NCC Cable System Order

Rev. 11763557

Order #	62268765
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov14
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177

Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/14/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$3,346.00		
Commission	$501.90		
Net Total	$2,844.10		
Total Spots	82		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	0	$41.00	$0.00	30	REMOVED SPOTS
2	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$43.00	$0.00	30	REMOVED SPOTS
3	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	-5x
4	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
5	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$25.00	$50.00	30	NCR 10/24/16-10/30/16
6	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$27.00	$0.00	30	REMOVED SPOTS
7	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$40.00	$80.00	30	NCR 10/24/16-10/30/16
8	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$42.00	$42.00	30	NCR 10/24/16-10/30/16
9	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$50.00	$100.00	30	-8x
10	DISC	DISC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
11	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	-5x
12	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
13	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$25.00	$50.00	30	-4x
14	ESPN	ESPN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$27.00	$0.00	30	REMOVED SPOTS
15	ESPN	ESPN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$40.00	$80.00	30	-4x
16	ESPN	ESPN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$42.00	$0.00	30	REMOVED SPOTS
17	ESPN	ESPN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$40.00	$80.00	30	-3x
18	HALL	HALL PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$32.00	$160.00	30	-5x
19	HALL	HALL PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$34.00	$0.00	30	REMOVED SPOTS
20	HALL	HALL EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$26.00	$78.00	30	-3x
21	HALL	HALL EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$27.00	$0.00	30	REMOVED SPOTS

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Advertiser	House Majority PAC Proj 202177

Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	

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Makegood Policy	Approval Required

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Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALL W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$26.00	$26.00	30	-4x
23	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	-5x
24	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
25	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$25.00	$75.00	30	-3x
26	HGTV	HGTV DT	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$27.00	$0.00	30	REMOVED SPOTS
27	HGTV	HGTV EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$40.00	$120.00	30	-3x
28	HGTV	HGTV EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$42.00	$0.00	30	REMOVED SPOTS
29	HGTV	HGTV W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$40.00	$40.00	30	-2x
30	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$50.00	$100.00	30	-8x
31	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
32	NFLN	NFLN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	0	$25.00	$0.00	30	REMOVED SPOTS
33	NFLN	NFLN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$26.00	$0.00	30	REMOVED SPOTS
34	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$41.00	$205.00	30	-4x
35	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$43.00	$0.00	30	REMOVED SPOTS
36	TBSC	TBSC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	0	$33.00	$0.00	30	REMOVED SPOTS
37	TBSC	TBSC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$34.00	$0.00	30	REMOVED SPOTS
38	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$41.00	$205.00	30	-5x
39	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$43.00	$0.00	30	REMOVED SPOTS
40	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	-5x
41	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
42	TNT	TNT EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$40.00	$120.00	30	-3x

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Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/14/16		
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Show All Lines			
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Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	TNT EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$42.00	$0.00	30	REMOVED SPOTS
44	TNT	TNT W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$40.00	$0.00	30	REMOVED SPOTS
45	USA	USA PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$50.00	$250.00	30	-5x
46	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$53.00	$0.00	30	REMOVED SPOTS
47	USA	USA DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$25.00	$75.00	30	-3x
48	USA	USA DT	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$27.00	$0.00	30	REMOVED SPOTS
49	USA	USA EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$40.00	$120.00	30	-3x
50	USA	USA EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$42.00	$0.00	30	REMOVED SPOTS
51	USA	USA W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$40.00	$80.00	30	-3x
52	USA	USA EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	1	$38.00	$38.00	30	-5x
53	USA	USA EM	10/10/16	10/16/16	05:00	09:00	X							-	-	1	$40.00	$40.00	30	NCR 10/24/16-10/30/16
54	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	0	$25.00	$0.00	30	REMOVED SPOTS
55	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$41.00	$82.00	30	+2x line added NCR 10/24/16-10/30/16

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Agency	Waterfront Strategies
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Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/14/16		
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Show All Lines			
Total # of Weeks	2		
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Commission	$501.90		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	1	$50.00	$50.00	30	+1x line added NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	$3,346.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$3,346.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/14/16

62268765 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |