Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
1804882 /	08774820

Product		
SENATE LEADERSHIP FU		
Contract Dates	Estimate #	
08/30/17 - 09/04/17	3676	
Advertiser		Original Date / Revision
ISS/Senate Leadership Fund		09/05/17 / 09/05/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WSFA	Ryan Eddins	HRP-Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
	155	385
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	09/01/17	09/01/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$675.00							
2	WSFA	09/01/17	09/01/17	NBC Today Show 3	10-11am		:30			NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$115.00							
3	WSFA	09/01/17	09/01/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$260.00							
4	WSFA	09/01/17	09/01/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$70.00							
5	WSFA	09/01/17	09/01/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$70.00							
6	WSFA	09/01/17	09/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$25.00							
7	WSFA	09/01/17	09/01/17	NET Days of Our Lives	1230-130p		:30			NM	1	$340.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$340.00							
8	WSFA	09/01/17	09/01/17	Last Call With Carson Daily	L1230-107x		:30			NM	1	$15.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$15.00							
9	WSFA	09/01/17	09/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/28/17	09/03/17	----1--	1	$225.00							
10	WSFA	09/01/17	09/01/17	INSIDER, THE	130-2p		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
1804882 /	08774820

Contract Dates	Product	Estimate #
08/30/17 - 09/04/17	SENATE LEADERSHIP	**3676**

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/28/17	09/03/17	----1--	1	$70.00						
11	WSFA	09/01/17	09/01/17	HARRY	2-3p		:30			NM	1	$60.00
Week:		08/28/17	09/03/17	----1--	1	$60.00						
12	WSFA	09/01/17	09/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		08/28/17	09/03/17	----1--	1	$135.00						
13	WSFA	09/01/17	09/01/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		08/28/17	09/03/17	----1--	1	$135.00						
15	WSFA	09/01/17	09/01/17	Today in Alabama 430am	430-5a		:30			NM	1	$15.00
Week:		08/28/17	09/03/17	----1--	1	$15.00						
16	WSFA	09/01/17	09/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		08/28/17	09/03/17	----1--	1	$420.00						
17	WSFA	09/01/17	09/01/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week:		08/28/17	09/03/17	----1--	1	$285.00						
18	WSFA	09/01/17	09/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
Week:		08/28/17	09/03/17	----1--	1	$800.00						
19	WSFA	09/01/17	09/01/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:		08/28/17	09/03/17	----1--	1	$450.00						
20	WSFA	09/01/17	09/01/17	ENTERTAINMENT TONIGH	1630-7p		:30			NM	1	$485.00
Week:		08/28/17	09/03/17	----1--	1	$485.00						
21	WSFA	09/01/17	09/01/17	NBC Today Show	7-9am		:30			NM	2	$520.00
Week:		08/28/17	09/03/17	----2--	2	$260.00						
22	WSFA	09/01/17	09/01/17	America's Got Talent	658-8pm		:30			NM	0	$0.00
Week:		08/28/17	09/03/17	----1--	1	$350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*08/28/17-09/03/17*		*America's Got Talent*	*658-8pm*	------F----	*:30*		*~~$350.00~~*	*NM*		
Credited												
23	WSFA	09/01/17	09/01/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		08/28/17	09/03/17	----1--	1	$115.00						
24	WSFA	09/01/17	09/01/17	Dateline	9-10pm		:30			NM	1	$510.00
Week:		08/28/17	09/03/17	----1--	1	$510.00						
25	WSFA	09/04/17	09/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
Week:		09/04/17	09/10/17	1------	1	$675.00						

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08/30/17 - 09/04/17	SENATE LEADERSHIP	**3676**

Advertiser	Original Date / Revision
ISS/Senate Leadership F	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
26	WSFA	09/04/17	09/04/17	NBC Today Show 3	10-11am		:30			NM	1	$115.00
Week:		09/04/17	09/10/17	1------	1	$115.00						
27	WSFA	09/04/17	09/04/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
Week:		09/04/17	09/10/17	1------	1	$260.00						
28	WSFA	09/04/17	09/04/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
Week:		09/04/17	09/10/17	1------	1	$70.00						
29	WSFA	09/04/17	09/04/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
Week:		09/04/17	09/10/17	1------	1	$70.00						
30	WSFA	09/04/17	09/04/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Week:		09/04/17	09/10/17	1------	1	$25.00						
N 31	WSFA	09/04/17	09/04/17	NET Days of Our Lives	1230-130p		:30			NM	0	$0.00
Week:		09/04/17	09/10/17	1------	1	$340.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		NET Days of Our Lives	1230-130p	M----------	:30		~~$340.00~~	NM		
Credited												
32	WSFA	09/04/17	09/04/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	$15.00
Week:		09/04/17	09/10/17	1------	1	$15.00						
N 33	WSFA	09/04/17	09/04/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	$0.00
Week:		09/04/17	09/10/17	1------	1	$225.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		WSFA 12 News at Noon	12-1230pm	M----------	:30		~~$225.00~~	NM		
Credited												
N 34	WSFA	09/04/17	09/04/17	INSIDER, THE	130-2p		:30			NM	0	$0.00
Week:		09/04/17	09/10/17	1------	1	$70.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		INSIDER, THE	130-2p	M----------	:30		~~$70.00~~	NM		
Credited												
N 35	WSFA	09/04/17	09/04/17	HARRY	2-3p		:30			NM	0	$0.00
Week:		09/04/17	09/10/17	1------	1	$60.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		HARRY	2-3p	M----------	:30		~~$60.00~~	NM		
Credited												
N 36	WSFA	09/04/17	09/04/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	0	$0.00
Week:		09/04/17	09/10/17	1------	1	$135.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		JUDGE JUDY 2ND RUN	3-330p	M----------	:30		~~$135.00~~	NM		
Credited												

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08/30/17 - 09/04/17	SENATE LEADERSHIP	3676

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 37	WSFA	09/04/17	09/04/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	$0.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $135.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		JUDGE JUDY 1ST RUN	330-4p	M----------	:30		~~$135.00~~	NM		
Credited												
39	WSFA	09/04/17	09/04/17	Today in Alabama 430am	430-5a		:30			NM	1	$15.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $15.00						
40	WSFA	09/04/17	09/04/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $420.00						
41	WSFA	09/04/17	09/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $285.00						
42	WSFA	09/04/17	09/04/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $800.00						
43	WSFA	09/04/17	09/04/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $450.00						
44	WSFA	09/04/17	09/04/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $485.00						
45	WSFA	09/04/17	09/04/17	NBC Today Show	7-9am		:30			NM	2	$520.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 2------	Spots/Week 2	Rate $260.00						
46	WSFA	09/04/17	09/04/17	American Ninja Warrior	7-10pm		:30			NM	1	$675.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $675.00						
47	WSFA	09/04/17	09/04/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $115.00						
48	WSFA	09/04/17	09/04/17	spartan:ultimate team	9-10pm		:30			NM	1	$675.00
Week:		Start Date 09/04/17	End Date 09/10/17	Weekdays 1------	Spots/Week 1	Rate $675.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	09/04/17-09/10/17		spartan:ultimate team	9-10pm	M----------	:30		~~$675.00~~	NM		
See MG 48.2												
2	WSFA	09/04/17-09/04/17		Midnight Texas	9-10pm	M----------	:30		$675.00	NM		
Ⓜ	MG for 48.1 09/04											
49	WSFA	09/02/17	09/02/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	$260.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays -----1-	Spots/Week 1	Rate $260.00						
50	WSFA	09/02/17	09/02/17	Notre Dame Football	230p-6p		:30			NM	1	$100.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays -----1-	Spots/Week 1	Rate $100.00						

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08/30/17 - 09/04/17	SENATE LEADERSHIP	3676

Advertiser	Original Date / Revision
ISS/Senate Leadership Fu	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
51	WSFA	09/02/17	09/02/17	Broad Rotation	530a-6a		:30			NM	1	$45.00
Week:		08/28/17	09/03/17	-----1-	1	$45.00						
52	WSFA	09/02/17	09/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	$105.00
Week:		08/28/17	09/03/17	-----1-	1	$105.00						
53	WSFA	09/03/17	09/03/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	1	$675.00
Week:		08/28/17	09/03/17	------1	1	$675.00						
54	WSFA	09/03/17	09/03/17	WSFA 12 NEWS @ 1030P	S1030-11P		:30			NM	1	$340.00
Week:		08/28/17	09/03/17	------1	1	$340.00						
55	WSFA	09/03/17	09/03/17	LF SU 11-1130p	11-1130p		:30			NM	1	$25.00
Week:		08/28/17	09/03/17	------1	1	$25.00						
56	WSFA	09/03/17	09/03/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$205.00
Week:		08/28/17	09/03/17	------1	1	$205.00						
57	WSFA	09/03/17	09/03/17	Sunday Hour 1	6-7PM		:30			NM	1	$225.00
Week:		08/28/17	09/03/17	------1	1	$225.00						
58	WSFA	09/03/17	09/03/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$105.00
Week:		08/28/17	09/03/17	------1	1	$105.00						
59	WSFA	09/03/17	09/03/17	The Wall	7-8PM		:30			NM	0	$0.00
Week:		08/28/17	09/03/17	------1	1	$450.00						
Spot	*Ch*	*Date Range*		*Description*	*Start/End Time*	*Weekdays*	*Length*		*Rate*	*Type*		
1	*WSFA*	*08/28/17-09/03/17*		*The Wall*	*7-8PM*	*---------Su*	*:30*		*~~$450.00~~*	*NM*		
Credited												
60	WSFA	09/03/17	09/03/17	AMER. NINJA WARRIOR	8-10P		:30			NM	1	$900.00
Week:		08/28/17	09/03/17	------1	1	$900.00						
61	WSFA	09/03/17	09/03/17	NET NBC Meet The Press	8-9a		:30			NM	1	$105.00
Week:		08/28/17	09/03/17	------1	1	$105.00						
62	WSFA	09/03/17	09/03/17	WSFA News Sunday AM	9-930a		:30			NM	1	$45.00
Week:		08/28/17	09/03/17	------1	1	$45.00						
63	WSFA	08/31/17	08/31/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
Week:		08/28/17	09/03/17	---1---	1	$675.00						
64	WSFA	08/31/17	08/31/17	NBC Today Show 3	10-11am		:30			NM	1	$115.00
Week:		08/28/17	09/03/17	---1---	1	$115.00						
65	WSFA	08/31/17	08/31/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00

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08/30/17 - 09/04/17	SENATE LEADERSHIP	3676

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $260.00						
66	WSFA	08/31/17	08/31/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $70.00						
67	WSFA	08/31/17	08/31/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $70.00						
68	WSFA	08/31/17	08/31/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $25.00						
69	WSFA	08/31/17	08/31/17	NET Days of Our Lives	1230-130p		:30			NM	1	$340.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $340.00						
70	WSFA	08/31/17	08/31/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	$15.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $15.00						
71	WSFA	08/31/17	08/31/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $225.00						
72	WSFA	08/31/17	08/31/17	INSIDER, THE	130-2p		:30			NM	1	$70.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $70.00						
74	WSFA	08/31/17	08/31/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $135.00						
N 75	WSFA	08/31/17	08/31/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	$0.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $135.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/28/17-09/03/17		JUDGE JUDY 1ST RUN	330-4p	----Th-----	:30		~~$135.00~~	NM		
Credited												
77	WSFA	08/31/17	08/31/17	Today in Alabama 430am	430-5a		:30			NM	1	$15.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $15.00						
78	WSFA	08/31/17	08/31/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $420.00						
79	WSFA	08/31/17	08/31/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $285.00						
80	WSFA	08/31/17	08/31/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	$0.00
Week:		Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $800.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/28/17-09/03/17		WSFA 12 News at Six - MF	6-630pm	----Th-----	:30		~~$800.00~~	NM		
Credited												

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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1804882 /	08774820

Contract Dates	Product	Estimate #
08/30/17 - 09/04/17	SENATE LEADERSHIP	3676

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
81	WSFA	08/31/17	08/31/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $450.00							
82	WSFA	08/31/17	08/31/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	0	$0.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $485.00							
	Spot 1	Ch WSFA	Date Range 08/28/17-09/03/17	Description ENTERTAINMENT TONIGH	Start/End Time 630-7p	Weekdays ----Th-----	Length :30		Rate ~~$485.00~~	Type NM		
	Credited											
83	WSFA	08/31/17	08/31/17	NBC Today Show	7-9am		:30			NM	2	$520.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---2---	Spots/Week 2	Rate $260.00							
84	WSFA	08/31/17	08/31/17	RI Falcon Pre-Season Game	6-9p		:30			NM	1	$675.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $675.00							
85	WSFA	08/31/17	08/31/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---1---	Spots/Week 1	Rate $115.00							
86	WSFA	08/30/17	08/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$675.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $675.00							
87	WSFA	08/30/17	08/30/17	NBC Today Show 3	10-11am		:30			NM	1	$115.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $115.00							
88	WSFA	08/30/17	08/30/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $260.00							
89	WSFA	08/30/17	08/30/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $70.00							
90	WSFA	08/30/17	08/30/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $70.00							
91	WSFA	08/30/17	08/30/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $25.00							
92	WSFA	08/30/17	08/30/17	NET Days of Our Lives	1230-130p		:30			NM	1	$340.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $340.00							
93	WSFA	08/30/17	08/30/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	$15.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $15.00							
94	WSFA	08/30/17	08/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $225.00							
95	WSFA	08/30/17	08/30/17	INSIDER, THE	130-2p		:30			NM	1	$70.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
1804882 /	08774820

Contract Dates	Product	Estimate #
08/30/17 - 09/04/17	SENATE LEADERSHIP	**3676**

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 08/28/17		09/03/17	--1----	1	$70.00							
96	WSFA	08/30/17	08/30/17	HARRY	2-3p		:30			NM	1	$60.00
Week: 08/28/17		09/03/17	--1----	1	$60.00							
97	WSFA	08/30/17	08/30/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week: 08/28/17		09/03/17	--1----	1	$135.00							
98	WSFA	08/30/17	08/30/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week: 08/28/17		09/03/17	--1----	1	$135.00							
100	WSFA	08/30/17	08/30/17	Today in Alabama 430am	430-5a		:30			NM	1	$15.00
Week: 08/28/17		09/03/17	--1----	1	$15.00							
101	WSFA	08/30/17	08/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$420.00
Week: 08/28/17		09/03/17	--1----	1	$420.00							
102	WSFA	08/30/17	08/30/17	Today in Alabama 530a	528am-6am		:30			NM	1	$285.00
Week: 08/28/17		09/03/17	--1----	1	$285.00							
103	WSFA	08/30/17	08/30/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	$0.00
Week: 08/28/17		09/03/17	--1----	1	$800.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/28/17-09/03/17		WSFA 12 News at Six - MF	6-630pm	---w-------	:30		~~$800.00~~	NM		
Credited												
104	WSFA	08/30/17	08/30/17	Today In Alabama	6a-7a		:30			NM	1	$450.00
Week: 08/28/17		09/03/17	--1----	1	$450.00							
105	WSFA	08/30/17	08/30/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week: 08/28/17		09/03/17	--1----	1	$485.00							
106	WSFA	08/30/17	08/30/17	LBS:FOREVER YOUNG	658-8pm		:30			NM	0	$0.00
Week: 08/28/17		09/03/17	--1----	1	$565.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/28/17-09/03/17		LBS:FOREVER YOUNG	658-8pm	---w-------	:30		~~$565.00~~	NM		
Credited												
107	WSFA	08/30/17	08/30/17	NBC Today Show	7-9am		:30			NM	2	$520.00
Week: 08/28/17		09/03/17	--2----	2	$260.00							
108	WSFA	08/30/17	08/30/17	CARMICHAEL SHOW	8-9pm		:30			NM	0	$0.00
Week: 08/28/17		09/03/17	--1----	1	$565.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	08/28/17-09/03/17		CARMICHAEL SHOW	8-9pm	---w-------	:30		~~$565.00~~	NM		
Credited												

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Contract / Revision	Alt Order #
1804882 /	08774820

Contract Dates	Product	Estimate #
08/30/17 - 09/04/17	SENATE LEADERSHIP	3676

Advertiser	Original Date / Revision
ISS/Senate Leadership Fı	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
109	WSFA	08/30/17	08/30/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $115.00							
110	WSFA	08/30/17	08/30/17	L&O:SVU	9-10pm		:30			NM	1	$800.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --1----	Spots/Week 1	Rate $800.00							
D 111	WSFA	09/01/17	09/01/17	Broad Rotation	430a - 430x		:30			NM	0	$0.00
112	WSFA	09/04/17	09/04/17	NET Early Today ON	4-430x		:30			NM	1	$10.00
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays M------	Spots/Week 1	Rate $10.00							
113	WSFA	08/31/17	08/31/17	NET Early Today ON	4-430x		:30			NM	1	$10.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---T---	Spots/Week 1	Rate $10.00							
114	WSFA	08/30/17	08/30/17	NET Early Today ON	4-430x		:30			NM	1	$10.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --W----	Spots/Week 1	Rate $10.00							
115	WSFA	08/31/17	08/31/17	HARRY	2-3p		:30			NM	1	$60.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ---T---	Spots/Week 1	Rate $60.00							
116	WSFA	09/03/17	09/03/17	NET Early Today ON	4-430x		:30			NM	1	$10.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ------S	Spots/Week 1	Rate $10.00							
D 117	WSFA	09/03/17	09/03/17	NET Early Today ON	4-430x		:30			NM	0	$0.00
118	WSFA	08/30/17	08/30/17	AGT	658-8pm		:30			NM	1	$565.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays --W----	Spots/Week 1	Rate $565.00							
119	WSFA	09/01/17	09/03/17	nbc specia: diana 7 days	7-10pm		:30			NM	1	$350.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ----F--	Spots/Week 1	Rate $350.00							
120	WSFA	09/03/17	09/03/17	agt	7-8PM		:30			NM	1	$450.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ------S	Spots/Week 1	Rate $450.00							
121	WSFA	09/01/17	09/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ----F--	Spots/Week 1	Rate $800.00							
122	WSFA	09/01/17	09/01/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$485.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ----F--	Spots/Week 1	Rate $485.00							
123	WSFA	09/01/17	09/01/17	NBC SPECIAL:DIANA, 7 DA	7-9P		:30			NM	1	$350.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ----F--	Spots/Week 1	Rate $350.00							
124	WSFA	09/02/17	09/02/17	Notre Dame Football	230P-6P		:30			NM	1	$105.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays -----S-	Spots/Week 1	Rate $105.00							
125	WSFA	09/02/17	09/02/17	Notre Dame Football	230P-6P		:30			NM	1	$110.00
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays -----S-	Spots/Week 1	Rate $110.00							

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Advertiser	Original Date / Revision
ISS/Senate Leadership Fu	09/05/17 / 09/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
126	WSFA	08/30/17	08/30/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/28/17	09/03/17	--W----	1	$800.00						
						Totals					109	$28,480.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/04/17	109	$28,480.00	($4,272.00)	$24,208.00
Totals	109	$28,480.00	($4,272.00)	$24,208.00

Signature: _____ **Date:** _____

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powered by WideOrbit

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP1/17 13.55
CHANGES *** WSFA-TV ***

REP HEADLINE# 8774820 TRF# 1804882
$$$ MOD# 4: APPROVED REV #0 $$$

ADV #_____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #_____ CONTRACT # 8774820 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3676 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG30/17 SEP4/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP1/17 13.55

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M9	UNRESL	BUY#31	MISSED:MON/1230P-130P	SEP4	30S	$340.00	(SEP1/17)
		BUY#33	MON/1200N-1230P	SEP4	30S	$225.00	
		BUY#34	MON/130P-200P	SEP4	30S	$70.00	
		BUY#35	MON/200P-300P	SEP4	30S	$60.00	
		BUY#36	MON/300P-330P	SEP4	30S	$135.00	
		BUY#37	MON/330P-400P	SEP4	30S	$135.00	
		BUY#75	THU/330P-400P	AUG31	30S	$135.00	

OFFER: NONE
CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA ON
CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.

