11760399

NCC Cable System Order

Order #	62326081
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Natasha Levinsohn
Sales Coordinator	chris gibson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	08/29/16 - 09/11/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/08/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$7,035.00		
Commission	$1,055.25		
Net Total	$5,979.75		
Total Spots	261		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 9.8 Removing missed spots, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$22.00	$176.00	30	PRE
2	AEN	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$22.00	$66.00	30	PRE
3	AEN	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$42.00	$336.00	30	PRE
4	AEN	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$42.00	$168.00	30	PRE
5	BRVO	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$17.00	$136.00	30	PRE
6	BRVO	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$17.00	$51.00	30	PRE
7	BRVO	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$30.00	$240.00	30	PRE
8	BRVO	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$30.00	$120.00	30	PRE
9	CNN	MORNING	8/29/16	9/4/16	05:00	09:00			X	X	X	X	X	-	-	9	$32.00	$288.00	30	PRE
10	CNN	MORNING	9/5/16	9/11/16	05:00	09:00	X	X						-	-	4	$32.00	$128.00	30	PRE
11	CNN	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$22.00	$176.00	30	-1x PRE
12	CNN	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	4	$22.00	$88.00	30	PRE
13	CNN	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	9	$42.00	$378.00	30	PRE
14	CNN	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$42.00	$168.00	30	PRE
15	FOOD	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$20.00	$160.00	30	PRE
16	FOOD	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$20.00	$60.00	30	PRE
17	FOOD	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$38.00	$304.00	30	PRE
18	FOOD	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$38.00	$152.00	30	PRE
19	HGTV	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$20.00	$160.00	30	PRE
20	HGTV	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$20.00	$60.00	30	PRE
21	HGTV	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$38.00	$304.00	30	PRE

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Survey	Cable Nielsen Live+1 2BK Jul15+May16
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Flight Dates	08/29/16 - 09/11/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	HGTV	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$38.00	$152.00	30	PRE
23	LIF	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$19.00	$152.00	30	PRE
24	LIF	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$19.00	$57.00	30	PRE
25	LIF	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$33.00	$264.00	30	PRE
26	LIF	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$33.00	$132.00	30	PRE
27	MNBC	MORNING	8/29/16	9/4/16	05:00	09:00			X	X	X	X	X	-	-	11	$21.00	$231.00	30	PRE
28	MNBC	MORNING	9/5/16	9/11/16	05:00	09:00	X	X						-	-	4	$21.00	$84.00	30	PRE
29	MNBC	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$15.00	$120.00	30	-1x PRE
30	MNBC	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	4	$15.00	$60.00	30	PRE
31	MNBC	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	9	$27.00	$243.00	30	PRE
32	MNBC	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$27.00	$108.00	30	PRE
33	OXYG	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$12.00	$96.00	30	PRE
34	OXYG	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$12.00	$36.00	30	PRE
35	OXYG	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$21.00	$168.00	30	PRE
36	OXYG	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$21.00	$84.00	30	PRE
37	TLC	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	8	$19.00	$152.00	30	PRE
38	TLC	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$19.00	$57.00	30	PRE
39	TLC	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$33.00	$264.00	30	PRE
40	TLC	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$33.00	$132.00	30	PRE
41	USA	DAYTIME	8/29/16	9/4/16	09:00	16:00			X	X	X	X	X	-	-	7	$22.00	$154.00	30	-1x PRE
42	USA	DAYTIME	9/5/16	9/11/16	09:00	16:00	X	X						-	-	3	$22.00	$66.00	30	PRE

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		Client Code		Total	$7,035.00		
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Comments :	R1: 9.8 Removing missed spots, please confirm, thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	PRIME	8/29/16	9/4/16	19:00	24:00			X	X	X	X	X	-	-	8	$42.00	$336.00	30	PRE
44	USA	PRIME	9/5/16	9/11/16	19:00	24:00	X	X						-	-	4	$42.00	$168.00	30	PRE

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	261	0	0	0	0	0	0	0	0	0	0	0	261
AMT	$7,035.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$7,035.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/08/16

62326081 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |