#227706

MAKEGOOD

Agency:	US International Media	**Demo:**	A35+	**Vendor:**	KRCR-TV	**Billing To:**	US International Media Sacramento
Client:	1853 - CA for United MediCal Funding and Accountability		A35+				
Product:	5667 - Prop		W35+				
Estimate:	36741	**Flight Start:**	08/08/2016				
Description:		**Flight End:**	10/02/2016	**AE:**	Terri Wilcox	**Buyer:**	Kelley Afghari
Version:	6	**Makegood #:**	2	**Phone:**		**Phone:**	
Status:	Confirmed	**Comments:**	Other Other				

Line No	Daypart (Program)	Daypart Code	Rate	C/T	Len	Total Spots	A35+ RTG	A35+ CPP	A35+ IMP(000)	A35+ CPM
3	MTuWThF 7:00 AM-9:00 AM (GD MRN AMR-ABC<)	EM	$250.00	C	30	46 / 45	6.6 / 6.6	$37.88 / $37.88		
	Weeks of: 9/19	**Spots:** -1								
7	MTuWThF 5:30 PM-6:00 PM (KRCR NWCH7@530)	EN	$325.00	C	30	30 / 29	9.0 / 9.0	$36.11 / $36.11		
	Weeks of: 9/26	**Spots:** -1								
33	F 7:00 AM-9:00 AM (Good Morning America)	EM	$250.00	C	30	0 / 1	0.0 / 6.6	$0.00 / $37.88		
	Weeks of: 9/26	**Spots:** +1								
34	F 5:30 PM-6:00 PM (News Ch 7 5:30pm)	EN	$325.00	C	30	0 / 1	0.0 / 9.0	$0.00 / $36.11		
	Weeks of: 9/26	**Spots:** +1								
	Totals For Changed Lines: (all lines listed above)				**Spots:**	**76 / 76**				
					Cost:	**$21,250.00 / $21,250.00**				
					CPP & CPM:		**$37.05 / $37.05**		**$0.00 / $0.00**	
					GRP & GIMP(000):		**573.6 / 573.6**		**0 / 0**	
	Totals For Overall Order: (includes entire order)				**Spots:**	**283 / 283**				
					Cost:	**$64,550.00 / $64,550.00**				
					CPP & CPM:		**$38.96 / $38.96**		**$0.00 / $0.00**	
					GRP & GIMP(000):		**1657.0 / 1657.0**		**0 / 0**	

Terri Wilcox

From: no-reply@stratag.com
Sent: Thursday, September 29, 2016 8:50 AM
To: Terri Wilcox
Subject: Makegood #2 for KRCR with CPE 1853/5667/36741 was Accepted by Kelley Afghari at US International Media

Terri Wilcox,

You have received an accepted makegood for KRCR from Kelley Afghari at US International Media . This makegood has been automatically accepted, and requires no further action. It can be viewed in ePort via the Completed tab / Makegoods sub-tab. To no longer automatically accept confirmed makegoods, contact your ePort administrator.

Comment : Other

Makegood #: 2
Advertiser: CA for United MediCal Funding and Accountability Estimate : 36741 Flt start : 08/8/2016
Dollars : $0.00
AE : Terri Wilcox

To access ePort, please visit http://eport.gotostrata.com.

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/16-08/26/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM	7	X	X	X	X	X			7	$140.00	$980.00	Redding ABC (KRCR)		4/18/16
2.0	Revised Line / SPOT	08/29/16-09/30/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM		1	1	1	1	1						Redding ABC (KRCR)		4/18/16
2.1	End Dated Line / SPOT	08/29/16-09/13/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM		1	1	1	1	1			11	$140.00	$1,540.00	Redding ABC (KRCR)		9/12/16
2.1.1	Closed Preempt	09/13/16															Redding ABC (KRCR)	Internal Adjustment/Spot -	
3.0	Normal Line / SPOT	08/22/16-08/26/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	7	X	X	X	X	X			7	$250.00	$1,750.00	Redding ABC (KRCR)		4/18/16
4.0	Normal Line / SPOT	08/29/16-09/30/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1	1	1	1			25	$250.00	$6,250.00	Redding ABC (KRCR)		4/18/16
5.0	Normal Line / SPOT	08/22/16-08/26/16	1	:30	7A- GOOD MORNING AMERICA	7	X	X	X	X	X			7	$250.00	$1,750.00	Redding ABC (KRCR)		4/18/16
6.0	Normal Line / SPOT	08/29/16-09/30/16	1	:30	7A- GOOD MORNING AMERICA		1	1	1	1	1			23	$250.00	$5,750.00	Redding ABC (KRCR)		4/18/16
6.0.1	Closed Preempt	09/19/16															Redding ABC (KRCR)	Special Report/Spot -	
6.0.2	Closed Preempt	09/21/16															Redding ABC (KRCR)	Technical Difficulty/Spot - GMA Change format	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT(B/E)	09/12/16-09/30/16	7	:15/:15	7A- GOOD MORNING AMERICA		1	1	1	1	1						Redding ABC (KRCR)		4/18/16
7.1	Normal Line / SPOT	09/12/16-09/30/16	1	:30	7A- GOOD MORNING AMERICA		1	1	1	1	1			15	$250.00	$3,750.00	Redding ABC (KRCR)		9/7/16
8.0	Normal Line / SPOT	08/28/16-10/02/16	3	:30	8A- THIS WEEK	1							X	5	$35.00	$175.00	Redding ABC (KRCR)		4/18/16
8.0.1	Closed Preempt	09/11/16															Redding ABC (KRCR)	No Avail/Exception - SOLD OUT	
9.0	Normal Line / SPOT	08/22/16-09/30/16	1	:30	4:59P- NEWS CH 7 AT 5 PM		1	1	1	1	1			30	$325.00	$9,750.00	Redding ABC (KRCR)		4/18/16
10.0	Normal Line / SPOT	08/22/16-09/30/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM		1	1	1	1	1			29	$325.00	$9,425.00	Redding ABC (KRCR)		4/18/16
10.0.1	Closed Preempt	09/26/16															Redding ABC (KRCR)	Schedule Change/Exception - debate night	
11.0	Normal Line / SPOT	08/22/16-09/09/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM		1	1	1	1	1			15	$325.00	$4,875.00	Redding ABC (KRCR)		4/18/16
12.0	Normal Line / SPOT	08/28/16-10/02/16	1	:30	6P- WORLD NEWS: SUNDAY	1							X	4	$220.00	$880.00	Redding ABC (KRCR)		4/18/16
12.0.1	Closed Preempt	09/04/16															Redding ABC (KRCR)	Schedule Change/Exception - COLLEGE FOOTBALL	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.2	Closed Preempt	09/18/16															Redding ABC (KRCR)	Schedule Change/Exception - PGM CHG 68TH PRIMETIME EMMY 5 TO 8P	
13.0	Normal Line / SPOT	08/28/16-10/02/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1							X	4	$220.00	$880.00	Redding ABC (KRCR)		4/18/16
13.0.1	Closed Preempt	09/04/16															Redding ABC (KRCR)	Schedule Change/Exception - COLLEGE FOOTBALL	
13.0.2	Closed Preempt	09/18/16															Redding ABC (KRCR)	Schedule Change/Exception - PGM CHG 68TH PRIMETIME EMMY 5 TO 8P	
14.0	Normal Line / SPOT	08/22/16-09/09/16	1	:30	10:59P- NEWS CH 7 AT 11 PM		1	1	1	1	1			15	$145.00	$2,175.00	Redding ABC (KRCR)		4/18/16
15.0	Revised Line / SPOT(B/E)	09/12/16-09/30/16	7	:15/:15	10:59P- NEWS CH 7 AT 11 PM		1	1	1	1	1						Redding ABC (KRCR)		4/18/16
15.1	Normal Line / SPOT	09/12/16-09/30/16	1	:30	10:59P- NEWS CH 7 AT 11 PM		1	1	1	1	1			15	$145.00	$2,175.00	Redding ABC (KRCR)		9/7/16
16.0	Normal Line / SPOT	08/27/16-10/01/16	1	:30	11P- NEWS CH 7: SATURDAY 11 PM	1						X		6	$125.00	$750.00	Redding ABC (KRCR)		4/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	08/27/16-10/01/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	2						X		12	$80.00	$960.00	Redding ABC (KRCR)		4/18/16
18.0	Normal Line / SPOT	08/28/16-10/02/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	2							X	12	$70.00	$840.00	Redding ABC (KRCR)		4/18/16
19.0	Revised Line / SPOT(B/E)	09/12/16-09/30/16	7	:15/:15	6:28P- NEWS CH 7 AT 6:30 PM		1	1	1	1	1						Redding ABC (KRCR)		4/18/16
19.1	Normal Line / SPOT	09/12/16-09/30/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM		1	1	1	1	1			14	$325.00	$4,550.00	Redding ABC (KRCR)		9/7/16
19.1.1	Closed Preempt	09/26/16															Redding ABC (KRCR)	Schedule Change/Exception - presa debate	
20.0	Revised Line / SPOT	08/28/16-10/02/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1							X				Redding ABC (KRCR)		4/18/16
20.1	Normal Line / SPOT	08/28/16-10/02/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1							X	4	$220.00	$880.00	Redding ABC (KRCR)		8/4/16
20.1.1	Closed Preempt	09/04/16															Redding ABC (KRCR)	Schedule Change/Exception - PGM CHG COLLEGE FOOTBALL 4.30 TO 8P	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.1.2	Closed Preempt	09/18/16															Redding ABC (KRCR)	Schedule Change/Exception - PGM CHG PRIMETIME EMMY AWARDS 5 TO 8P	
21.0	M/G For 12.0.1 / SPOT	09/04/16-09/04/16	1	:30	4P- NEWS CH.7 SPECIAL EDITION	1							X	1	$220.00	$220.00	Redding ABC (KRCR)		8/23/16
22.0	M/G For 13.0.1 / SPOT	09/03/16-09/03/16	1	:30	4:30P- NEWS CH.7 SPECIAL EDITION	1						X		1	$220.00	$220.00	Redding ABC (KRCR)		8/23/16
23.0	Normal Line / SPOT	09/14/16-09/16/16	8	:30	5A- NEWS CH 7: DAYBREAK 5 AM	2			X	X	X			2	$280.00	$560.00	Redding ABC (KRCR)		9/12/16
24.0	Normal Line / SPOT	09/19/16-09/23/16	8	:30	5A- NEWS CH 7: DAYBREAK 5 AM	2	X	X	X	X	X			2	$280.00	$560.00	Redding ABC (KRCR)		9/12/16
25.0	Revised Line / SPOT	09/26/16-09/30/16	8	:30	5A- NEWS CH 7: DAYBREAK 5 AM	2	X	X	X	X	X						Redding ABC (KRCR)		9/12/16
25.1	Revised Line / SPOT	09/26/16-09/30/16	8	1:00	5A- NEWS CH 7: DAYBREAK 5 AM	2	X	X	X	X	X						Redding ABC (KRCR)		9/19/16
25.2	Normal Line / SPOT	09/26/16-09/30/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM	4	X	X	X	X	X			4	$140.00	$560.00	Redding ABC (KRCR)		9/23/16
26.0	M/G For 20.1.1 / SPOT	09/18/16-09/18/16	1	:30	8P- NEWS CH. 7 SPECIAL EDTION	1							X	1	$220.00	$220.00	Redding ABC (KRCR)		9/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	M/G For 8.0.1 / SPOT	09/18/16-09/18/16	3	:30	8A- THIS WEEK	1							X		$35.00		Redding ABC (KRCR)		9/13/16
27.0.1	Closed Preempt	09/18/16															Redding ABC (KRCR)	No Avail/Exception - SOLD OUT	
28.0	M/G For 12.0.2 / SPOT	09/24/16-09/24/16	1	:30	4:30P- NEWS CH.7 SPECIAL EDITION	1						X		1	$220.00	$220.00	Redding ABC (KRCR)		9/19/16
29.0	M/G For 13.0.2 / SPOT	09/25/16-09/25/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1							X	1	$220.00	$220.00	Redding ABC (KRCR)		9/19/16
30.0	M/G For 20.1.2 / SPOT	09/25/16-09/25/16	1	:30	5:27P- NEWS CH 7 AT 5:30 PM	1							X	1	$220.00	$220.00	Redding ABC (KRCR)		9/19/16
31.0	M/G For 27.0.1 / SPOT	09/25/16-09/25/16	3	:30	8A- THIS WEEK	1							X	1	$35.00	$35.00	Redding ABC (KRCR)		9/19/16
32.0	Normal Line / SPOT	09/21/16-09/23/16	8	1:00	5A- NEWS CH 7: DAYBREAK 5 AM	1			X	X	X			1	$280.00	$280.00	Redding ABC (KRCR)		9/19/16
33.0	M/G For 2.1.1 / SPOT	09/21/16-09/23/16	8	1:00	5A- NEWS CH 7: DAYBREAK 5 AM	1			X	X	X			1	$280.00	$280.00	Redding ABC (KRCR)	MAKEGOOD FOR INCORRECT TIME OF 1:00	9/19/16
34.0	M/G For 6.0.1 / SPOT	09/26/16-09/30/16	1	:30	7A- GOOD MORNING AMERICA	1	X	X	X	X	X			1	$250.00	$250.00	Redding ABC (KRCR)		9/23/16
35.0	M/G For 19.1.1 / SPOT	09/26/16-09/26/16	1	:30	6P- PRESIDENTIAL DEBATE	1	X							1	$325.00	$325.00	Redding ABC (KRCR)		9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016

