1
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT											
33			700A-900A	30	PS	$115.00	10/23	10/23	1	✓	MON	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
34			1000P-1030P	30	PS	$175.00	10/28	10/28	1	✓	SAT	1
	PROGRAM : WSFA 12 NEWS AT 10P SAT CON COM1: WSFA 12 NEWS AT 10P SAT											
35			1030P-1200M	30	PS	$115.00	10/28	10/28	1	✓	SAT	1
	PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE											
36			1200M-100A	30	PS	$10.00	10/28	10/28	1	✓	SAT	1
	PROGRAM : ENTERTAINMENT TONIGHT WEEKEND CON COM1: ENTERTAINMENT TONIGHT WEEKEND											
37			600P-700P	30	PS	$80.00	10/28	10/28	2	✓	SAT	2
	PROGRAM : WSFA 12 NEWS AT 6P SAT CON COM1: WSFA 12 NEWS AT 6P SAT											
38			600A-800A	30	PS	$45.00	10/28	10/28	2	✓	SAT	2
	PROGRAM : SATURDAY TODAY SHOW CON COM1: SATURDAY TODAY SHOW											

REP: TEL# 703-528-9387 FAX# 703-516-9680
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OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	39		1030P-1100P	30	PS	$150.00	10/29	10/29	1	✓	SUN	1
	PROGRAM : WSFA 12 NEWS AT 10:30P CON COM1: WSFA 12 NEWS AT 10:30P											
	40		500P-530P	30	PS	$90.00	10/29	10/29	1	✓	SUN	1
	PROGRAM : WSFA 12 NEWS AT 5P SUN CON COM1: WSFA 12 NEWS AT 5P SUN											
	41		600P-730P	30	PS	$150.00	10/29	10/29	1	✓	SUN	1
	PROGRAM : FTBLL NIGHT-AMER 2017 CON COM1: FTBLL NIGHT-AMER 2017											
	42		700A-800A	30	PS	$45.00	10/29	10/29	2	✓	SUN	2
	PROGRAM : SUNDAY TODAY SHOW CON COM1: SUNDAY TODAY SHOW											
	43		730P-1030P	30	PS	$500.00	10/29	10/29	1	✓	SUN	1
	PROGRAM : NFL SNF PIT-DET 10/29 CON COM1: NFL SNF PIT-DET 10/29											
	44		800A-900A	30	PS	$45.00	10/29	10/29	1	✓	SUN	1
	PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS											
	45		900A-930A	30	PS	$20.00	10/29	10/29	1	✓	SUN	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	46		1000P-1035P	30	PS	$275.00	10/26	10/26	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P											
	47		1035P-1135P	30	PS	$115.00	10/26	10/26	1	✓	THU	1
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			1230P-130P	30	PS	$150.00	10/26	10/26	1	✓	THU	1
	PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES											
49			130P-200P	30	PS	$30.00	10/26	10/26	1	✓	THU	1
	PROGRAM : THE INSIDER CON COM1: THE INSIDER											
50			300P-330P	30	PS	$60.00	10/26	10/26	1	✓	THU	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
51			400A-430A	30	PS	$3.00	10/26	10/26	1	ARD	THU	1
	PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY											
52			400P-430P	30	PS	$60.00	10/26	10/26	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P											
53			430A-459A	30	PS	$5.00	10/26	10/26	1	✓	THU	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
54			430P-500P	30	PS	$75.00	10/26	10/26	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P											
55			500A-530A	30	PS	$85.00	10/26	10/26	1	✓	THU	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
56			500P-530P	30	PS	$185.00	10/26	10/26	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P											

