11765060

NCC Cable System Order

Order #	62347933
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1017FXNC
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/08/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$7,896.00		
Commission	$1,184.40		
Net Total	$6,711.60		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.8 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$189.00	$378.00	30	
2	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	2	$189.00	$378.00	30	
3	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	2	$189.00	$378.00	30	
4	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	2	$189.00	$378.00	30	
5	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	2	$189.00	$378.00	30	
6	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	2	$189.00	$378.00	30	
7	FXNC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	2	$189.00	$378.00	30	
8	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$375.00	$750.00	30	
9	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$375.00	$750.00	30	
10	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$375.00	$750.00	30	NCK
11	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$375.00	$750.00	30	
12	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$375.00	$750.00	30	
13	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$375.00	$750.00	30	

NCC Cable System Order

Order #	62347933
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	1017FXNC
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/08/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			1
Total			$7,896.00
Commission			$1,184.40
Net Total			$6,711.60
Total Spots			28
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.8 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	FXNC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$375.00	$750.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	$7,896.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$7,896.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/10/16

62347933 | Madison | Spectrum/Madison Interconnect, WI | 7838 |