KRCR TV
755 Auditorium Drive
Redding, CA 96001

US International Media
"PICK AN ADDRESS"
"PICK A CITY",

Contract # 227706

Schedule Dates	08/22/16-10/02/16	**Date Entered**	04/17/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/29/16
Agency	US International Media (1548)	**Entered By**	Terri Wilcox
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	36741 - MediCal Funding -Tier 2 TV (99311)	**Headline #**	
Salesperson	Wilcox, Terri (1235)	**Demo**	A35+R
Sales Office	KRCR	**Order Type**	Normal
Buyer Name	Afghari,Kelley	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667-Prop/36741	**Commission**	$9,745.50
Account Types	Local/Political Issue	**Net Total**	$55,224.50
Billing Type	Standard	**Sales Tax**	
Comments			

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	50	$11,200.00
Sep. 2016	181	$42,100.00
Oct. 2016	51	$11,670.00
Grand Total:	282	$64,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM	1		X	X	X	X			1	$140.00	$140.00	Redding ABC (KRCR)		9/26/16
37.0	M/G For 6.0.2 / SPOT	09/30/16-09/30/16	1	:30	7A- GOOD MORNING AMERICA	1					X			1	$250.00	$250.00	Redding ABC (KRCR)		9/29/16
38.0	M/G For 10.0.1 / SPOT	09/30/16-09/30/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1					X			1	$325.00	$325.00	Redding ABC (KRCR)		9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:13 AM on Tuesday, October 4 2016