SEP/17 29580.00

CONTRACT TOTAL 29580.00
TOTAL SPOTS 116

MARKET TOTALS $60,367 WSFA 49% WNCF 7% WAKA 40% WCOV 4% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/17 09.59
CHANGES *** WSFA-TV ***

REP HEADLINE# 8774820 TRF# 1804882
$$$ MOD# 4: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #_____ CONTRACT # 8774820 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3676 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG30/17 SEP4/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP5/17 09.59

REP: REVISED ORDER
M9 OKD AS A CREDIT
PREVIOUS TTL $29,580
REVISED TTL, $28,480
$1,100 WAS MOVED FROM HDLN: 8775675
PLS CONFM
THANKS JASMINE FOR RYAN

Done

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3676
AGENCY PRODUCT CODE = 385

31	S	1230P-130P	30	$340.00	9/4	9/4	0	MON		0

PROGRAM : DAYS OF OUR LIVES
CON COM1: DAYS OF OUR LIVES
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/17 09.59
CHANGES *** WSFA-TV ***

REP HEADLINE# 8774820 TRF# 1804882
$$$ MOD# 4: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33		S	1200N-1230P	30		$225.00	9/4	9/4	0	✓	MON	0
	PROGRAM : WSFA 12 NEWS AT NOON											
	CON COM1: WSFA 12 NEWS AT NOON											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4											
34		S	130P-200P	30		$70.00	9/4	9/4	0	✓	MON	0
	PROGRAM : INSIDER											
	CON COM1: INSIDER											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4											
35		S	200P-300P	30		$60.00	9/4	9/4	0	✓	MON	0
	PROGRAM : HARRY											
	CON COM1: HARRY											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4											
36		S	300P-330P	30		$135.00	9/4	9/4	0	✓	MON	0
	PROGRAM : JUDGE JUDY											
	CON COM1: JUDGE JUDY											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4											
37		S	330P-400P	30		$135.00	9/4	9/4	0	✓	MON	0
	PROGRAM : JUDGE JUDY											
	CON COM1: JUDGE JUDY											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4											
75		S	330P-400P	30		$135.00	8/31	8/31	0	✓	THU	0
	PROGRAM : JUDGE JUDY											
	CON COM1: JUDGE JUDY											
	CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG31											

STATION MAKEGOOD OFFERS:

M9 OK'D	BUY#31	MISSED:	MON/1230P-130P	SEP4	30S	$340.00	(SEP1/17)
	BUY#33		MON/1200N-1230P	SEP4	30S	$225.00	
	BUY#34		MON/130P-200P	SEP4	30S	$70.00	
	BUY#35		MON/200P-300P	SEP4	30S	$60.00	
	BUY#36		MON/300P-330P	SEP4	30S	$135.00	
	BUY#37		MON/330P-400P	SEP4	30S	$135.00	
	BUY#75		THU/330P-400P	AUG31	30S	$135.00	

OFFER: NONE

CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA ON
CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.

REP HEADLINE# 8774820 TRF# 1804882
$$$ MOD# 4: UNAPPROVED REV #1 $$$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/17 09.59
CHANGES *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

SEP/17 28480.00

CONTRACT TOTAL 28480.00
TOTAL SPOTS 109

MARKET TOTALS $60,367 WSFA 49% WNCF 7% WAKA 40% WCOV 4% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- ARB
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP5/17 10.36
*** WSFA-TV ***

REP HEADLINE# 8774820 TRF# 1804882
$$$ MOD# 4: APPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #_____ CONTRACT # 8774820 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3676 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG30/17 SEP4/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP5/17 10.36

REP: REVISED ORDER
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PREVIOUS TTL $29,580
REVISED TTL, $28,480
$1,100 WAS MOVED FROM HDLN: 8775675
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M9	OK'D	BUY#31	MISSED:MON/1230P-130P	SEP4	30S	$340.00	(SEP1/17)
		BUY#33	MON/1200N-1230P	SEP4	30S	$225.00	
		BUY#34	MON/130P-200P	SEP4	30S	$70.00	
		BUY#35	MON/200P-300P	SEP4	30S	$60.00	
		BUY#36	MON/300P-330P	SEP4	30S	$135.00	
		BUY#37	MON/330P-400P	SEP4	30S	$135.00	
		BUY#75	THU/330P-400P	AUG31	30S	$135.00	

OFFER: NONE
CMT:SPOT MISSED ON 8/31 DUE TO BREAKING NEWS:WEATHER ALERT. SPOTS NA ON
CMT:9/4 DUE TO GOLF AIRING. PLEASE CREDIT. I WILL OFFER TO RE-SPEND.

CONTRACT TOTAL 28480.00
TOTAL SPOTS 109