REP: TEL# 703-528-9387 FAX# 703-516-9680
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OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	57		530A-600A		30	$100.00	10/26	10/26	1	✓	THU	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	58		600P-630P		30	$350.00	10/26	10/26	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P											
	59		600A-700A		30	$175.00	10/26	10/26	1	✓	THU	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	60		630P-700P		30	$215.00	10/26	10/26	1	✓	THU	1
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT											
	61		700A-900A		30	$115.00	10/26	10/26	1	✓	THU	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
	62		900A-1000A		30	$50.00	10/26	10/26	1	✓	THU	1
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											
	63		1000P-1035P		30	$275.00	10/24	10/24	1	✓	TUE	1
	PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P											
	64		1200N-1230P		30	$100.00	10/24	10/24	1	✓	TUE	1
	PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P											
	65		300P-330P		30	$60.00	10/24	10/24	1	✓	TUE	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	66		330P-400P	30		$60.00	10/24	10/24	1		TUE	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
	67		400A-430A	30		$3.00	10/24	10/24	1	ADD	TUE	1
	PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY											
	68		400P-430P	30		$60.00	10/24	10/24	1		TUE	1
	PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P											
	69		430A-459A	30		$5.00	10/24	10/24	1		TUE	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	70		430P-500P	30		$75.00	10/24	10/24	1		TUE	1
	PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P											
	71		500A-530A	30		$85.00	10/24	10/24	1		TUE	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	72		500P-530P	30		$185.00	10/24	10/24	1		TUE	1
	PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P											
	73		530A-600A	30		$100.00	10/24	10/24	1		TUE	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
	74		600P-630P	30		$350.00	10/24	10/24	1		TUE	1
	PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			600A-700A	30		$175.00	10/24	10/24	1		TUE	1
PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA												
76			630P-700P	30		$215.00	10/24	10/24	1		TUE	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
77			700A-900A	30		$115.00	10/24	10/24	1		TUE	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
78			800P-900P	30		$600.00	10/24	10/24	1		TUE	1
PROGRAM : THIS IS US-FALL CON COM1: THIS IS US-FALL												
79			1000P-1035P	30		$275.00	10/25	10/25	1		WED	1
PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P												
80			1230P-130P	30		$150.00	10/25	10/25	1		WED	1
PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES												
81			1200N-1230P	30		$100.00	10/25	10/25	1		WED	1
PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P												
82			300P-330P	30		$60.00	10/25	10/25	1		WED	1
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY												
83			330P-400P	30		$60.00	10/25	10/25	1		WED	1
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY												

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84			400A-430A	30		$3.00	10/25	10/25	1		WED	1
	PROGRAM : NBC EARLY TODAY CON COM1: NBC EARLY TODAY											
85			400P-430P	30		$60.00	10/25	10/25	1		WED	1
	PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P											
86			430A-459A	30		$5.00	10/25	10/25	1		WED	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
87			430P-500P	30		$75.00	10/25	10/25	1		WED	1
	PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P											
88			500A-530A	30		$85.00	10/25	10/25	1		WED	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
89			500P-530P	30		$185.00	10/25	10/25	1		WED	1
	PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P											
90			530A-600A	30		$100.00	10/25	10/25	1		WED	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											
91			600P-630P	30		$350.00	10/25	10/25	1		WED	1
	PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P											
92			600A-700A	30		$175.00	10/25	10/25	1		WED	1
	PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8842780
*** ORIGINAL REV#0 ***

OCT20/17 12.17
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	93		700A-900A		30	$115.00	10/25	10/25	1		WED	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											
	94		900A-1000A		30	$50.00	10/25	10/25	1		WED	1
	PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3											

OCT/17 11710.00

CONTRACT TOTAL 11710.00
TOTAL SPOTS 97

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT20/17 16.08
*** WSFA-TV ***

REP HEADLINE# 8842780 TRF# 1839531
$$$ APPROVED ORIGINAL REV#0 $$$

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT20/17 16.08

REP: NEW RODER
TTL $11,710 @ 97X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 11710.00
TOTAL SPOTS 97

(770) 427-0735
Jeff Scattergood
20171013139113v1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WSFA - TV Montgomery, AL	10/13/2017

I, Jeff Scattergood,

being/on behalf of: Jones, Doug, a legally

qualified candidate of the None political

party for the office of: United State Senate

in the Special

election to be held on: 12/12/2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/16/2017 Date of Last Broadcast: 10/22/2017

Total Charges: $********8,019.75 NET

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I represent that the payment for the above described broadcast time has been furnished by:

DOUG JONES FOR SENATE COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAMES DOUGLAS TURNER JR, TREASUER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/2017
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, DOUG JONES FOR SENATE COMMITTEE
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further cetify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Jeff Scattergood — 10/13/2017

printed name — **date**

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