11762804

NCC Cable System Order

Order #	62337043
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2381
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,297.00		
Commission	$344.55		
Net Total	$1,952.45		
Total Spots	392		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 9.26 Added MGs, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$6.00	$24.00	30	NCR
2	AEN	A&E Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$8.00	$64.00	30	NCR
3	AEN	A&E Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$6.00	$18.00	30	NCR
4	AEN	A&E Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$8.00	$48.00	30	NCR
5	AEN	A&E Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR
6	BRVO	Bravo Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$5.00	$20.00	30	NCR
7	BRVO	Bravo Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR
8	BRVO	Bravo Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$5.00	$15.00	30	NCR
9	BRVO	Bravo Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$6.00	$36.00	30	NCR
10	BRVO	Bravo Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$5.00	$30.00	30	NCR
11	CNN	CNN Morning	9/26/16	10/2/16	05:00	09:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR
12	CNN	CNN Daytime	9/26/16	10/2/16	09:00	16:00	X	X	X	X				-	-	8	$4.00	$32.00	30	NCR
13	CNN	CNN Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR
14	CNN	CNN Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$8.00	$64.00	30	NCR
15	CNN	CNN Morning	9/19/16	9/25/16	05:00	09:00					X			-	-	2	$6.00	$12.00	30	NCR
16	CNN	CNN Daytime	9/19/16	9/25/16	09:00	16:00					X			-	-	2	$4.00	$8.00	30	NCR
17	CNN	CNN Access	9/19/16	9/25/16	16:00	19:00					X			-	-	2	$6.00	$12.00	30	NCR
18	CNN	CNN Prime	9/19/16	9/25/16	19:00	24:00					X			-	-	2	$8.00	$16.00	30	NCR
19	DISC	Discovery Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	3	$6.00	$18.00	30	NCR
20	DISC	Discovery Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	2	$8.00	$16.00	30	NCR
21	DISC	Discovery Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$6.00	$18.00	30	NCR

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2381
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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Total			$2,297.00
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Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 9.26 Added MGs, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	Discovery Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$8.00	$48.00	30	NCR
23	DISC	Discovery Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR
24	HGTV	HGTV Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$6.00	$24.00	30	NCR
25	HGTV	HGTV Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$8.00	$64.00	30	NCR
26	HGTV	HGTV Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$6.00	$18.00	30	NCR
27	HGTV	HGTV Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$8.00	$48.00	30	NCR
28	HGTV	HGTV Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR
29	HIST	History Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$6.00	$24.00	30	NCR
30	HIST	History Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$8.00	$64.00	30	NCR
31	HIST	History Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$6.00	$18.00	30	NCR
32	HIST	History Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$8.00	$48.00	30	NCR
33	HIST	History Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR
34	LIF	Lifetime Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$5.00	$20.00	30	NCR
35	LIF	Lifetime Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR
36	LIF	Lifetime Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$5.00	$15.00	30	NCR
37	LIF	Lifetime Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$6.00	$36.00	30	NCR
38	LIF	Lifetime Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$5.00	$30.00	30	NCR
39	MNBC	MSNBC Morning	9/26/16	10/2/16	05:00	09:00	X	X	X	X				-	-	8	$5.00	$40.00	30	NCR
40	MNBC	MSNBC Daytime	9/26/16	10/2/16	09:00	16:00	X	X	X	X				-	-	8	$3.00	$24.00	30	NCR
41	MNBC	MSNBC Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	8	$5.00	$40.00	30	NCR
42	MNBC	MSNBC Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR

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Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2381
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MSNBC Morning	9/19/16	9/25/16	05:00	09:00					X			-	-	2	$5.00	$10.00	30	NCR
44	MNBC	MSNBC Daytime	9/19/16	9/25/16	09:00	16:00					X			-	-	2	$3.00	$6.00	30	NCR
45	MNBC	MSNBC Access	9/19/16	9/25/16	16:00	19:00					X			-	-	2	$5.00	$10.00	30	NCR
46	MNBC	MSNBC Prime	9/19/16	9/25/16	19:00	24:00					X			-	-	2	$6.00	$12.00	30	NCR
47	TBSC	TBS Daytime	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$3.00	$12.00	30	NCR
48	TBSC	TBS Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR
49	TBSC	TBS Daytime	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$3.00	$9.00	30	NCR
50	TBSC	TBS Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$6.00	$36.00	30	NCR
51	TBSC	TBS Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$5.00	$30.00	30	NCR
52	TLC	TLC Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	3	$5.00	$15.00	30	NCR
53	TLC	TLC Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$6.00	$48.00	30	NCR
54	TLC	TLC Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$5.00	$15.00	30	NCR
55	TLC	TLC Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$6.00	$36.00	30	NCR
56	TLC	TLC Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$5.00	$30.00	30	NCR
57	TNT	TNT Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$6.00	$24.00	30	NCR
58	TNT	TNT Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$8.00	$64.00	30	NCR
59	TNT	TNT Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$6.00	$18.00	30	NCR
60	TNT	TNT Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$8.00	$48.00	30	NCR
61	TNT	TNT Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR
62	USA	USA Access	9/26/16	10/2/16	16:00	19:00	X	X	X	X				-	-	4	$6.00	$24.00	30	NCR
63	USA	USA Prime	9/26/16	10/2/16	19:00	24:00	X	X	X	X				-	-	8	$8.00	$64.00	30	NCR

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Flight Dates	09/19/16 - 10/02/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	SD-21
Product Code	SD-21
Est Code	2381
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/26/16		
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Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	USA Access	9/19/16	9/25/16	16:00	19:00					X	X	X	-	-	3	$6.00	$18.00	30	NCR
65	USA	USA Prime	9/19/16	9/25/16	19:00	24:00					X	X	X	-	-	6	$8.00	$48.00	30	NCR
66	USA	USA Daytime	9/19/16	9/25/16	09:00	19:00						X	X	-	-	6	$6.00	$36.00	30	NCR
67	AEN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR
68	BRVO		9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$3.00	$12.00	30	+4x NCR
69	DISC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR
70	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X				-	-	2	$6.00	$12.00	30	+2x NCR
71	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR
72	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X				-	-	4	$8.00	$32.00	30	+4x NCR
73	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR
74	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR
75	LIF	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$3.00	$12.00	30	+4x NCR
76	TBSC	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$3.00	$12.00	30	+4x NCR
77	TLC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$3.00	$12.00	30	+4x NCR
78	TNT	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR

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79	USA	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00		X	X	X				-	-	4	$4.00	$16.00	30	+4x NCR

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	166	226	0	0	0	0	0	0	0	0	0	0	392
AMT	$1,016.00	$1,281.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,297.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/26/16

62337043 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |